

2022 PREDICTIONS AND TRENDS



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Global Head of Market Strategy, Kyriba



WHAT

Trends and predictions regarding technology adoption, changes in compliance, and the drivers of these changes.



WHEN

Thursday, January 13, 2022
2:00 – 3:00 PM EST



WHERE

Live online presentation
Replays at StrategicTreasurer.com



FP&A

Certified Corporate
Financial Planning &
Analysis Professional



This presentation is provided by Strategic Treasurer and Kyriba.

ABOUT THE SPEAKERS

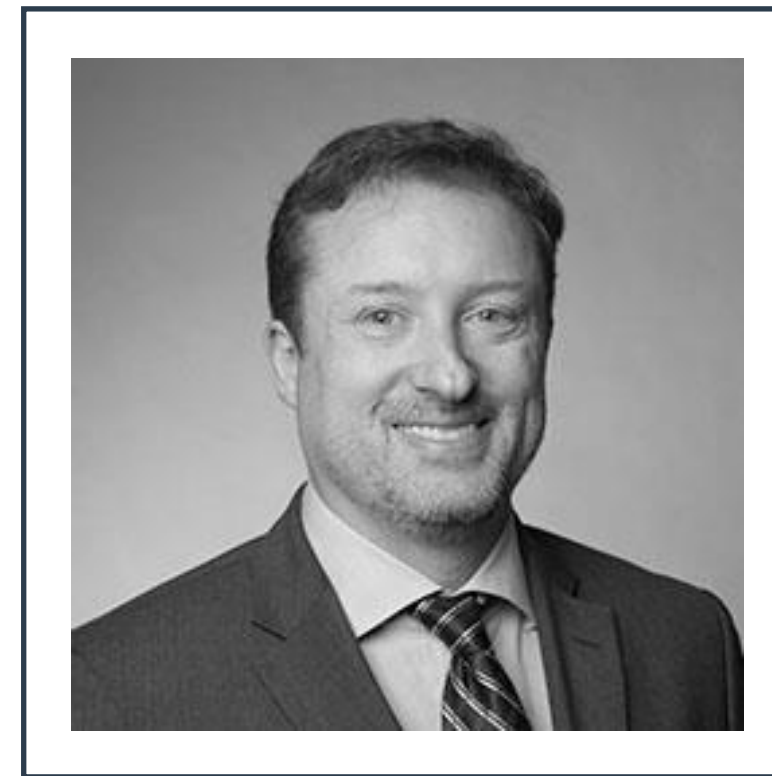
GET TO KNOW TODAY'S SUBJECT MATTER EXPERTS



CRAIG JEFFERY

Craig Jeffery formed Strategic Treasurer in 2004 to provide corporate, educational and government entities direct access to comprehensive and current assistance with their treasury and financial process needs.

His 30+ years of financial and treasury experience as a practitioner and as a consultant have uniquely qualified him to help organizations craft realistic goals and achieve significant benefits quickly.



BOB STARK

Bob Stark has over 20 years' experience in treasury, driving product and market strategy for many of the best known technology providers in the industry. As the head of market strategy at Kyriba, Bob works directly with clients, partners, and industry influencers to ensure Kyriba is at the forefront of financial technology.

Stark has provided treasury management strategy to some of the world's largest companies, and is a frequent speaker and author on treasury, risk management, and payments at AFP, EuroFinance, ACT, Sibos, and other industry events. Bob resides in Vancouver, Canada and is a graduate of Simon Fraser University in British Columbia.

