

DIGITAL TRANSFORMATION
STRATEGY SERIES: PART 3

PARTNERING WITH IT ON YOUR DIGITAL TRANSFORMATION



BRETT TURNER

Founder & CEO, Trovata

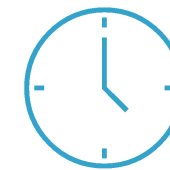
CRAIG JEFFERY

Founder & Managing Partner, Strategic Treasurer



WHAT

How treasury can work alongside IT to catalyze strategic transformation.



WHEN

Tuesday, September 14, 2021
2:00 – 3:00 PM Eastern



WHERE

Live online presentation
Replays at StrategicTreasurer.com



This presentation is provided by Strategic Treasurer and Trovata

ABOUT THE SPEAKERS

GET TO KNOW TODAY'S SUBJECT MATTER EXPERTS



BRETT TURNER

Brett Turner, Founder & CEO of Trovata, has spent his entire career in finance at both public and private high-growth companies – CPA at Deloitte; Controller roles; SEC Reporting at Amazon; and CFO of three tech startups since 2005. At each stop along the journey, cash & reporting have always been a major focus. In addition, he had a front row seat to the transformation of enterprise IT by AWS as a co-founder in his last startup.



CRAIG JEFFERY

Craig Jeffery formed Strategic Treasurer in 2004 to provide corporate, educational and government entities direct access to comprehensive and current assistance with their treasury and financial process needs.

His 30+ years of financial and treasury experience as a practitioner and as a consultant have uniquely qualified him to help organizations craft realistic goals and achieve significant benefits quickly.

