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TREASURY ECOSYSTEM SOLUTIONS

ANALYST REPORT WEBINAR SERIES



April 16, 2026

Live and Recorded for On-Demand Viewing

MEET THE SPEAKER

THE EXPERIENCE BEHIND THE INSIGHTS



CRAIG JEFFERY

Craig Jeffery's 30+ years of financial and treasury experience as a practitioner and as a consultant have uniquely qualified him to help organizations craft realistic goals and achieve significant benefits quickly. He formed Strategic Treasurer in 2004 to provide treasury and financial process assistance to corporate, educational, and government entities.

TOPICS OF DISCUSSION

KEY AREAS OF FOCUS AND ANALYSIS

CORE CONCEPTS

Understanding the ecosystem



BROADENING SCOPE

Expanding ecosystem landscape

SOLUTION CATEGORIES

Range of capabilities



ADOPTION

Why and how teams should implement

TREASURY ECOSYSTEM

DEFINING THE ECOSYSTEM

 **CORE FUNCTIONALITY**

- Fill targeted functional gaps
- Extend capabilities of core platforms
- Address emerging compliance, security, or strategic requirements
- Integrate via APIs or embedded modules

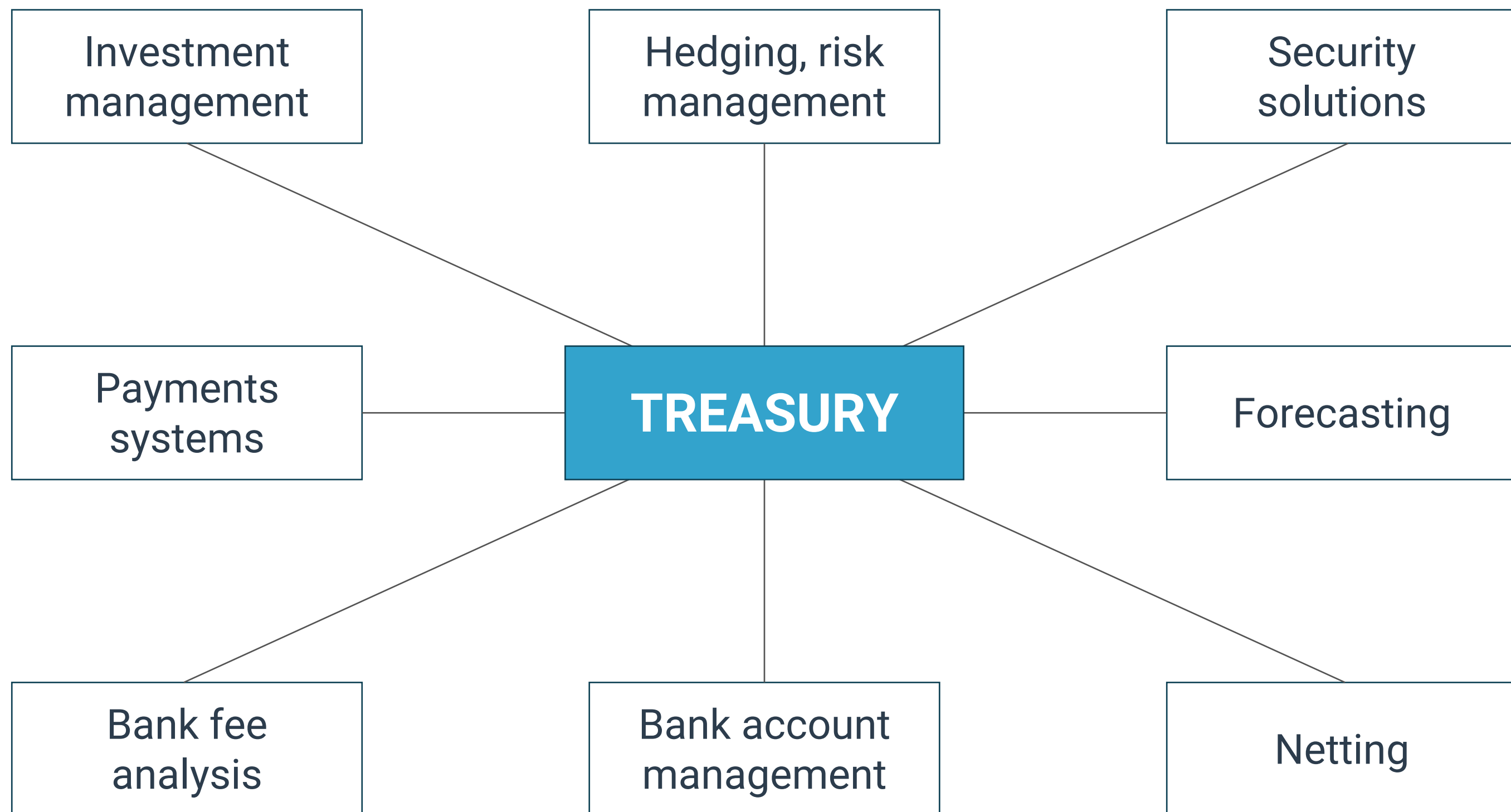
 **WHO SHOULD CONSIDER ECOSYSTEM SOLUTIONS**

