INTEGRATING SYSTEMS FOR YOUR UNIQUE BUSINESS NEEDS: THE IMPACT OF APIs

JOSEPH DRAMBAREAN
Chief Technology Officer, Trovata

CRAIG JEFFERY
Founder & Managing Partner, Strategic Treasurer

WHAT

Considering how banking APIs help automate cash management and payments in an all-inclusive solution.

WHEN

Tuesday, February 22, 2022
2:00 – 3:00 PM EST

WHERE

Live online presentation
Replays at StrategicTreasurer.com

Certified Treasury Professional®

STRATEGIC TREASURER

TROVATA

This presentation is provided by Strategic Treasurer and Trovata

ABOUT THE SPEAKERS

GET TO KNOW TODAY'S SUBJECT MATTER EXPERTS

JOSEPH DRAMBAREAN

Joseph Drambarean is the Chief Technology Officer at Trovata. Joseph joined Trovata working with companies like Capital One where he was at the forefront of digital transformation, leading product management as head of the innovation labs and mobile banking teams.

Joseph is driving innovation around rapid deployment and customer onboarding, bank-grade security, and machine learning at Trovata, creating a more consumerized user experience for mid-market and enterprise customers.

CRAIG JEFFERY

Craig Jeffery formed Strategic Treasurer in 2004 to provide corporate, educational and government entities direct access to comprehensive and current assistance with their treasury and financial process needs.

His 30+ years of financial and treasury experience as a practitioner and as a consultant have uniquely qualified him to help organizations craft realistic goals and achieve significant benefits quickly.

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TOPICS OF DISCUSSION

KEY AREAS OF FOCUS & ANALYSIS

TECH ADOPTION
IN CONTEXT

ALL-IN-ONE
DISTINCTIVES

BEST OF BREED
CHARACTERISTICS

COMPLEXITY
YOUR POSITION

FUNCTION
AND QUESTIONS TO CONSIDER

KEY TAKEAWAYS
AND FINAL THOUGHTS

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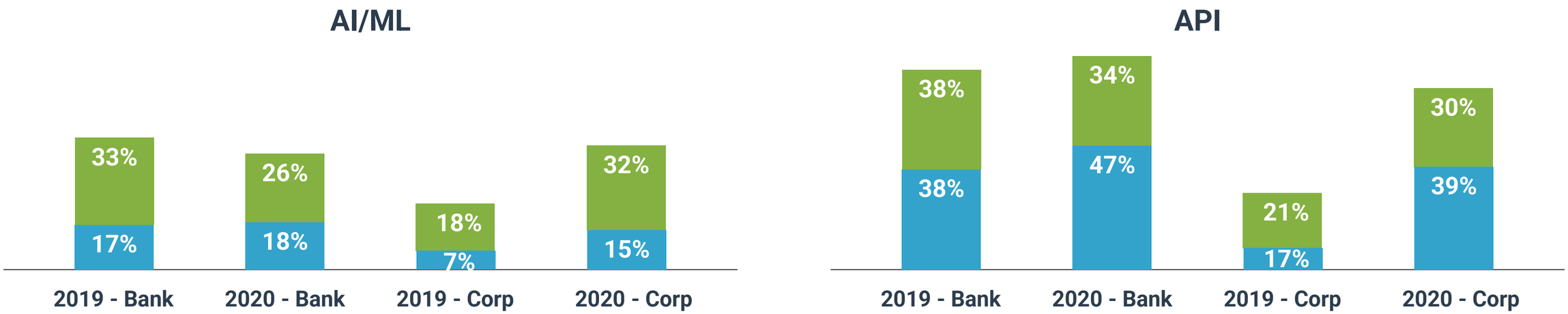
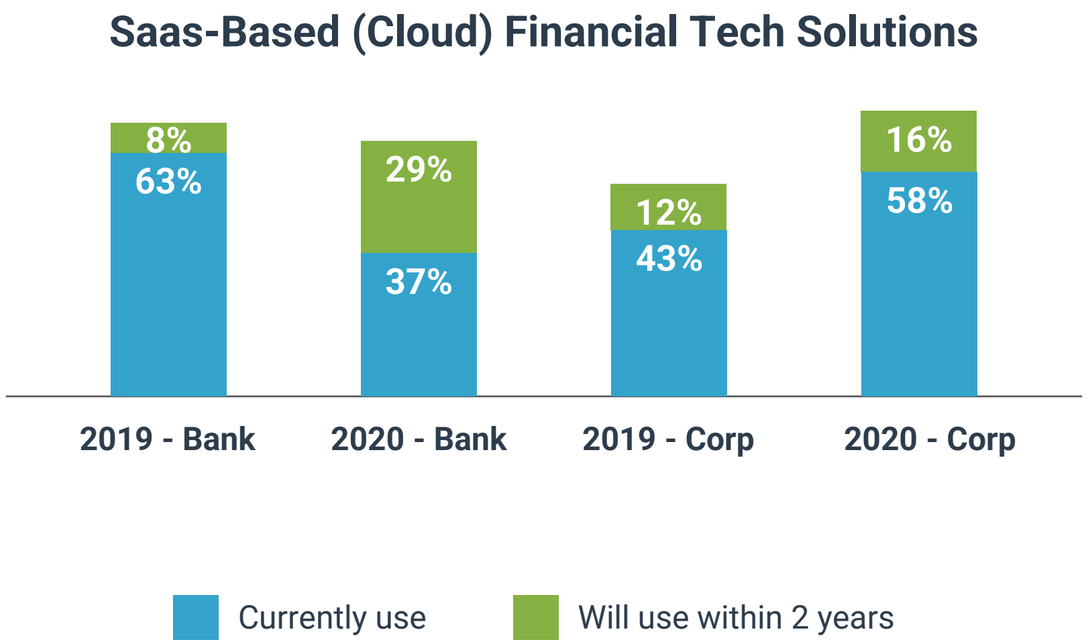
TECH ADOPTION