TOPICS OF DISCUSSION

KEY AREAS OF FOCUS &
ANALYSIS



VISIBILITY

NEED FOR INFORMATION



COMPLEXITY

INCREASING IN MANY
ORGANIZATIONS



HISTORY

OF IT, CONNECTIONS, AND
FORMATS



DRIVERS

OF THE DIGITAL
TRANSFORMATION



CASE STUDIES

IMPACT ON PAYMENTS



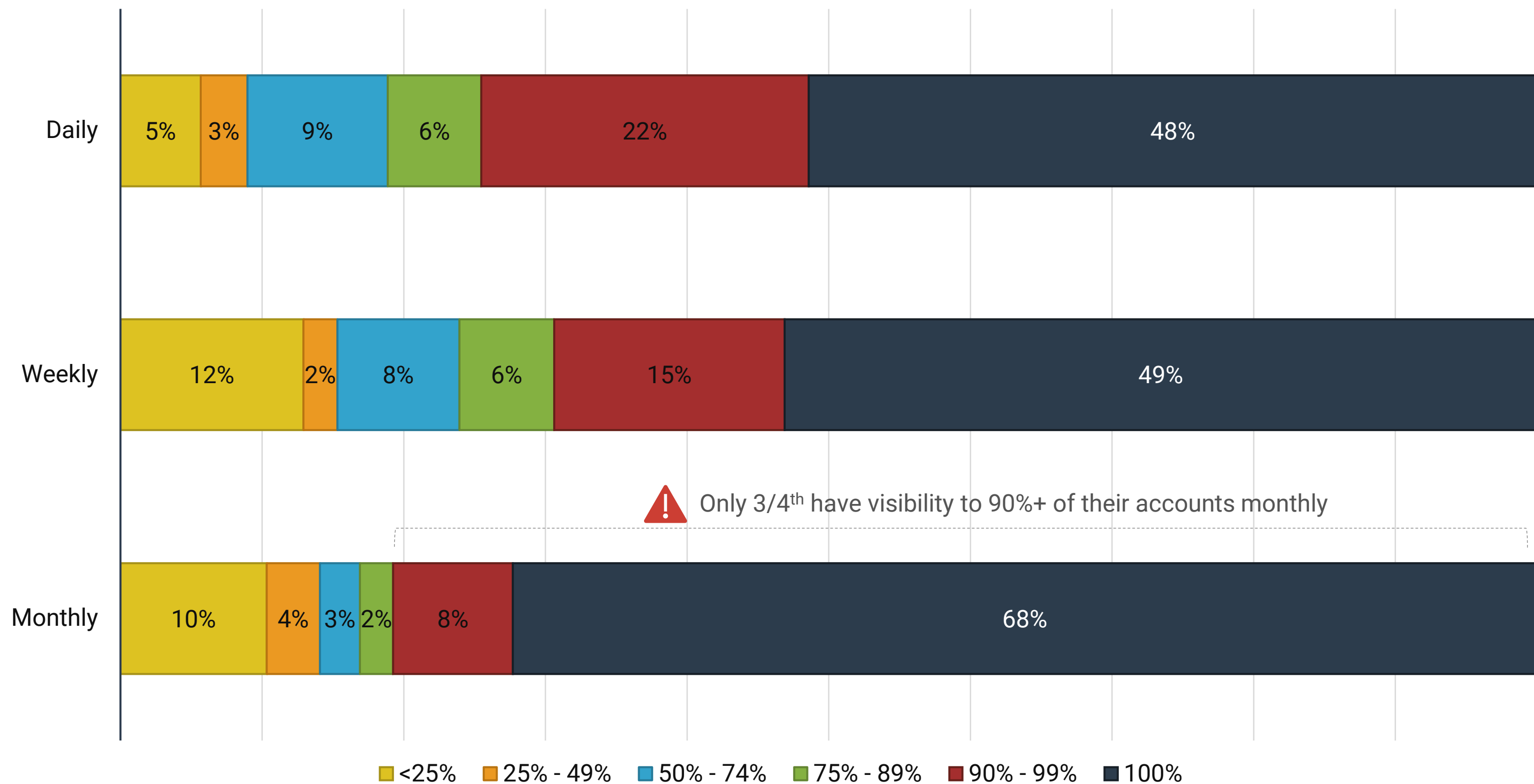
KEY TAKEAWAYS

AND FINAL THOUGHTS

VISIBILITY

NEED FOR VISIBILITY AND INFORMATION

What percentage of your bank accounts do you have VISIBILITY to within the following timeframes?