- Treasury teams with needs beyond standard workflows
- Enterprises with growing complexity or international scale
- Organizations pursuing initiatives such as hedging, netting, or advanced forecasting

Treasury's core technology stack, typically anchored by a TMS or ERP, does not always provide complete functional coverage. Ecosystem tools are complementary. They enhance the core stack rather than replace it.

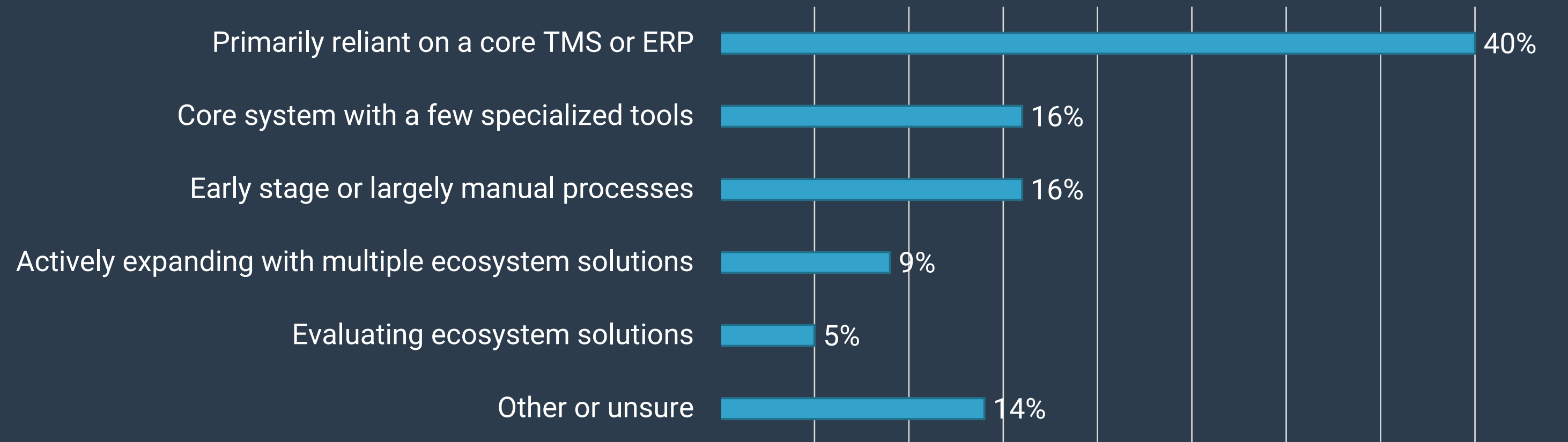
ECOSYSTEM LANDSCAPE

GROWING ROLE IN OPERATIONAL EXCELLENCE

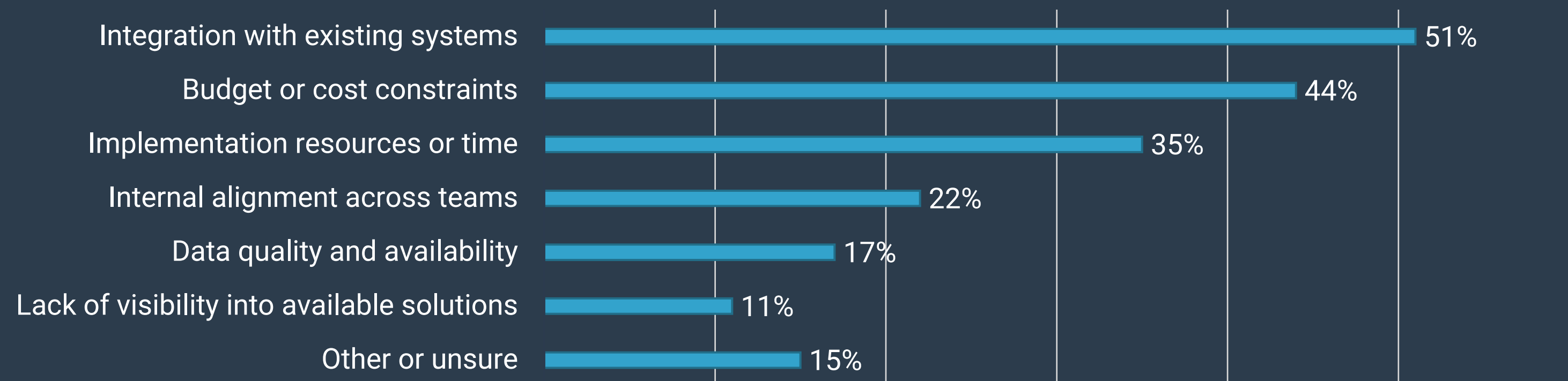


POLL QUESTION

Poll 1 - How would you describe your current treasury technology approach?



Poll 2 - What are the biggest challenges you face when adopting new treasury solutions? (all that apply)



HEDGING AND RISK TOOLS

MANAGING FX, RATES, AND RISK



CAPABILITIES

- FX, interest rate, and commodity risk modeling
- Market data integration and real-time pricing
- Sensitivity and value-at-risk analysis