IN CONTEXT





Source: 2019 and 2020 Treasury Perspectives Surveys

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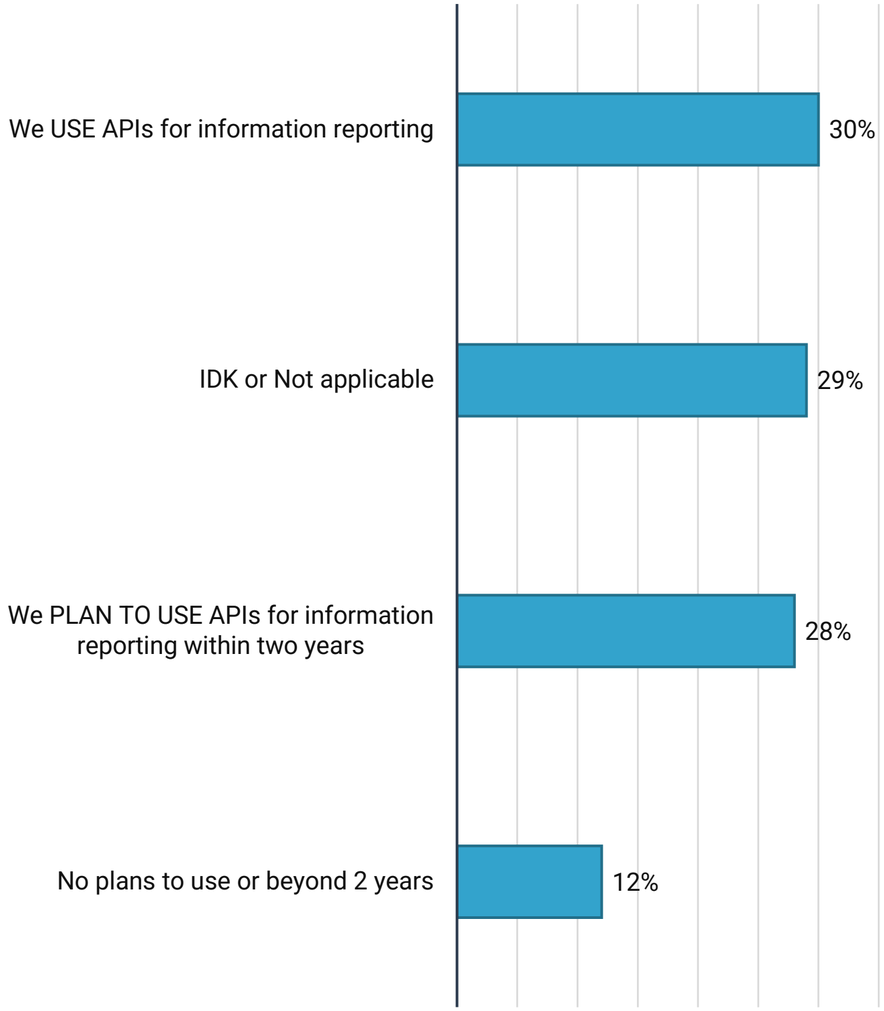
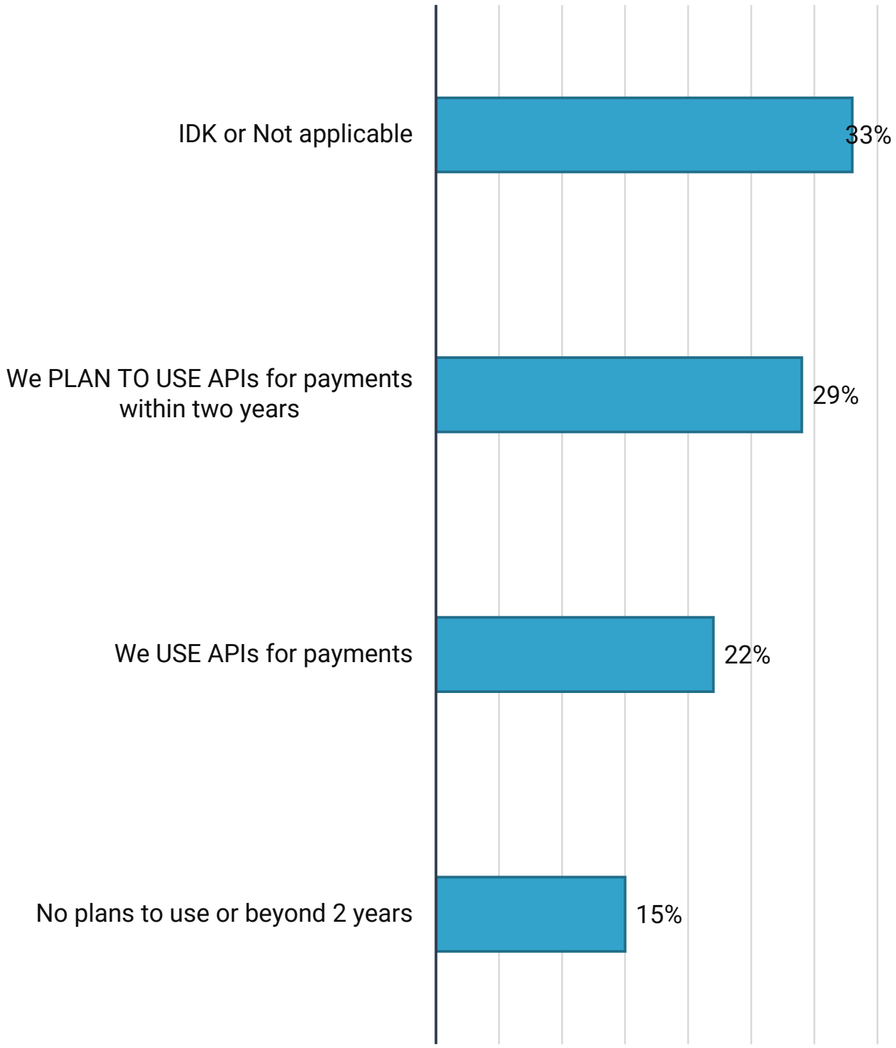
POLL QUESTION