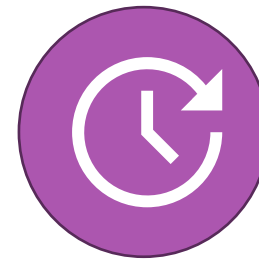


COMPLEXITY

IMPACTING THE VIEW



Balances



Forecasts



Market Data



Transactions



Exposures



Economic Info



Currencies



Hedges



Banks



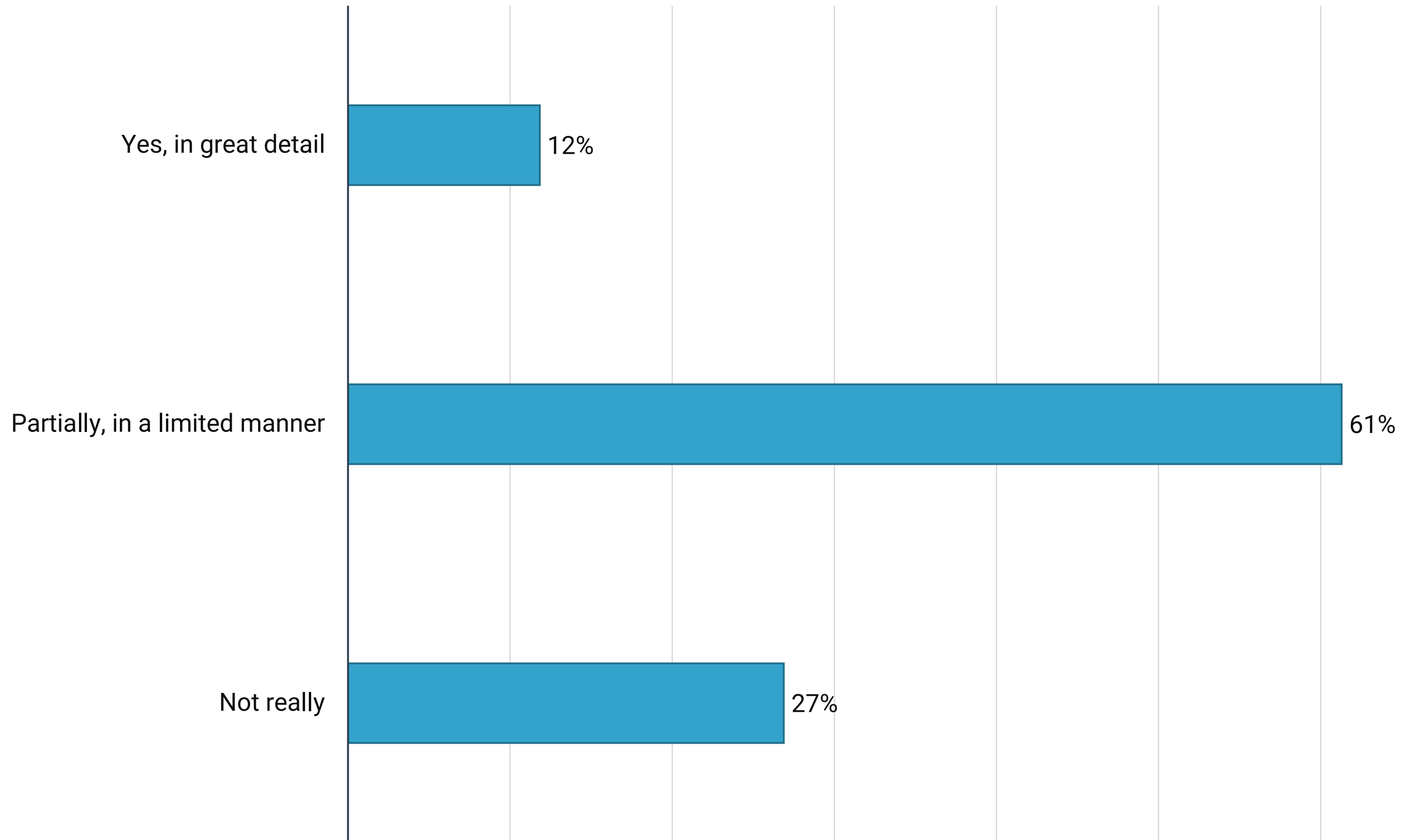
Company Info







Entities

POLL QUESTION

I understand the technical differences between: Hosted, Private-Cloud, Public-Cloud.



EVOLUTION OF TREASURY

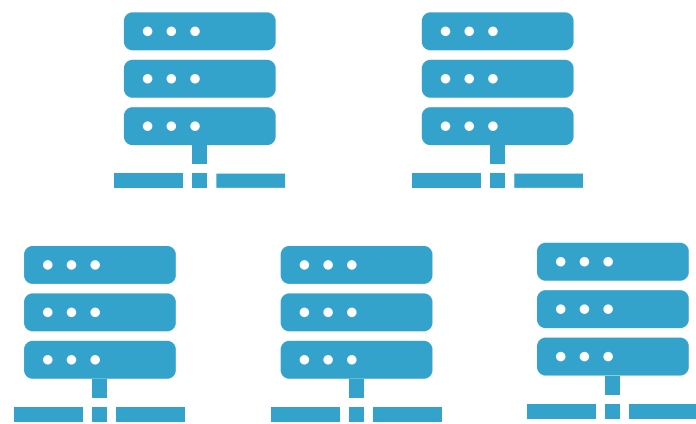
	 On-Premise Installed	 Hosted	 SaaS	 Cloud-Native
SECONDARY PHRASING	Installed	Hosted	Private Cloud-SaaS	Public Cloud-SaaS SaaS, PaaS
SOFTWARE APPLICATION	Company Managed	Company Managed Vendor Managed	Vendor Managed	Vendor Managed
TENANTS	Single-Tenant	Single-Tenant	Multi-Tenant	Single
PLATFORM, HARDWARE	On-Premise	Hosted Servers	Hosted Servers	PaaS – Platform as a Service
CLOUD	Non-Cloud, Data Center	Private Cloud	Private Cloud	Public Cloud
HARDWARE MANAGED BY	Company	Data Center for Company - Various	Data Center for Vendor - Various	AWS, Azure, Google Cloud
RELEASES	12-24 months	12-24 months	1-3 months	1-4 weeks
NOTES	2-Tier, 3-Tier, N-Tier	N-Tier		Microservices Natural Language Search Low-Code, No Code
TYPICAL CONNECTION	Internal, Direct	Web – Citrix	Web, Web-Citrix	Web