TOPICS OF DISCUSSION

KEY AREAS OF FOCUS &
ANALYSIS



TECH ADOPTION

TRENDS AND PREDICTIONS



COMPLIANCE

KNOW YOUR CUSTOMER AND
VALIDATION SERVICES



REAL-TIME

SITUATION AND PREDICTIONS



TECH ACCELERATION

BIGGEST DRIVERS



MACROECONOMIC

TRENDS AND PREDICTIONS
ACROSS VARIOUS SECTORS

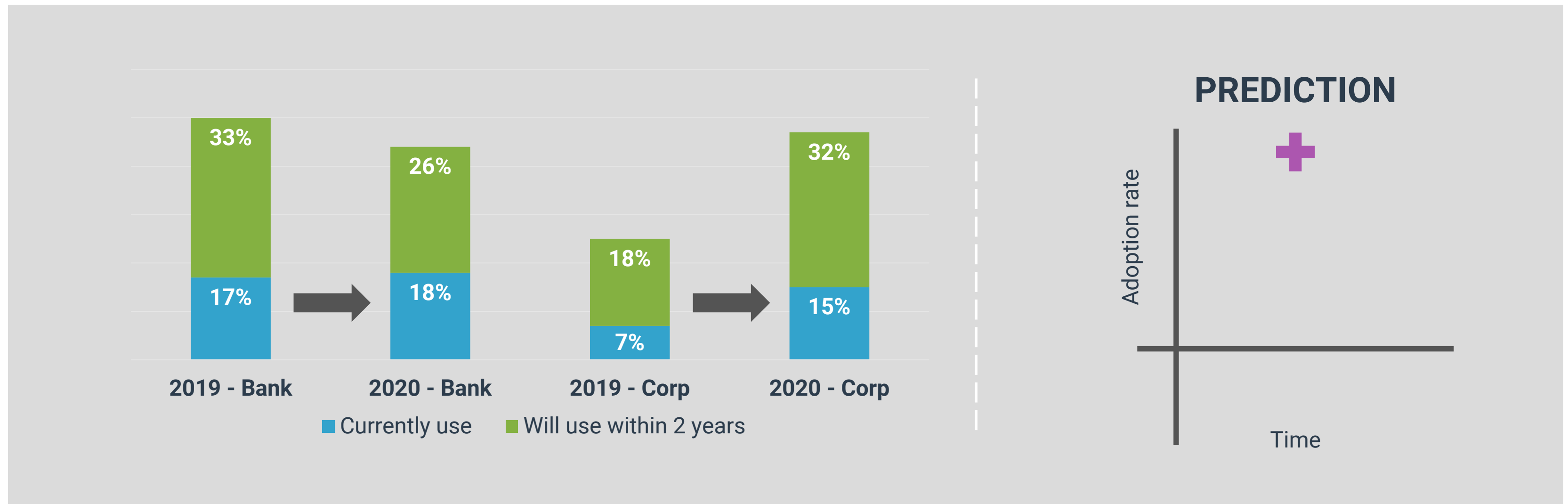


KEY TAKEAWAYS

AND FINAL THOUGHTS

TECH ADOPTION

AI/ML

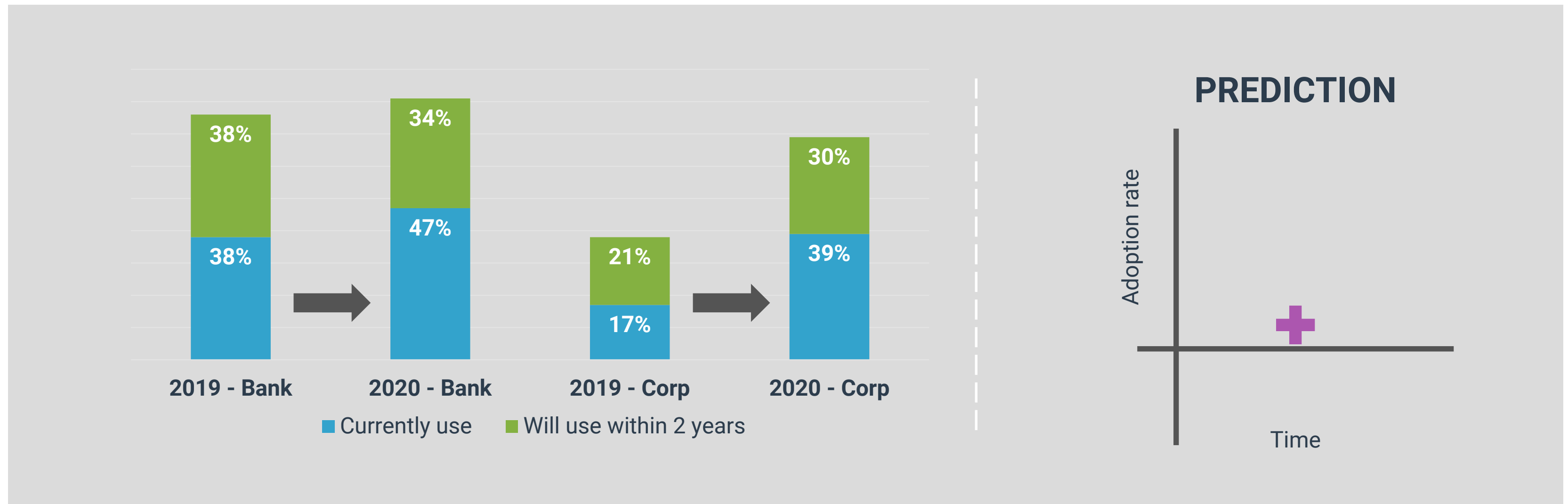


REASONING

- Banks initially were more focused on AI/ML, especially for fraud.
- Other use cases exist and add value.
- Corporate adoption through fintechs and banks doubled in one year
- A tripling expected by Corporate respondents now.
- Ability to leverage this technology from within various services as the provider makes this available.

TECH ADOPTION

API

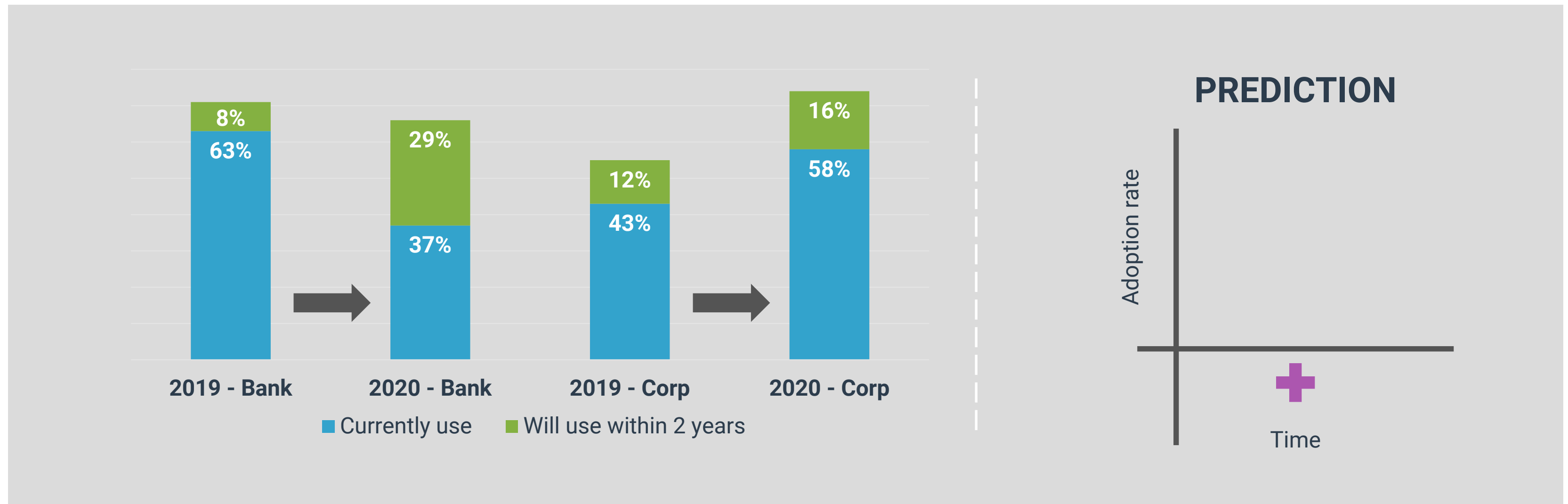


REASONING

- API adoption by Corporations in 2020 (39%) exceeded the 2-year forecasted adoption rate from 2019.
- The adoption level is reaching 50%
- Expected to move to at or above 70% in 2022 – just above the rate expected from the survey.