Our actions on API use for INFORMATION REPORTING:



Our actions on API use for PAYMENTS:



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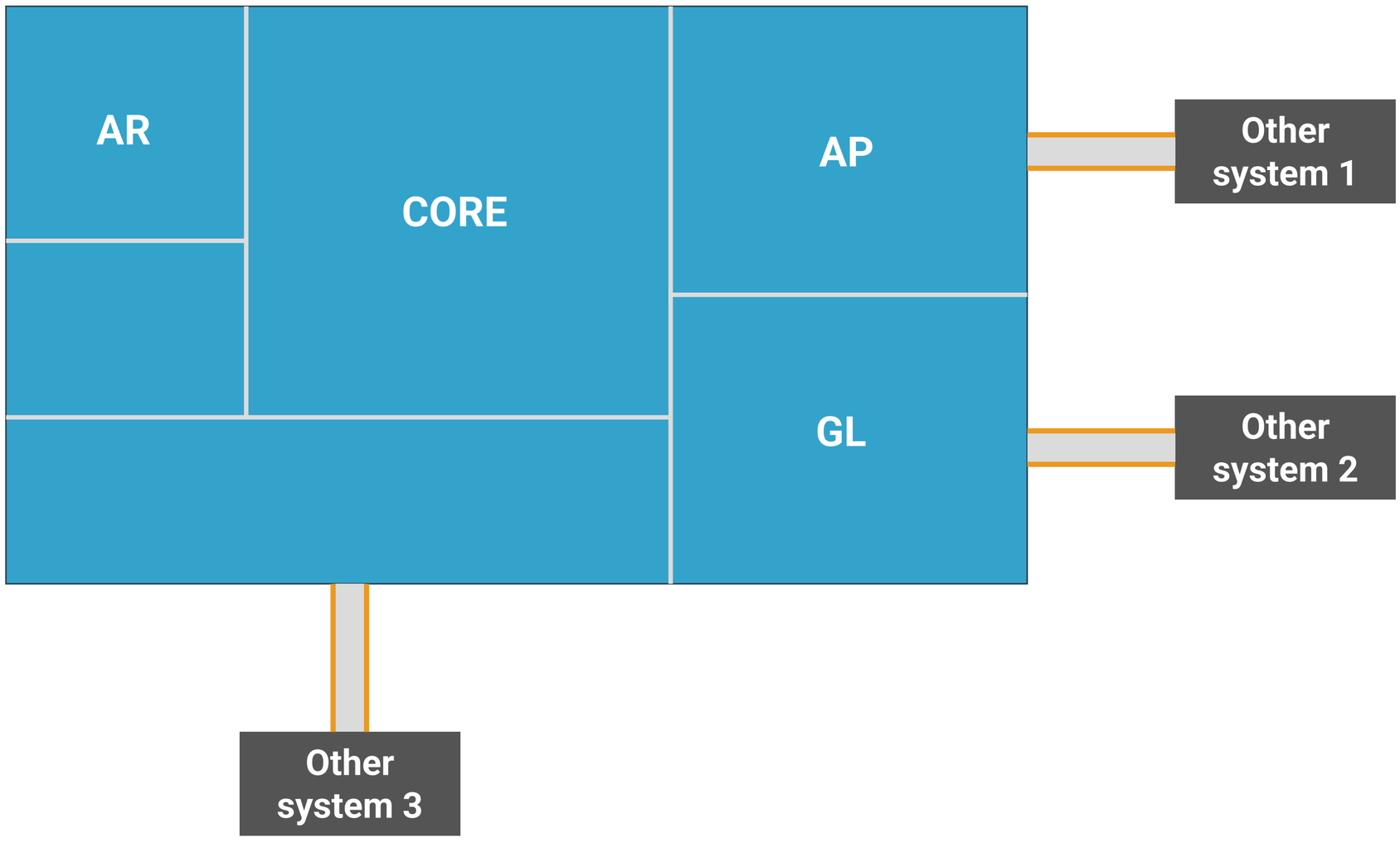
ALL-IN-ONE