HISTORY OF IT

THE DIGITAL TRANSFORMATION JOURNEY

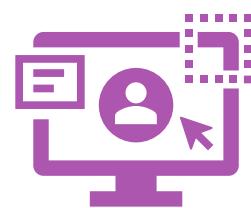


In-House Servers >>>



- Resident Experts

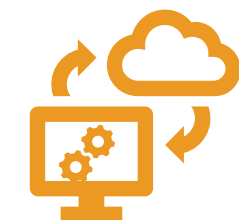
Hosted >>>



SaaS >>>

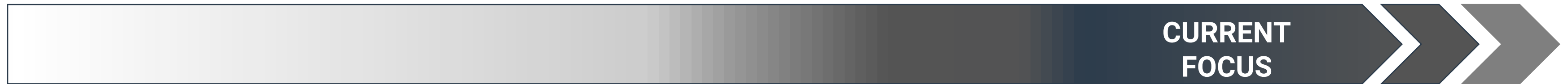


Cloud Native
Big Data >>>



- Criticality
- Scalable
- Banks/Insurance

HISTORY OF CONNECTION AND FORMATS



Connectivity Data



File-Based



API

TTY



SFTP



Networks

API



FIXED FORMATS

000000000000

DELIMITED

000,0000,0000

EXTENSIBLE

{Pmt Amt} 0000.00 {Pmt Amt/}

COMPREHENSIVE VIEW

STRATEGIC NEEDS



Aligning the needs of both the IT and Treasury department.