TECH ADOPTION

SaaS-BASED (CLOUD) FINANCIAL TECH SOLUTIONS

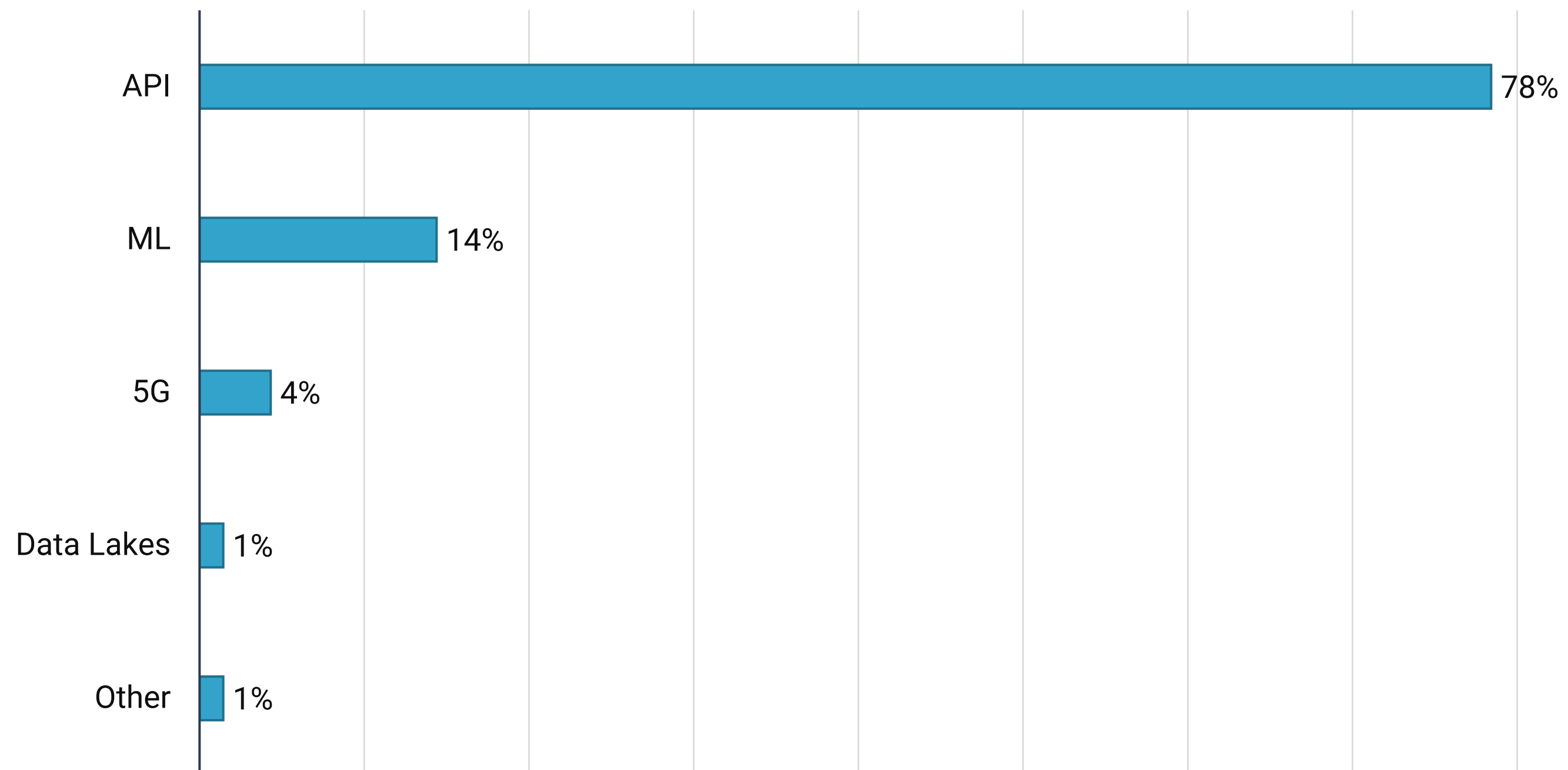


REASONING

- Higher than anticipated adoption recently.
- Significantly above 50% adoption. Less room to grow.
- Expect slightly below the trendline adoption rates in 2022.

POLL QUESTION

Which technology will have the greatest impact on treasury in the next two years?