A HIGH-LEVEL VIEW



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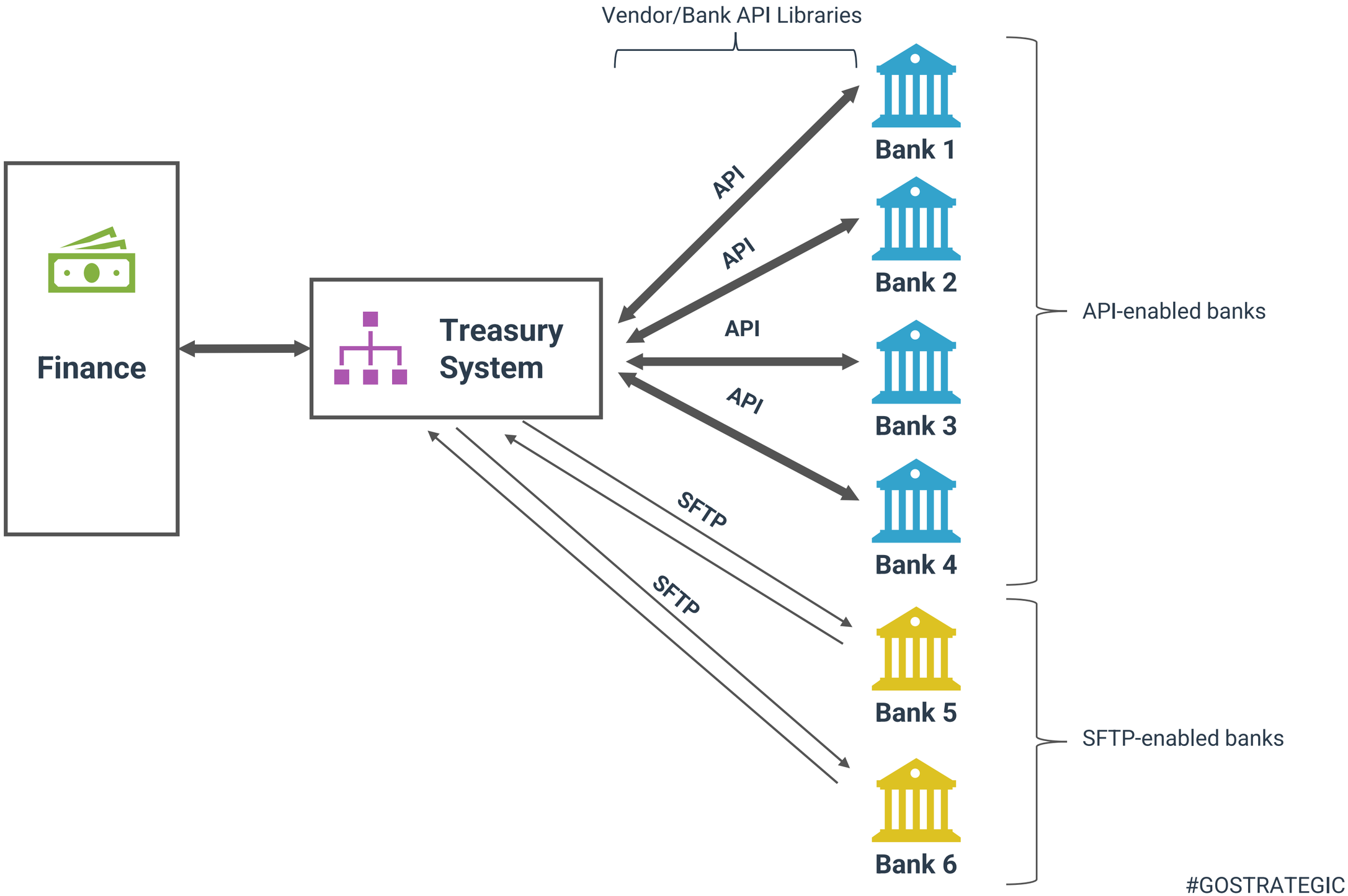
BEST OF BREED

A HIGH-LEVEL VIEW



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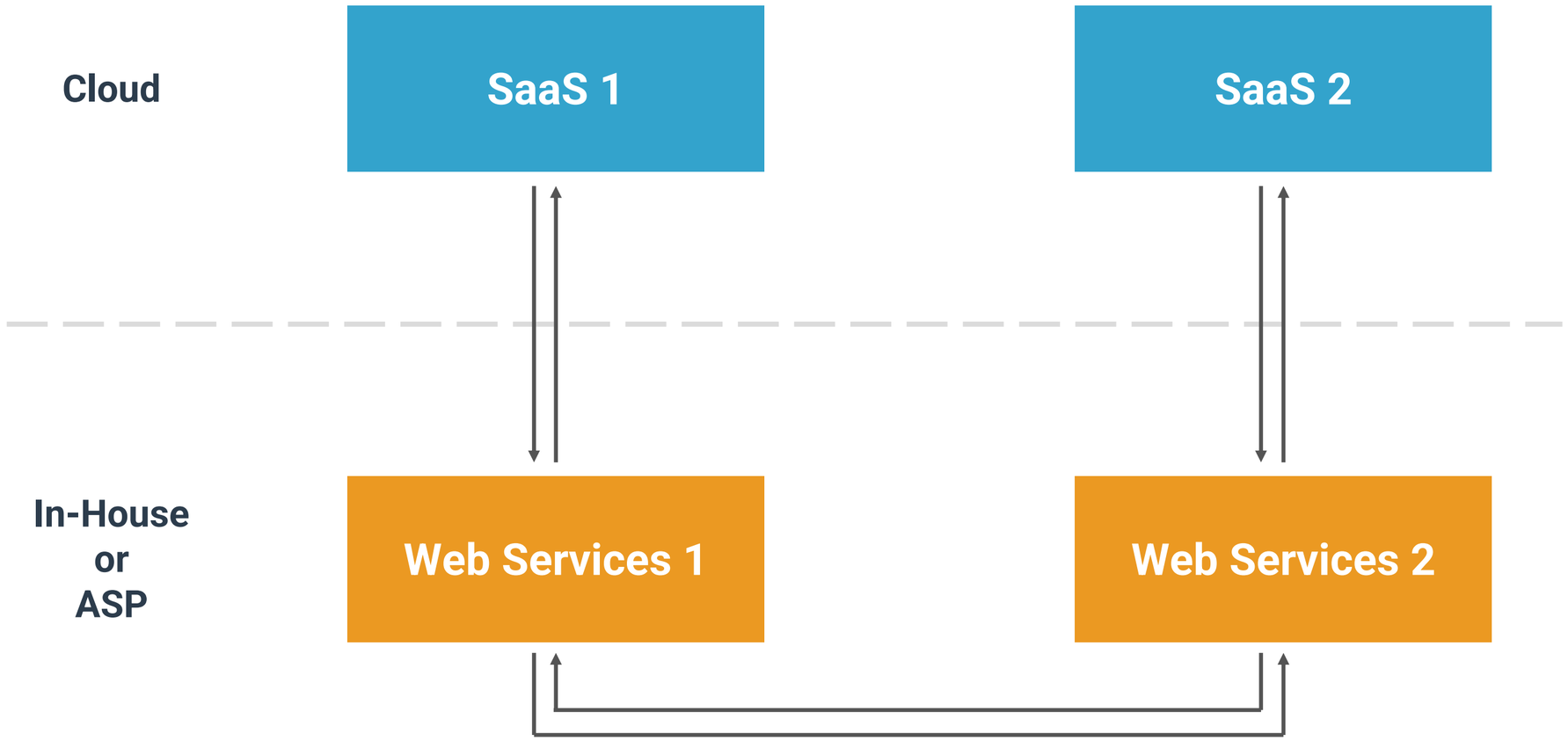
WEB SERVICES