RELATIONAL



DATA LAKES
BIG DATA ARCHITECTURE



**BUILD STRATEGIC
BUY TACTICAL**



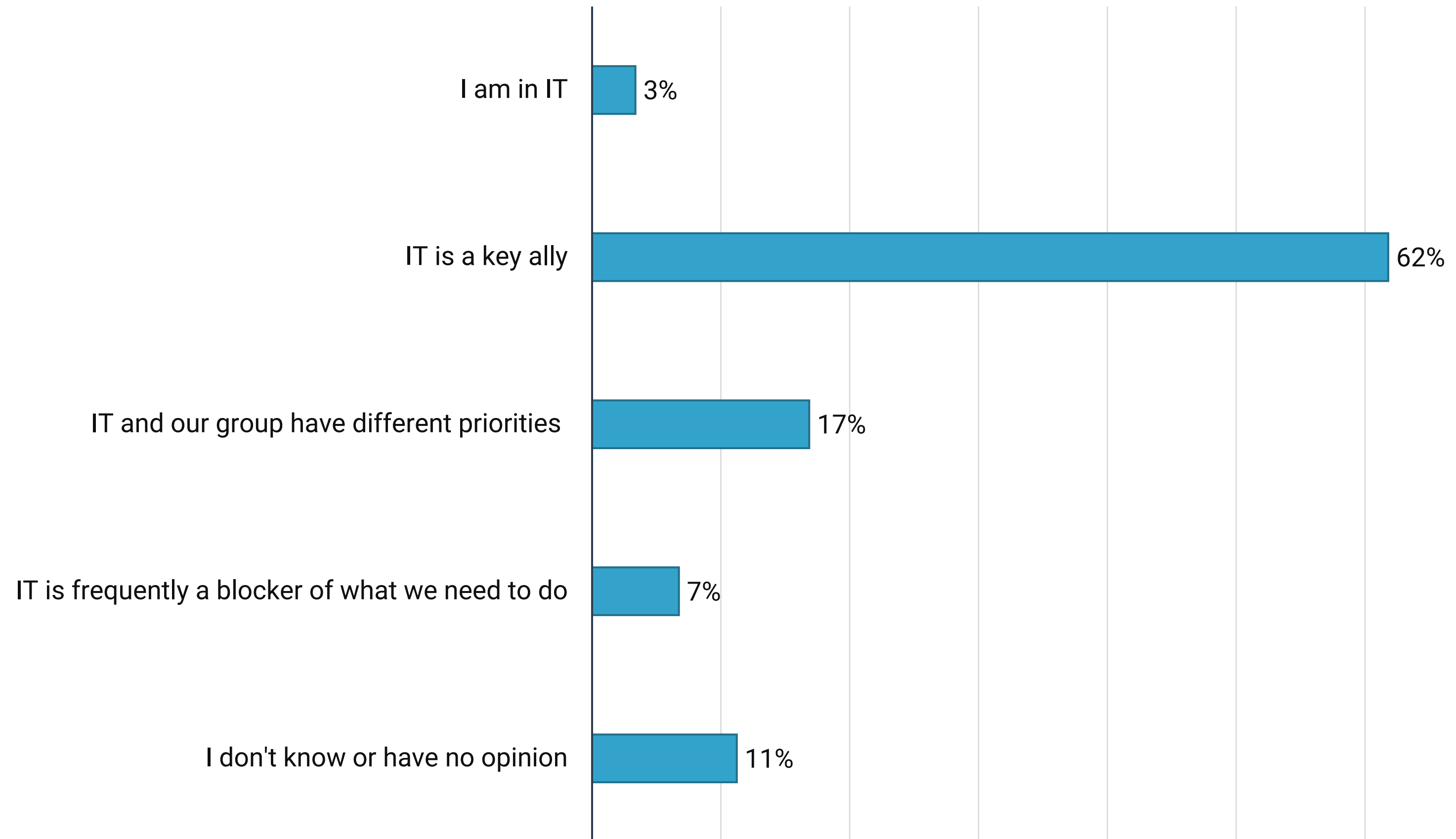
**DEMOCRATIZATION
OF TREASURY