COMPLIANCE

KNOW YOUR CUSTOMER – 2 YEAR OUTLOOK



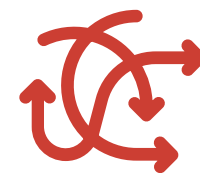
BANKS
>\$500B

- More automated
- Easier for user



BANKS
<\$500B

- Later
- Except for new platform users



Still a pain

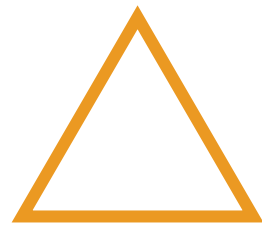
COMPLIANCE

VALIDATION SERVICES

TREND



More requirements



Significant change

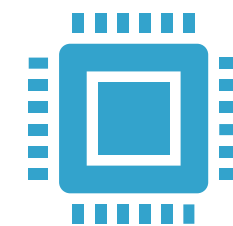


Ongoing fraud

PREDICTION



More integrated with TMS
and payment hubs



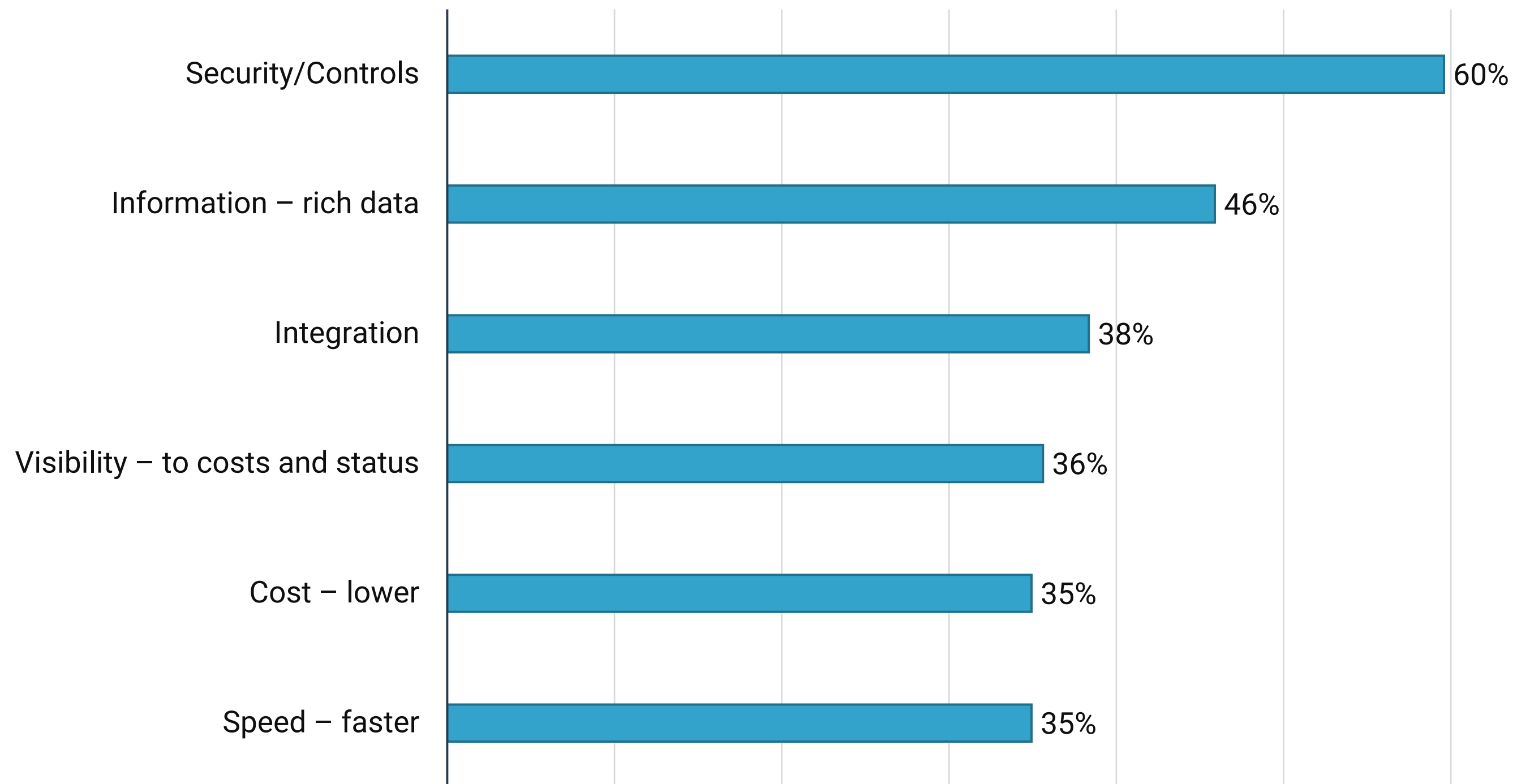
Embedded services with banks,
SWIFT, TMS and payment hubs



Part of a security suite that
grows/is enhanced every quarter

POLL QUESTION

What are extremely high priorities for payments in your company?



REAL-TIME

TREND/SITUATION



No one tolerates slower



Faster is one component



Everything speeds up – it's only a question of the rate of increase

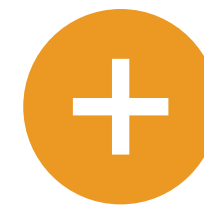


Personal life bleeds over to business expectations

PREDICTION



Better > Faster



"More than just faster, but faster"



Better includes faster



- Data
- Settlement
- Reconciliation
- Payments

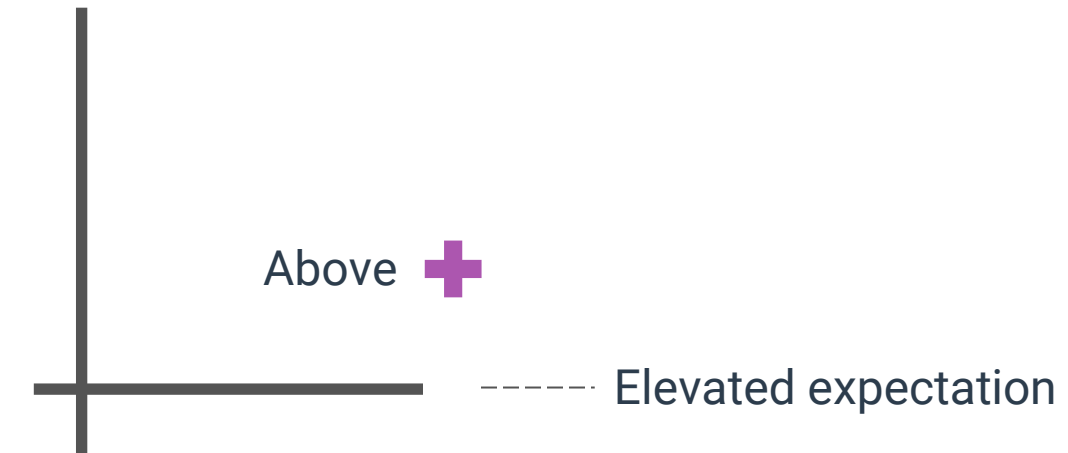
TECH ACCELERATION

BIGGEST ACCELERATORS



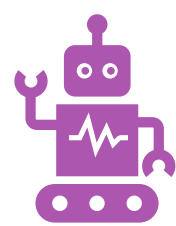
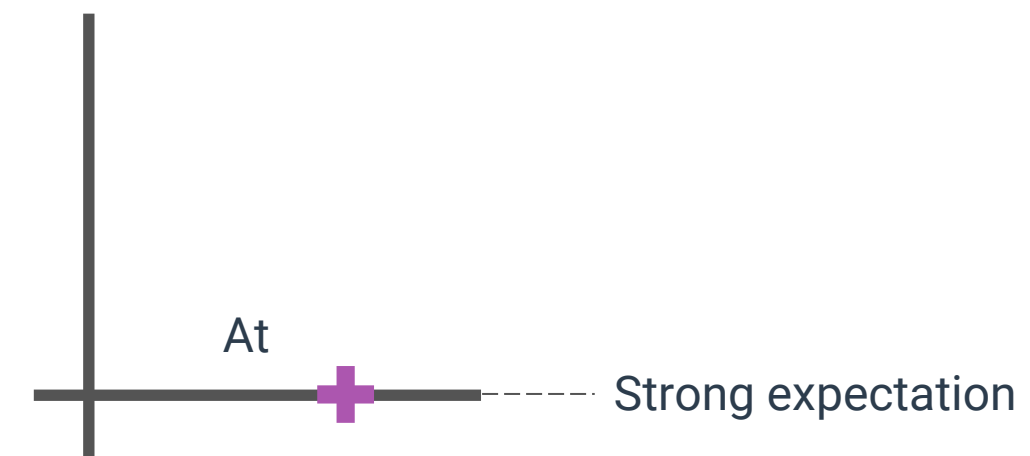
API