ACCESSING DATA



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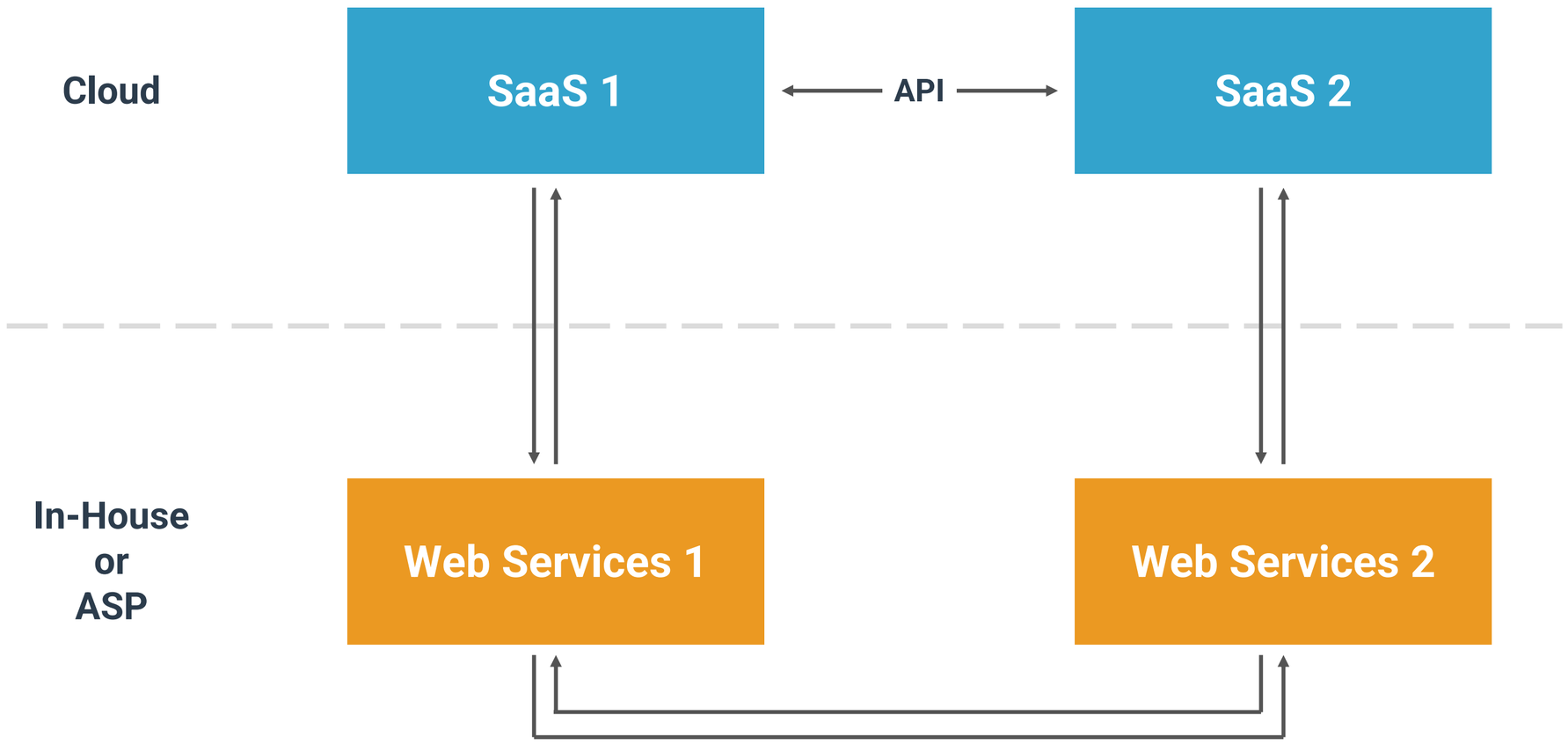
OPEN APIs

ACCESSING DATA



Just another API, right?