TECHNOLOGY**



**CLOUD NATIVE,
MICROSERVICES,
INTEROPERABILITY**

POLL QUESTION

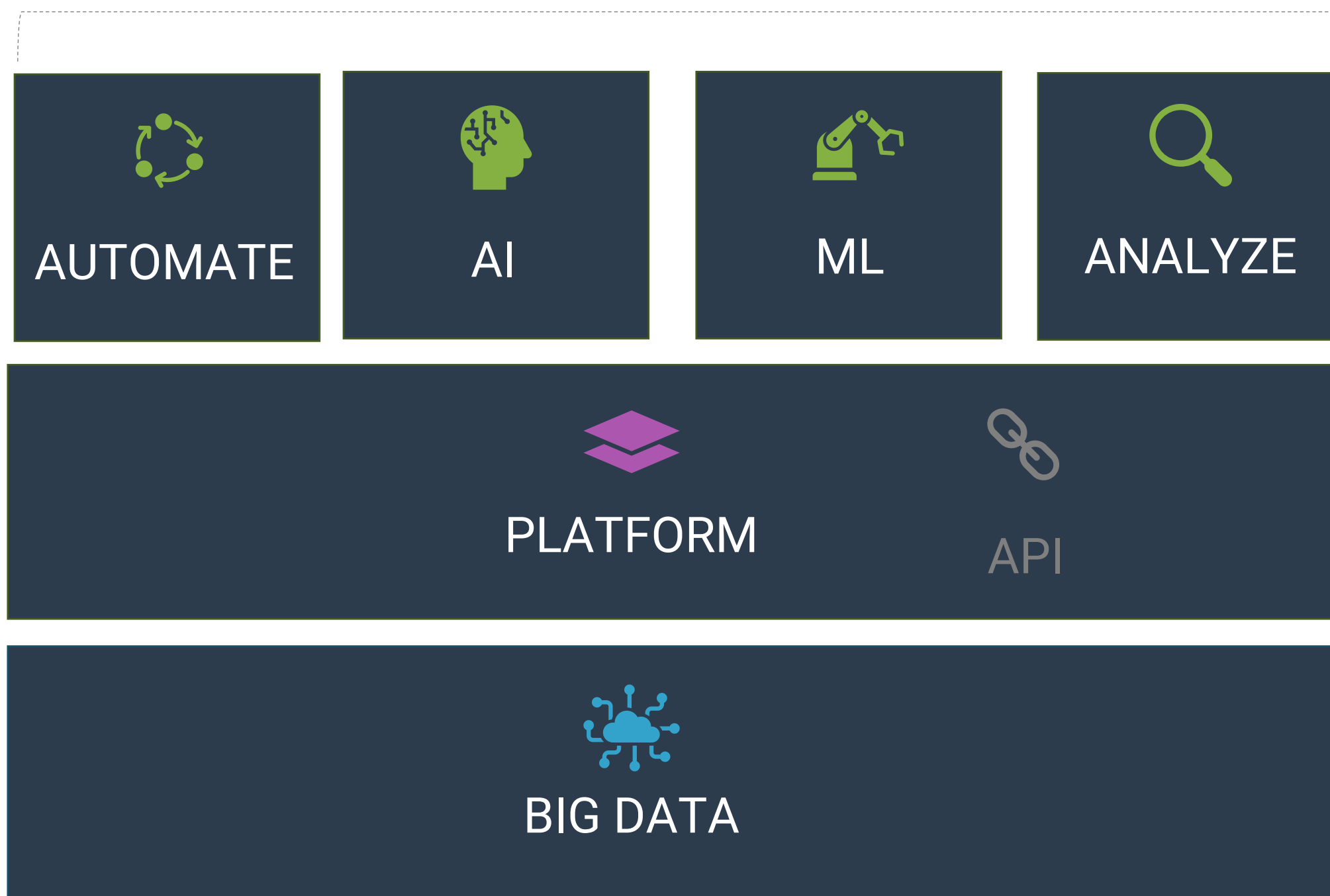
Our view of IT is:



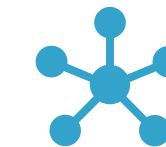
RAPID DEVELOPMENT / TIME TO VALUE

SPEED AND AGILITY AT SCALE

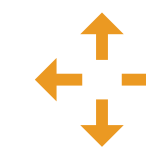
CLOUD-NATIVE TECHNOLOGY STACK



Interoperable



Extensive



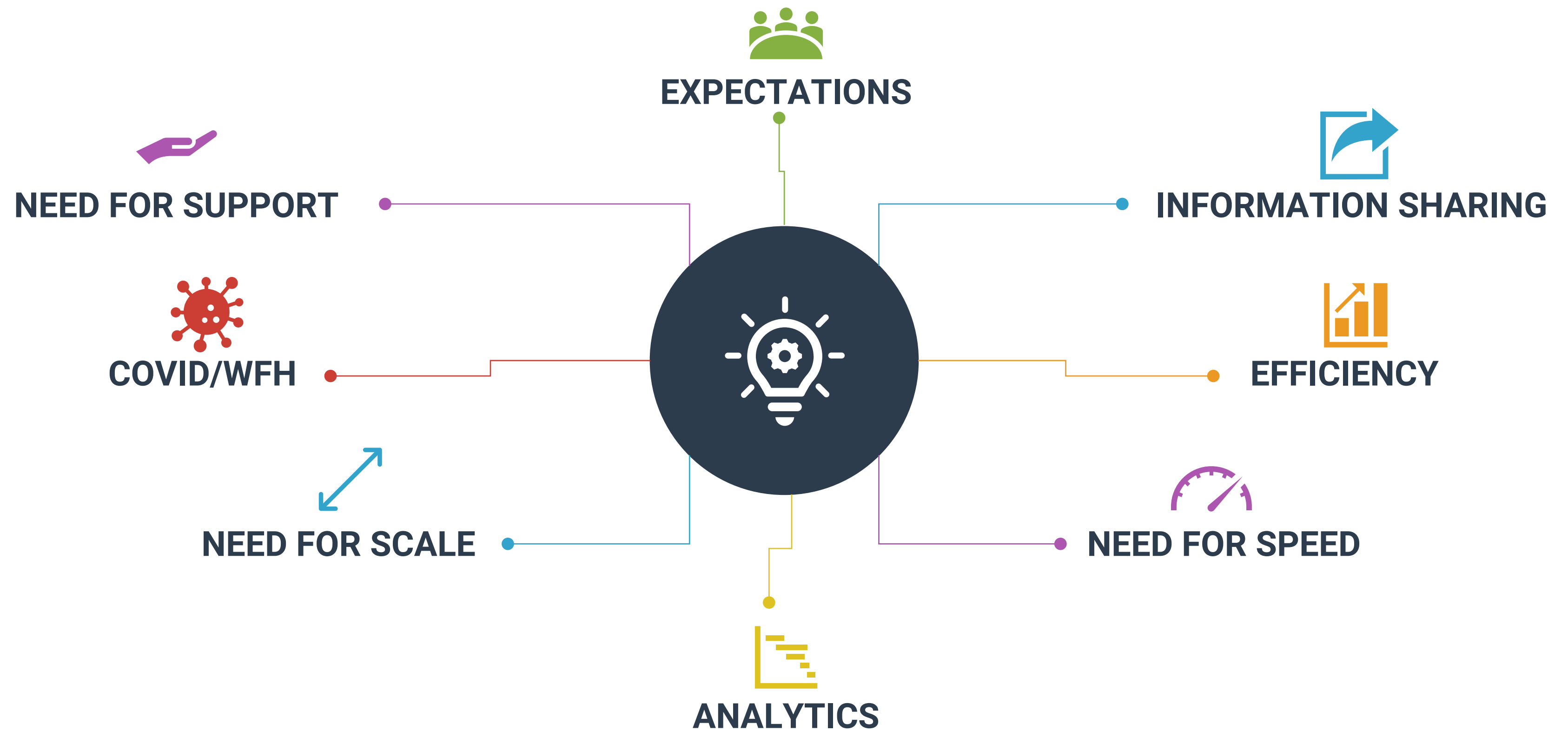
Agile



At Scale

DRIVERS

OF DIGITAL TRANSFORMATION



CASE STUDIES

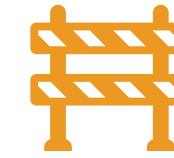


CHANGE AGENT OF PAYMENTS

- No merchant service agreements
- No pricing negotiations
- Minimal physical equipment