- 34% of banks plan to use APIs >2 years
- 30% of corps plan to use APIs >2 years



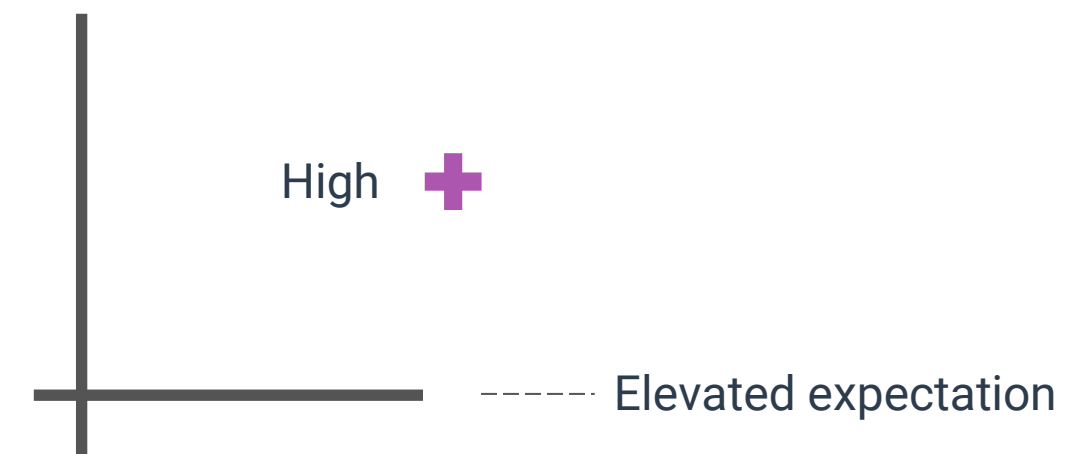
RTP

- Solid growth
- 100K limit
- Richer data

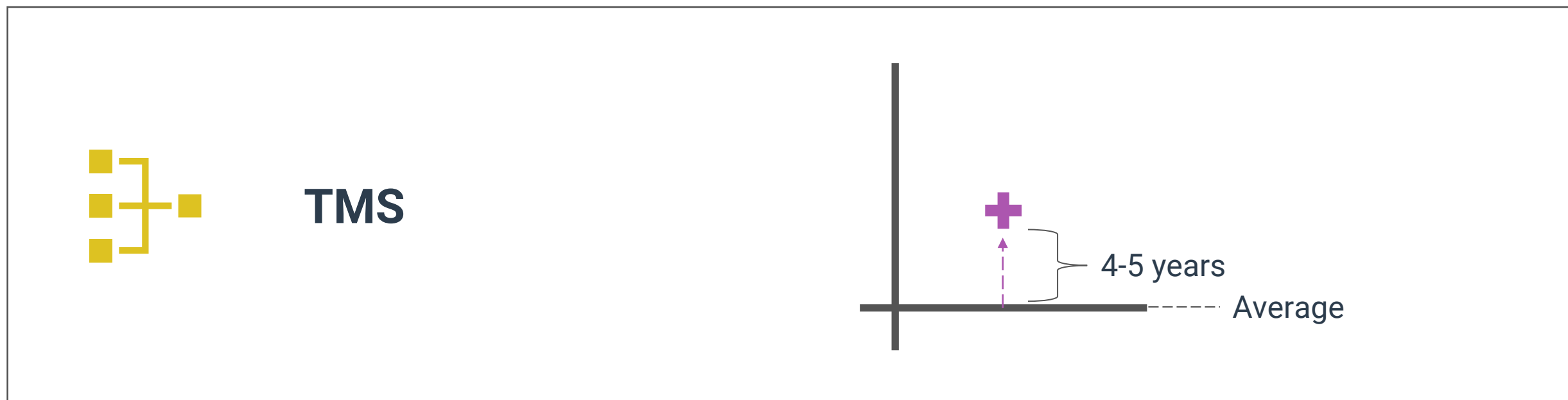


ML

- Breakout year: 2022
- Embedded in system



TECH GROWTH



PREDICTIONS

TREASURY