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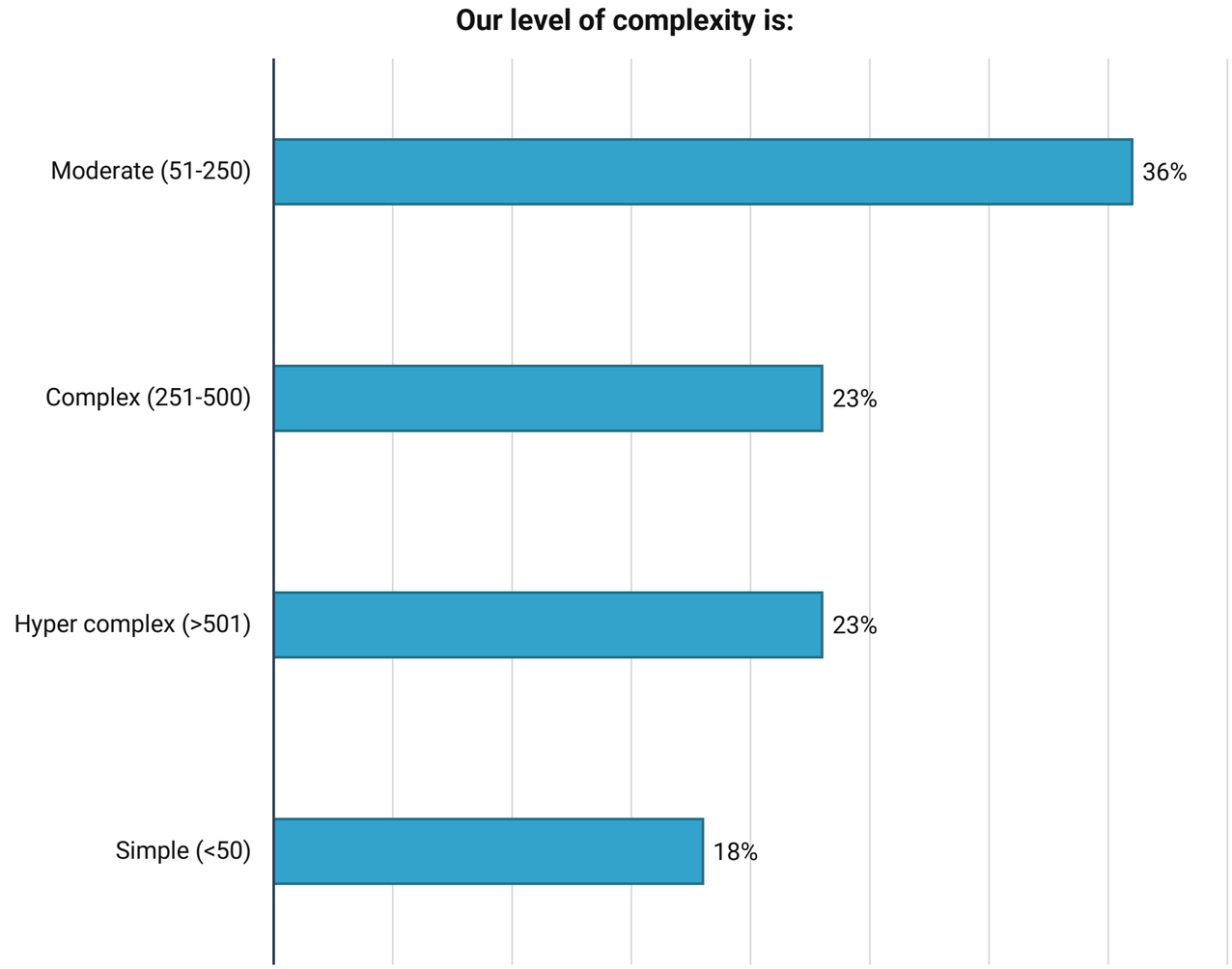
POLL QUESTION



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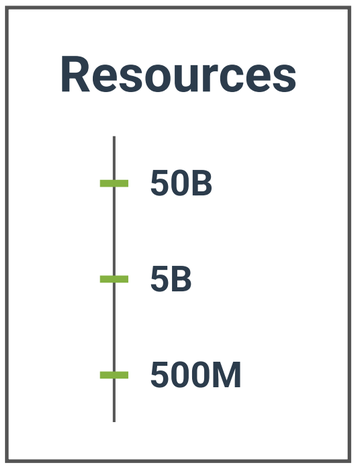
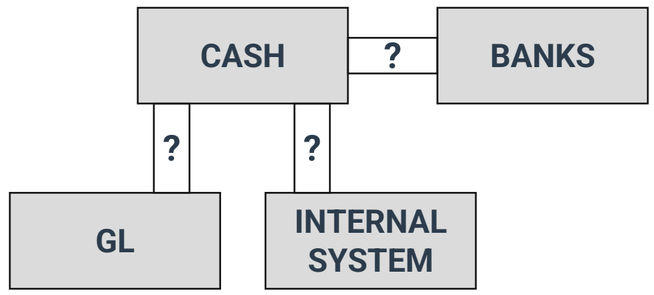
LEVEL OF COMPLEXITY

VARIED AND DYNAMIC





COMPLEXITY

Simple	Moderate	Hyper
1 Entity	6 Entities	150 Entities
1 Bank	3 Banks	28 Banks
3 Accounts	50 Accounts	1000 Accounts
1 Currency	4 Currencies	26 Currencies
1 GL	2 GL	8 GL
1 Country	10 Countries	40 Countries
___ Revenue	___ Revenue	___ Revenue

Where are you with resources, complexity and revenue?