- Automated hedge accounting (ASC 815, IFRS 9)
- Documentation and effectiveness testing



VALUE

- Reduced manual workload
- Stronger audit posture
- Alignment between risk appetite, hedging strategy, and execution



SECURITY AND COMPLIANCE TOOLS

PROTECTING PAYMENTS AND ACCESS



SECURITY TOOLS

- Account validation services
- Anomaly detection
- Role-based access controls
- Multi-factor authentication
- Real-time alerts and escalation workflows



PAYMENTS AND SANCTIONS SCREENING

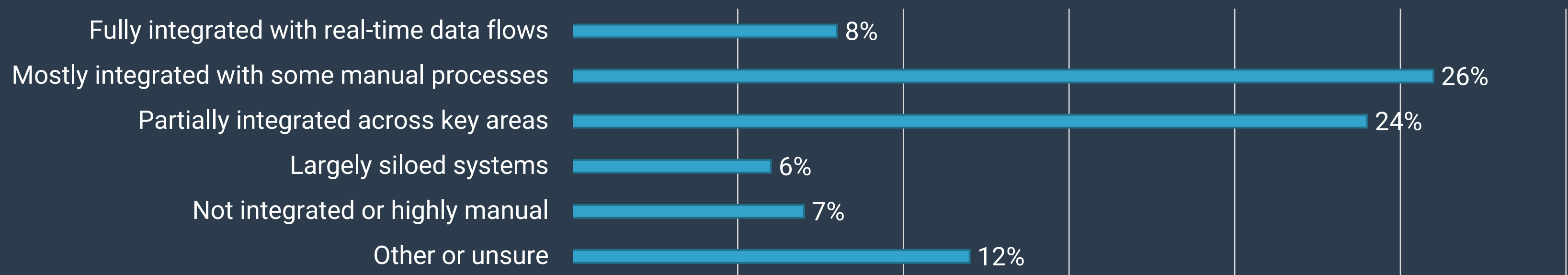
- Automated checks against sanctions and PEP lists
- Workflow escalation and audit trails
- Configurable screening rules by geography, counterparty, or business unit
- Designed for high-volume and multi-jurisdictional payment environments

POLL QUESTION

Poll 3 - Considering all of your operations, which areas do you spend the most of your time working on? (all that apply) Title



Poll 4 - How integrated are your treasury systems and tools today?