BIG DATA



BI

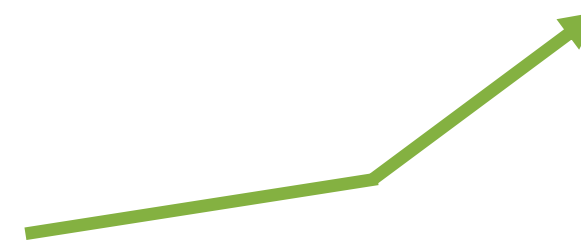


DATA LAKES

2022 – Year of Movement



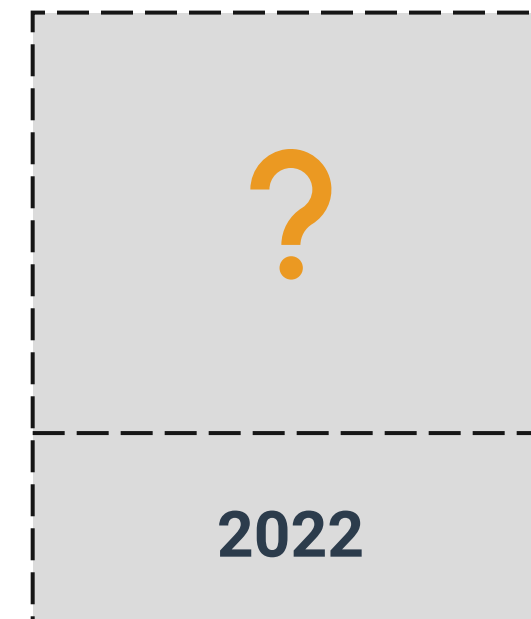
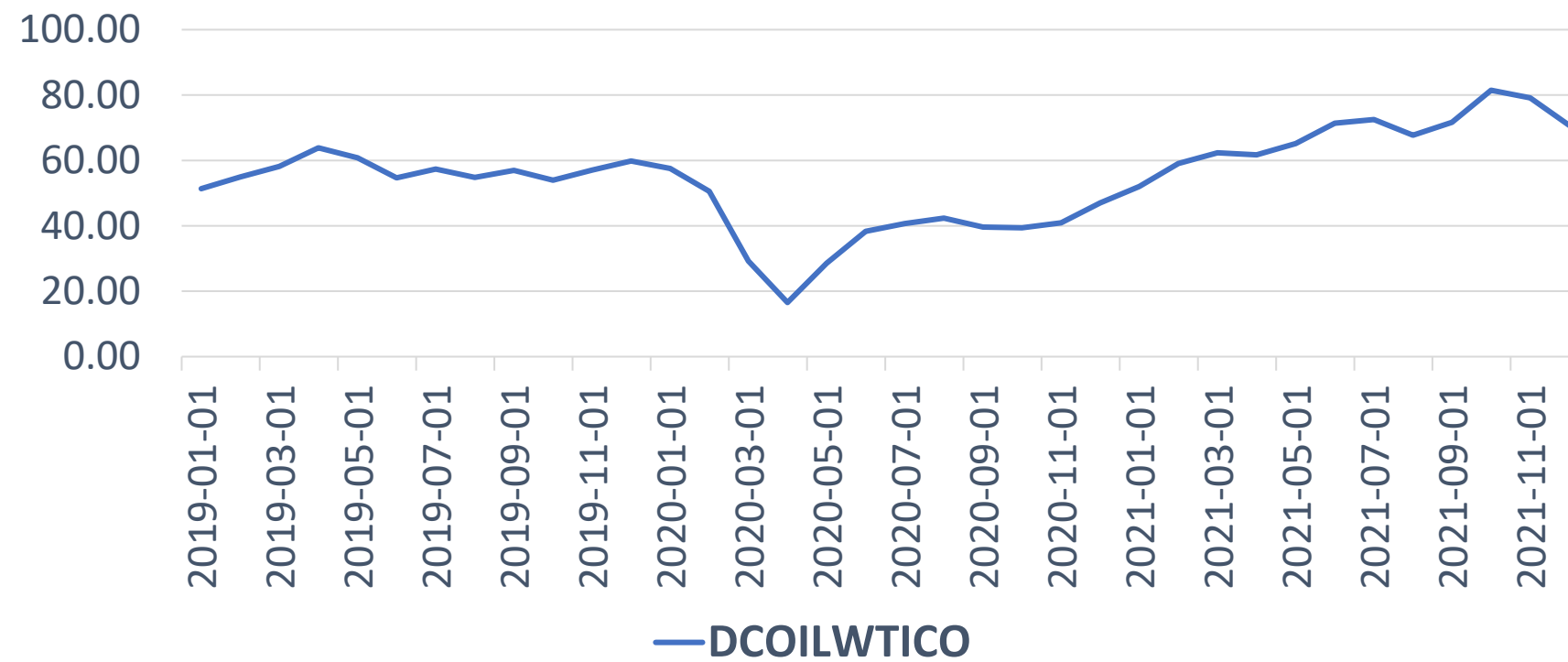
2023/24 – Breakout Years



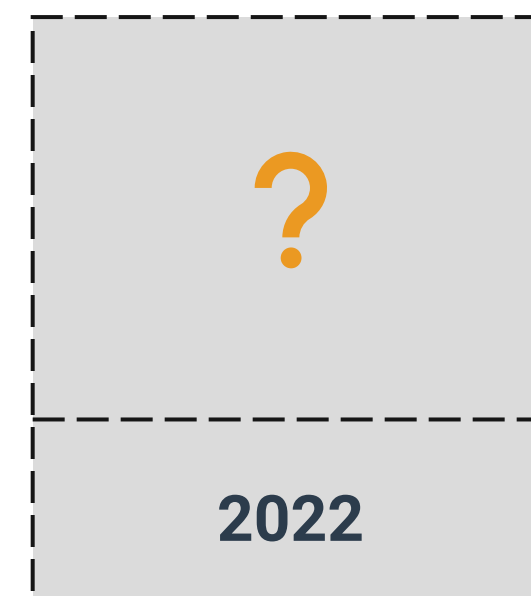
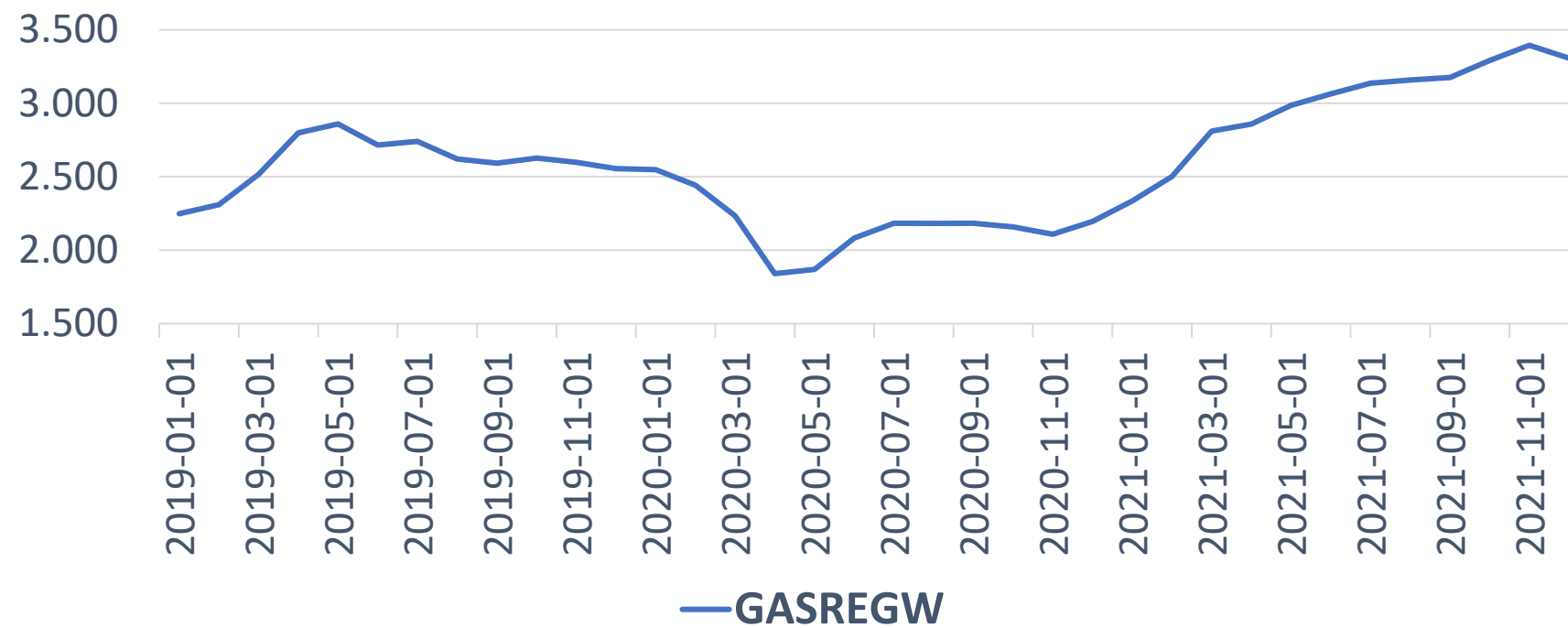
MACROECONOMIC PREDICTIONS