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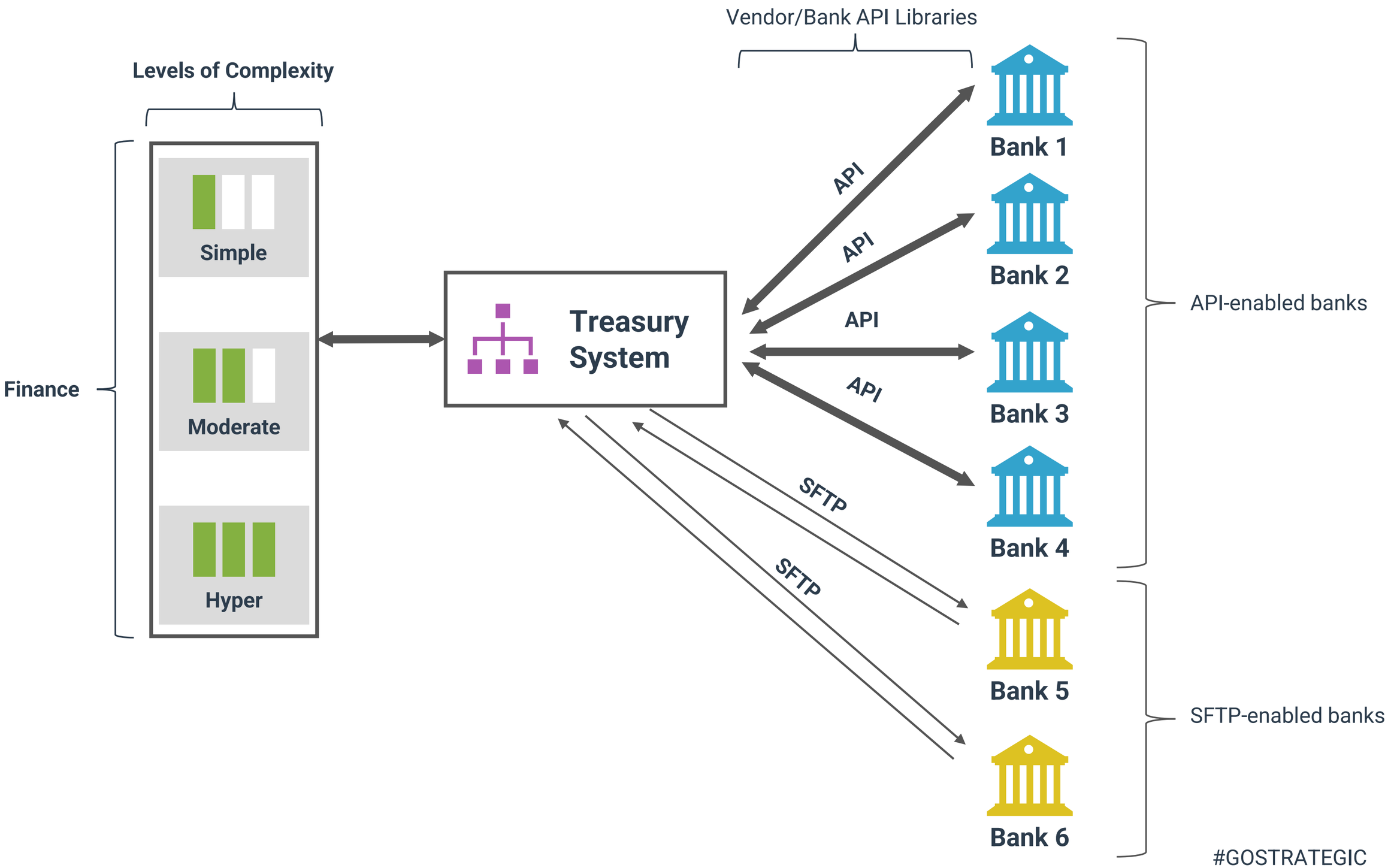
COMPLEXITY APPLIED

WHERE ARE YOU?



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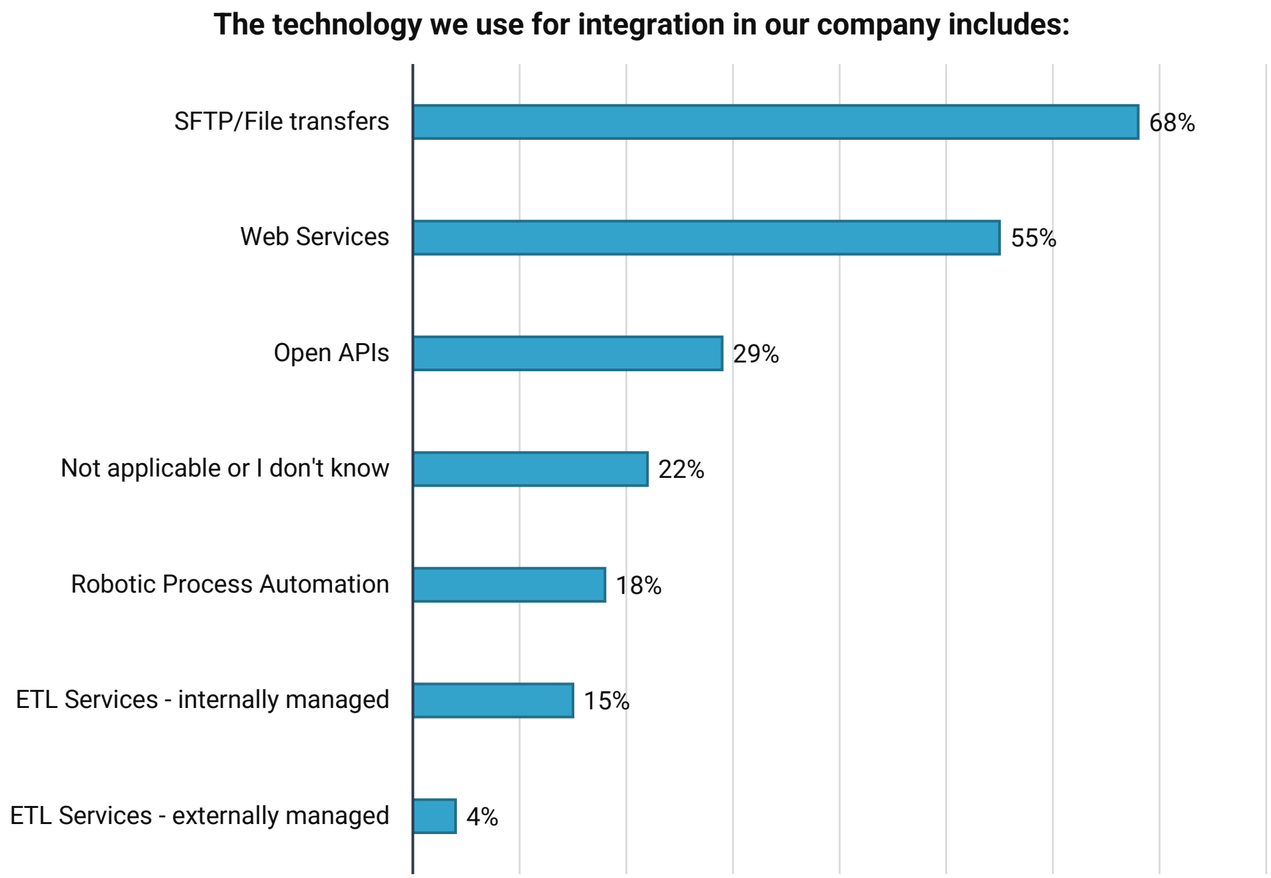
POLL QUESTION