WHERE TIME IS SPENT

SATISFYING OPERATIONAL DEMANDS

» Considering all of your operations, what three (3) areas do you spend the most of your time working on?



CASH AND NETTING SOLUTIONS

IMPROVING LIQUIDITY CONTROL



CASH VISIBILITY, POSITIONING, AND FORECASTING

- Broader data intake across ERP, banks, and business units
- Granular modeling and multi-scenario analysis
- AI-enabled pattern recognition
- Forecast accuracy tracking



INTERCOMPANY NETTING

- Automated net position calculation
- Reduced FX exposure and transaction costs
- Multilateral settlement support
- Improved internal liquidity control

BANK ACCOUNT AND FEE TOOLS

DRIVING VISIBILITY AND CONTROL



BANK ACCOUNT MANAGEMENT (BAM)

- Centralized oversight of accounts and signers
- KYC documentation tracking
- Access monitoring and compliance dashboards
- Relationship-level performance insights



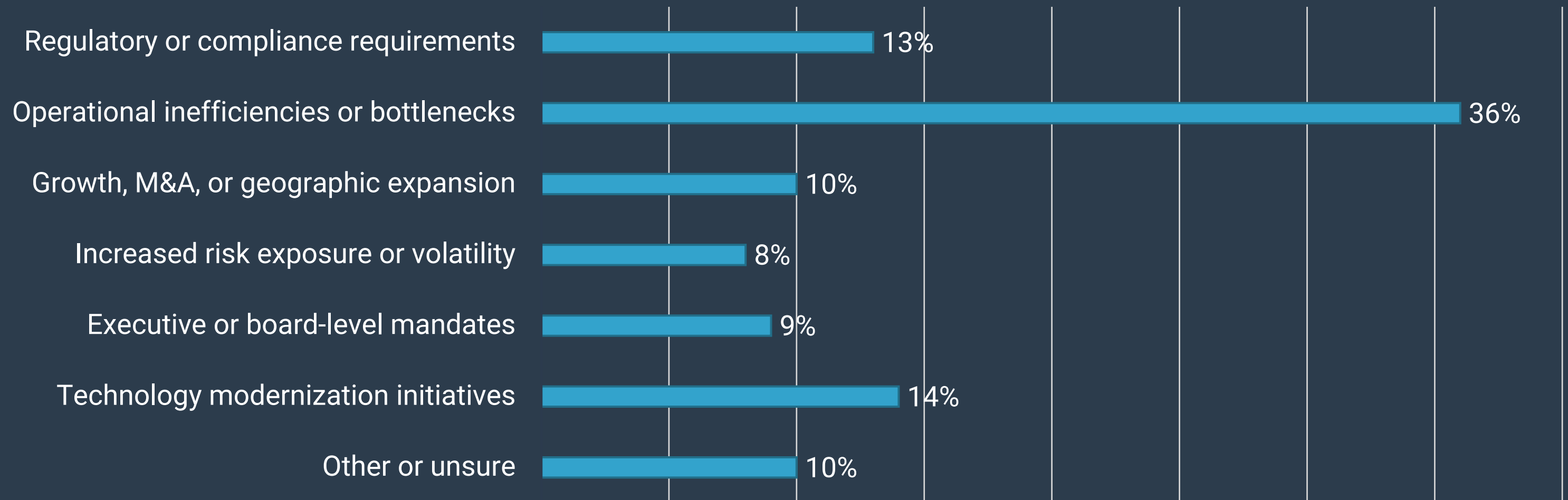
BANK FEE ANALYSIS

- Electronic billing ingestion and categorization
- Validation against pricing agreements
- Benchmarking by service, region, or provider
- Identification of discrepancies and cost recovery opportunities



POLL QUESTION

Poll 5 - What typically prompts your organization to adopt new treasury solutions?