GENERAL
ATLANTIC



REMOVED BOTTLENECKS

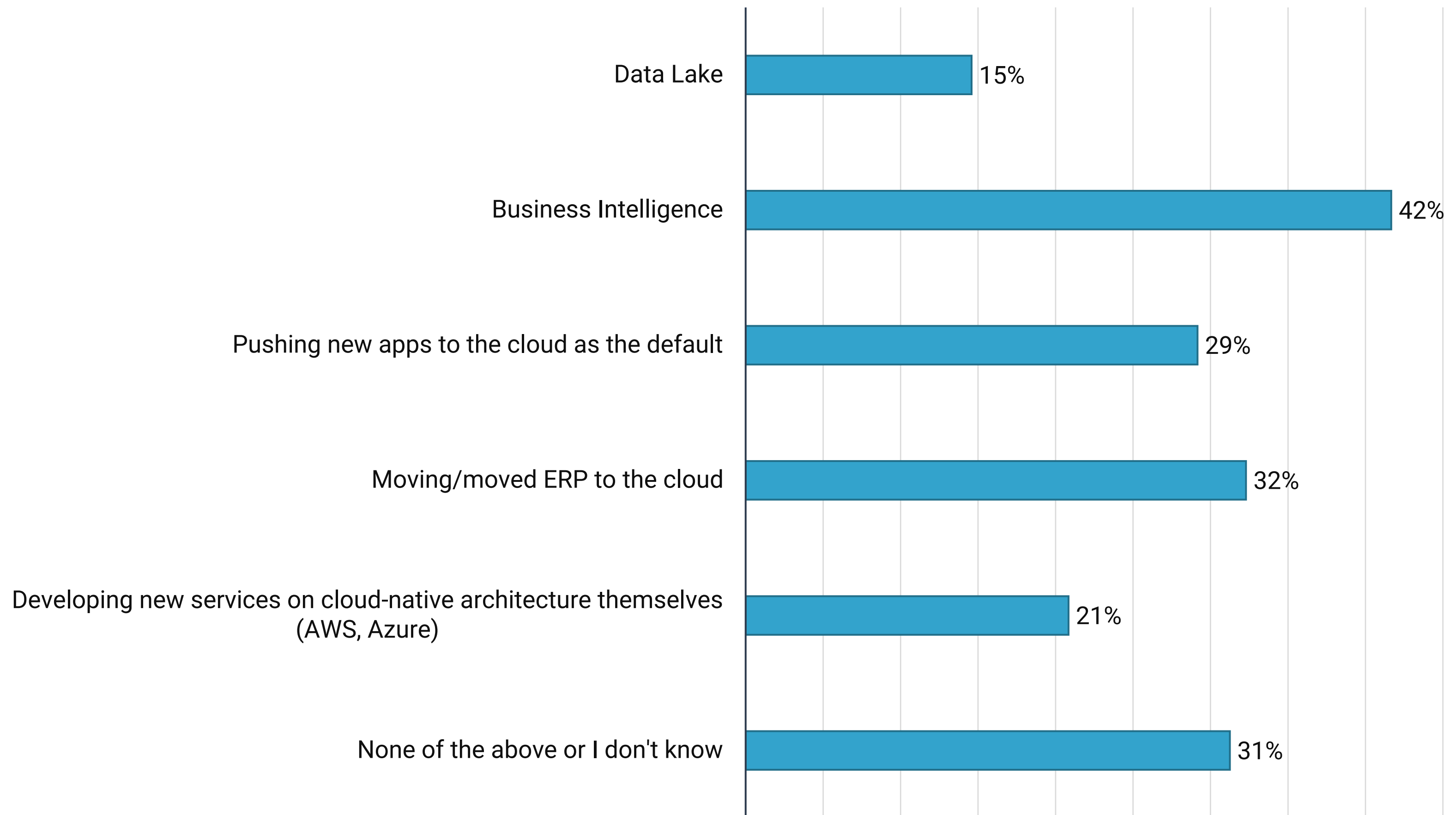
- Flexibility
- Speed
- Scale



Square

POLL QUESTION

IT has the following activities underway:



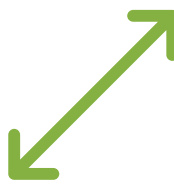
KEY TAKE AWAYS



EXPECTATIONS



EFFICIENCIES



EXPANDABILITY



EXTENSIBILITY



TREASURY'S NEEDS &
EXPECTATIONS



FINANCE'S NEEDS &
EXPECTATIONS



IT AVAILABILITY

DIGITAL TRANSFORMATION STRATEGY SERIES

- ① Treasury Paradigm Shift
- ② Navigating the New Tech Landscape
- ③ Partnering with IT on Your Digital Transformation
- ④ **Evaluating Tech Solution Sets**
A holistic evaluation of today's choices to find a solution that fits your needs.
October 20 at 2pm EDT

LET'S CONNECT.

DON'T LET THE LEARNING END HERE...
CONTACT US WITH ANY FUTURE QUESTIONS.

Thank you for your interest in this presentation and for allowing us to support you in your professional development. Strategic Treasurer and our partners believe in the value of continued education and are committed to providing quality resources that keep you well informed.



STRATEGIC TREASURER

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Managing Partner

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🎧 [The Treasury Update Podcast](#)

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TROVATA

Brett Turner
Founder & CEO

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🏠 [trovata.io](https://www.trovata.io)



DIGITAL TRANSFORMATION
STRATEGY WEBINAR SERIES:

**Evaluating Tech
Solution Sets**

BRETT TURNER
Trovata

CRAIG JEFFERY
Strategic Treasurer

OCT 20
2 PM EDT

Please Join for the Final Webinar in the Series!
October 20 at 2pm EDT



Register for Part 4