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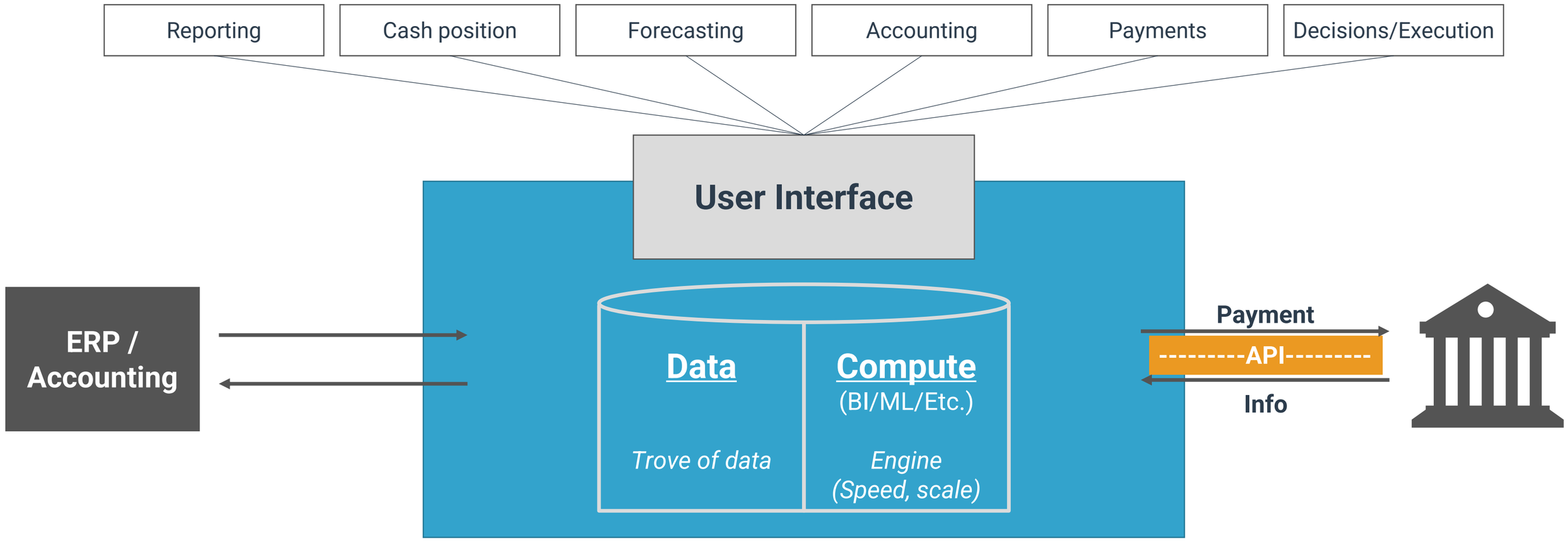
FUNCTION

AND QUESTIONS TO CONSIDER



What do I need to do?

How hard is it to connect to scale?

Where do I add value vs. waste time?

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KEY TAKEAWAYS

TECH STACK

- Understand the impact
  - Connectivity
  - Compute
  - Scale

DEMOCRACY OF TECH

- Your level of complexity
- Resources you need

API

- APIs as enablers
- Support difference
- Payment experience

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LET’S CONNECT.

DON’T LET THE LEARNING END HERE…
CONTACT US WITH ANY FUTURE QUESTIONS.

Thank you for your interest in this presentation and for allowing us to support you in your professional development. Strategic Treasurer and our partners believe in the value of continued education and are committed to providing quality resources that keep you well informed.

STRATEGIC TREASURER

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The Treasury Update Podcast

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TROVATA

Joseph Drambarean
CTO

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https://www.trovata.io/demo/

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March 10, 2022 at 2pm EST

Within our increasingly digital world, the volume of bank data continues to grow exponentially. To gain critical visibility into your cash flow and to position your organization for growth, it’s becoming imperative to establish a baseline of automation for your treasury department. In this session with Tracey Knight, the VP of Client Success at Trovata, discover how you can empower your team to perform more strategic analysis that propels your business forward while increasing both visibility into your cash flow and team satisfaction and retention through innovative automation technologies.

Register here: https://bit.ly/3Lmtl3s

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