ADOPTION STRATEGY

BUILDING A MODULAR ARCHITECTURE

CORE SYSTEM VS. PLUG-IN MODEL

- Specialized tools integrated via APIs
- Cloud-native architectures reduce onboarding friction
- Core platforms serve as the central integration hub

COMMON ADOPTION DRIVERS

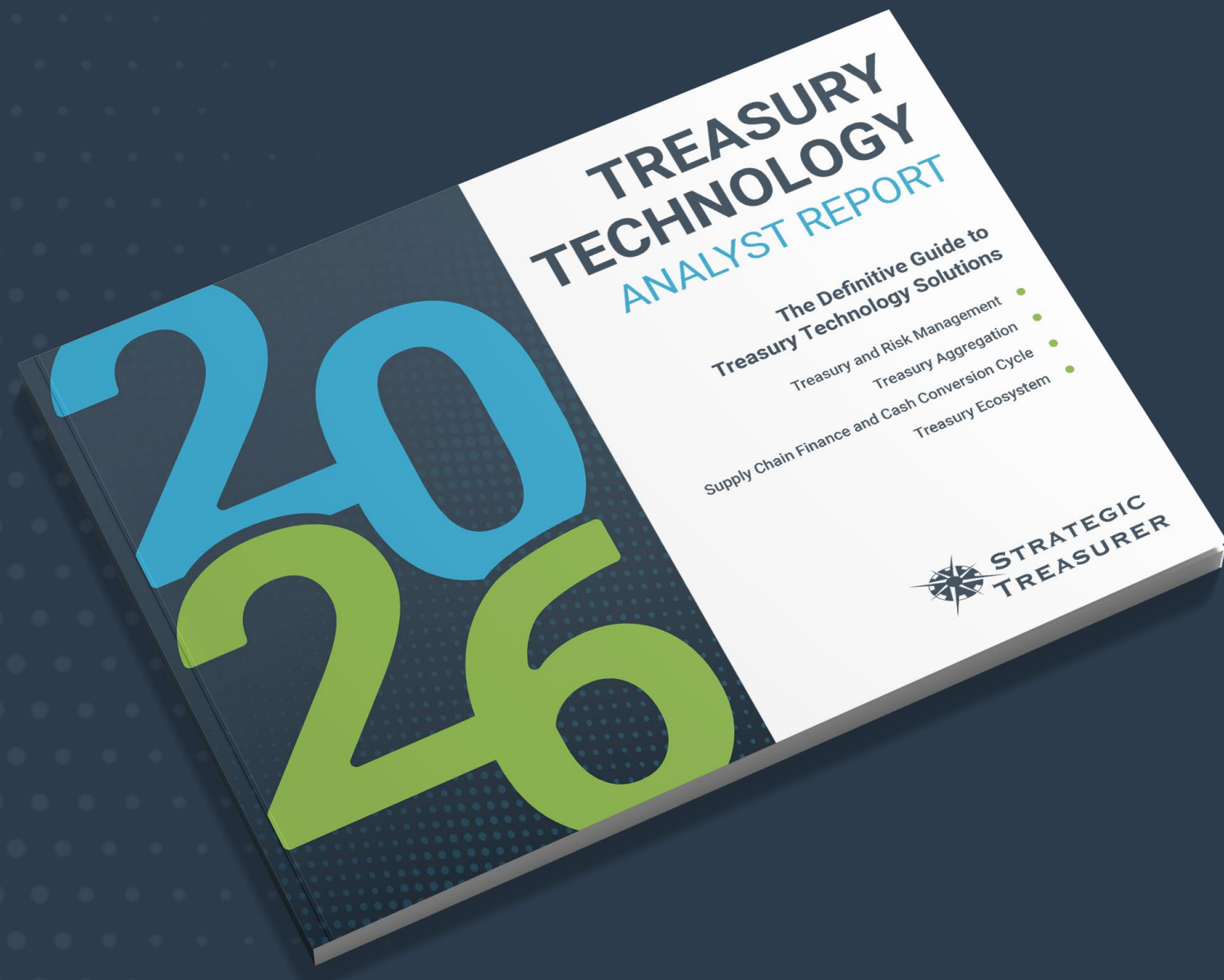
- Regulatory change
- Market volatility
- M&A or geographic expansion
- Organizational demands
- Operational bottlenecks
- Shifting board expectations

OWNERSHIP AND CROSS-DEPARTMENTAL ALIGNMENT

- Clarify ownership across treasury, tax, accounting, compliance, procurement
- Align governance and KPIs before implementation

ANALYST REPORT

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