COMMODITIES

Crude (oil, dollars per barrel)

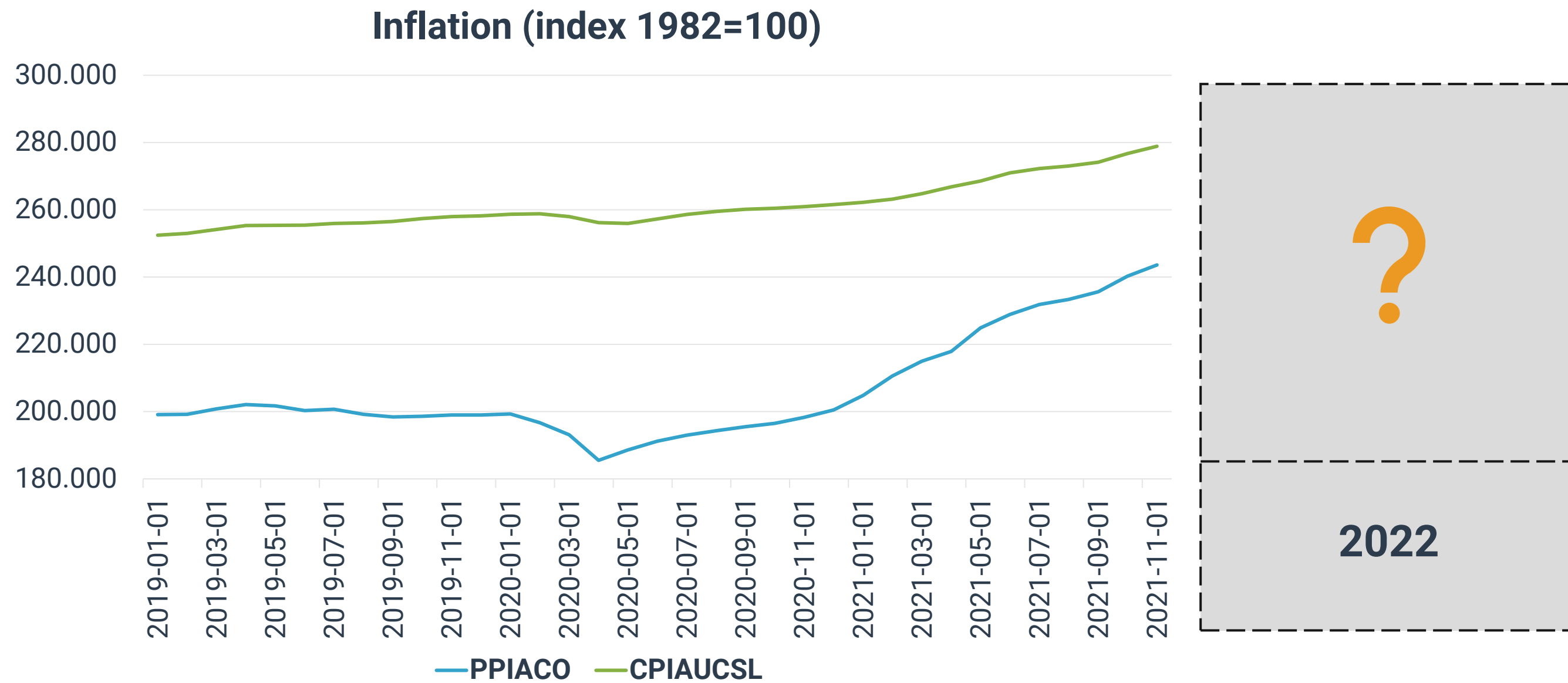


Crude (gas, dollars per gallon)



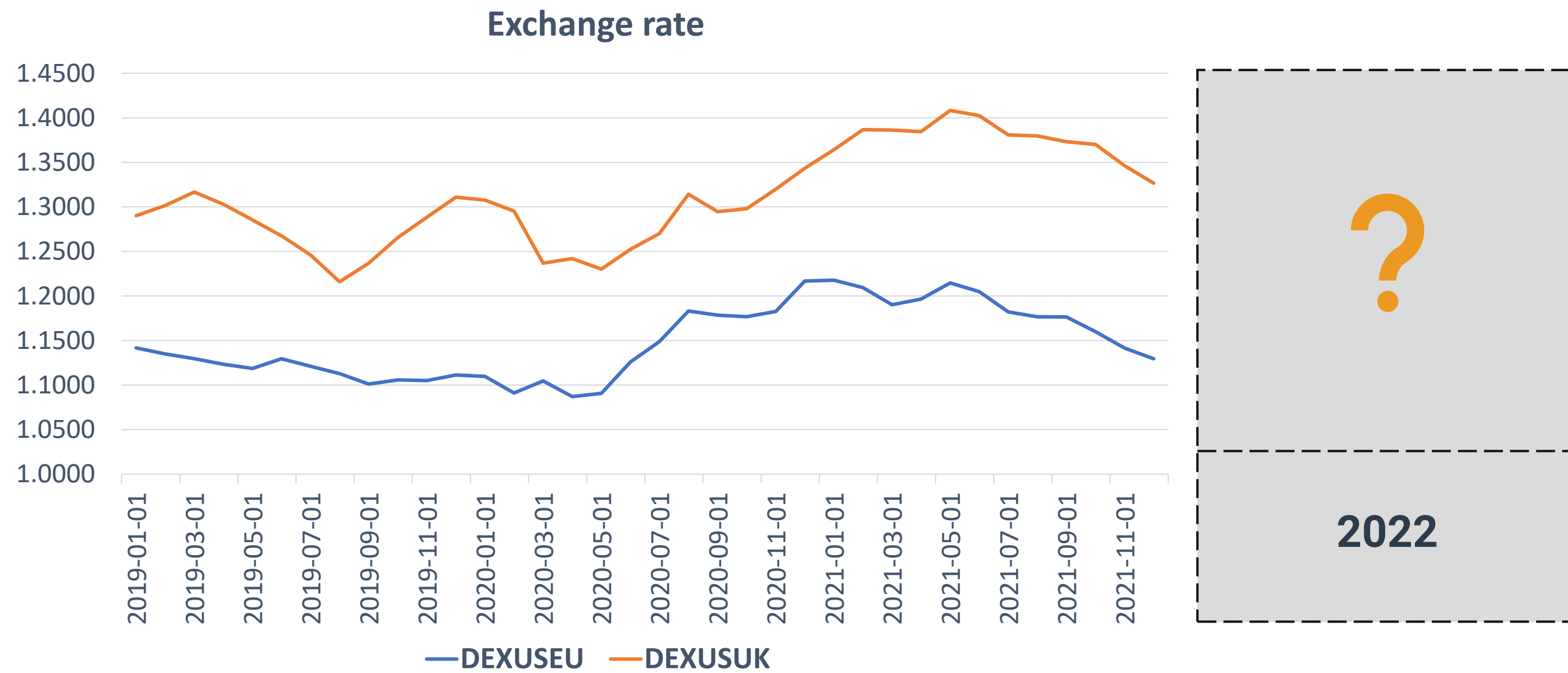
MACROECONOMIC PREDICTIONS

INFLATION



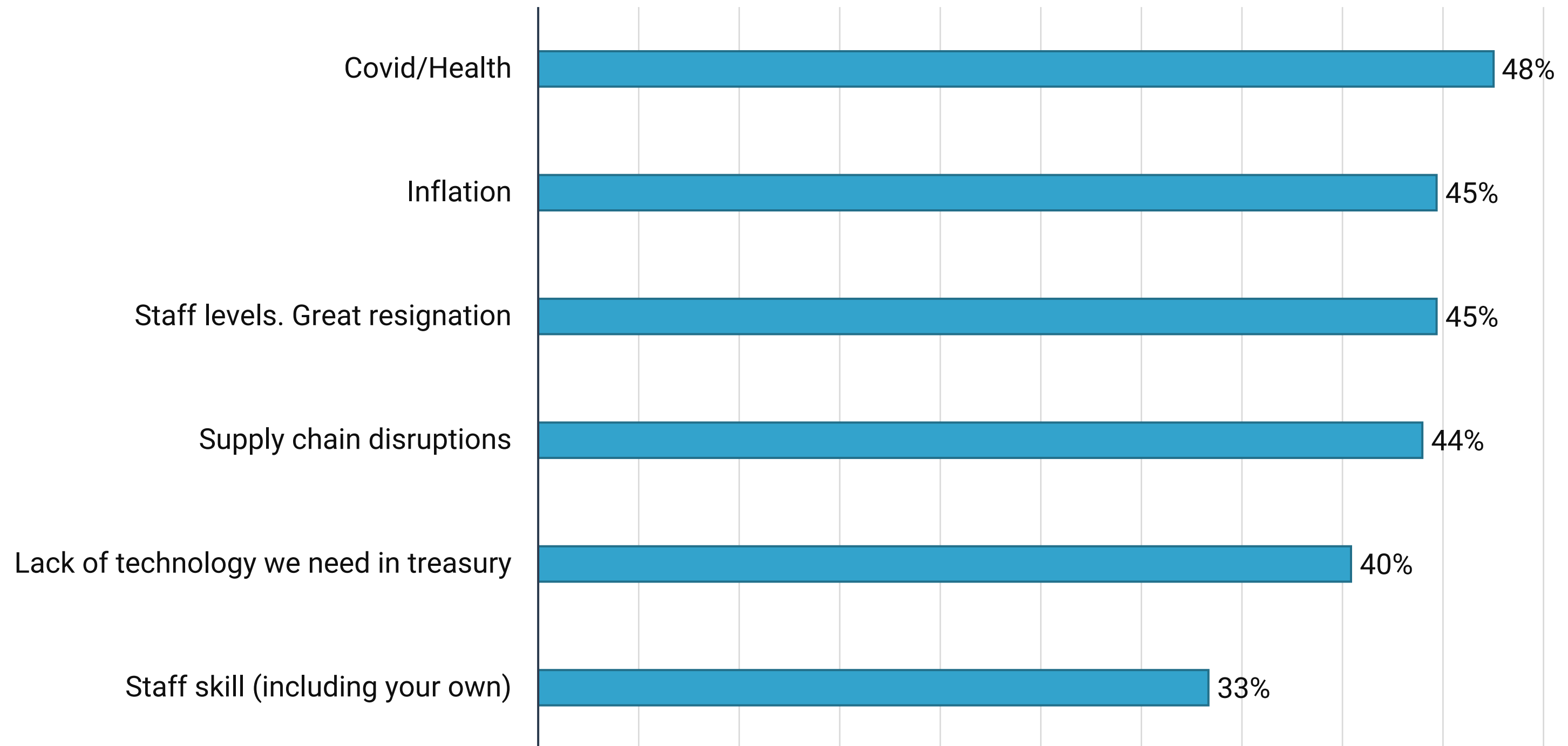
MACROECONOMIC PREDICTIONS

CURRENCY



POLL QUESTION

Biggest concerns for 2022



FINAL THOUGHTS

HOW TO PROCEED



SLOWER THAN EXPECTED

- Recognition versus abandoning tech



FASTER THAN TRENDLINE

- Reasons 'everybody' is doing it



KNOW THIS

- Difference between predictions and modeling
- Staying current has value

LET'S CONNECT

DON'T LET THE LEARNING END HERE...
CONTACT US WITH ANY FUTURE QUESTIONS

Thank you for your interest in this presentation and for allowing us to support you in your professional development. Strategic Treasurer and our partners believe in the value of continued education and are committed to providing quality resources that keep you well informed.



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