

LET'S STAY CONNECTED

We believe in the value of strategic partnerships and a collaborative approach to supporting our industry through long-term relationships, the beneficial exchange of insights, and excellence in service. Follow us on social media for updates or set up a quick call to talk in more detail.



linkedin.com/company/strategic-treasurer-llc



@StrategicTreasurer



@StratTreasurer



Strategictreasurer.com/podcast
or wherever you listen to podcasts



ctmfile.com

THE TREASURY PLAYBOOK: IMPROVING CASH CONVERSION AND MANAGING SUPPLIER RISK WITH SUPPLY CHAIN FINANCE



DAN AMBRICO

President of Commercial Finance, eCapital

CRAIG JEFFERY

Founder & Managing Partner, Strategic Treasurer



WHAT

Discussing how treasury teams can improve cash conversion and manage supplier and trade risk using supply chain finance and export-import finance.



WHEN

Thursday, December 18, 2025
11:00 AM – 12:00 PM EST



WHERE

Live online presentation
Replays at StrategicTreasurer.com



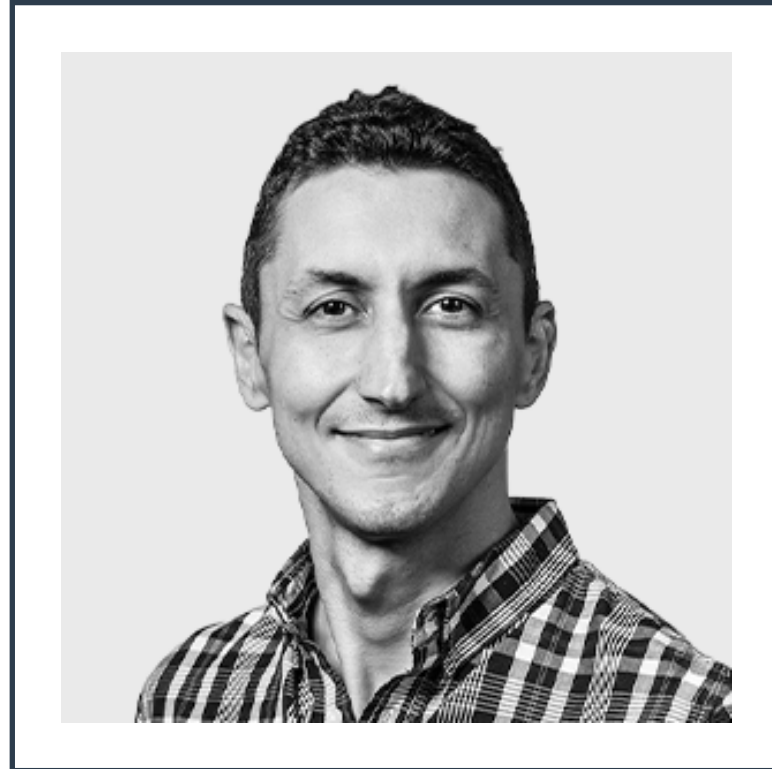
Certified Corporate
Financial Planning &
Analysis Professional



This presentation is provided by Strategic Treasurer and eCapital.

ABOUT THE SPEAKERS

GET TO KNOW TODAY'S SUBJECT MATTER EXPERTS



DAN AMBRICO

Dan Ambrico is a seasoned financial executive with over 20 years of experience in commercial finance, capital markets, and strategic growth. As President of Commercial Finance at eCapital, he leads the division's expansion, focusing on credit infrastructure, supply chain finance, and payments automation. Previously, as CEO of LSQ, he drove new working capital solutions leading its acquisition by eCapital. Dan has held leadership roles at JP Morgan, Level Global, and Goldman Sachs, and holds a B.A. in Business Administration from the University of Notre Dame.



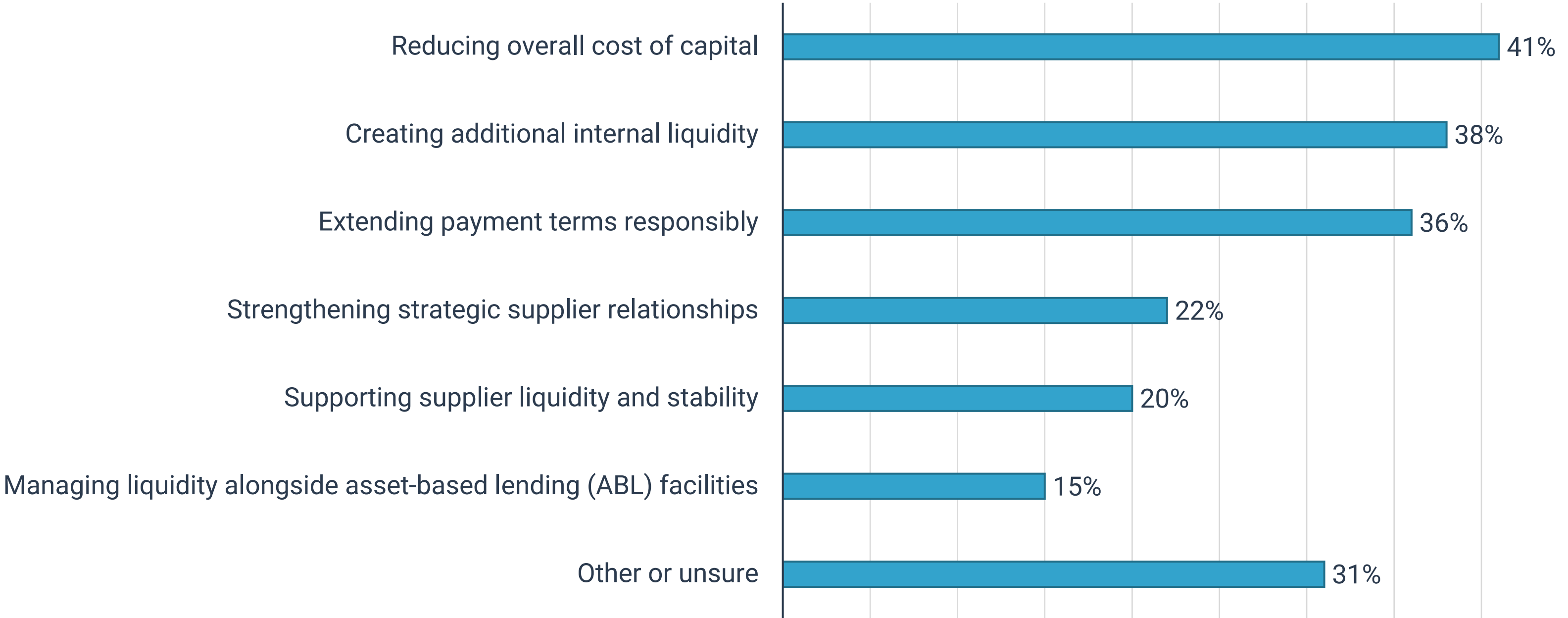
CRAIG JEFFERY

Craig Jeffery formed Strategic Treasurer in 2004 to provide corporate, educational, and government entities direct access to comprehensive and current assistance with their treasury and financial process needs.

His 30+ years of financial and treasury experience as a practitioner and as a consultant have uniquely qualified him to help organizations craft realistic goals and achieve significant benefits quickly.

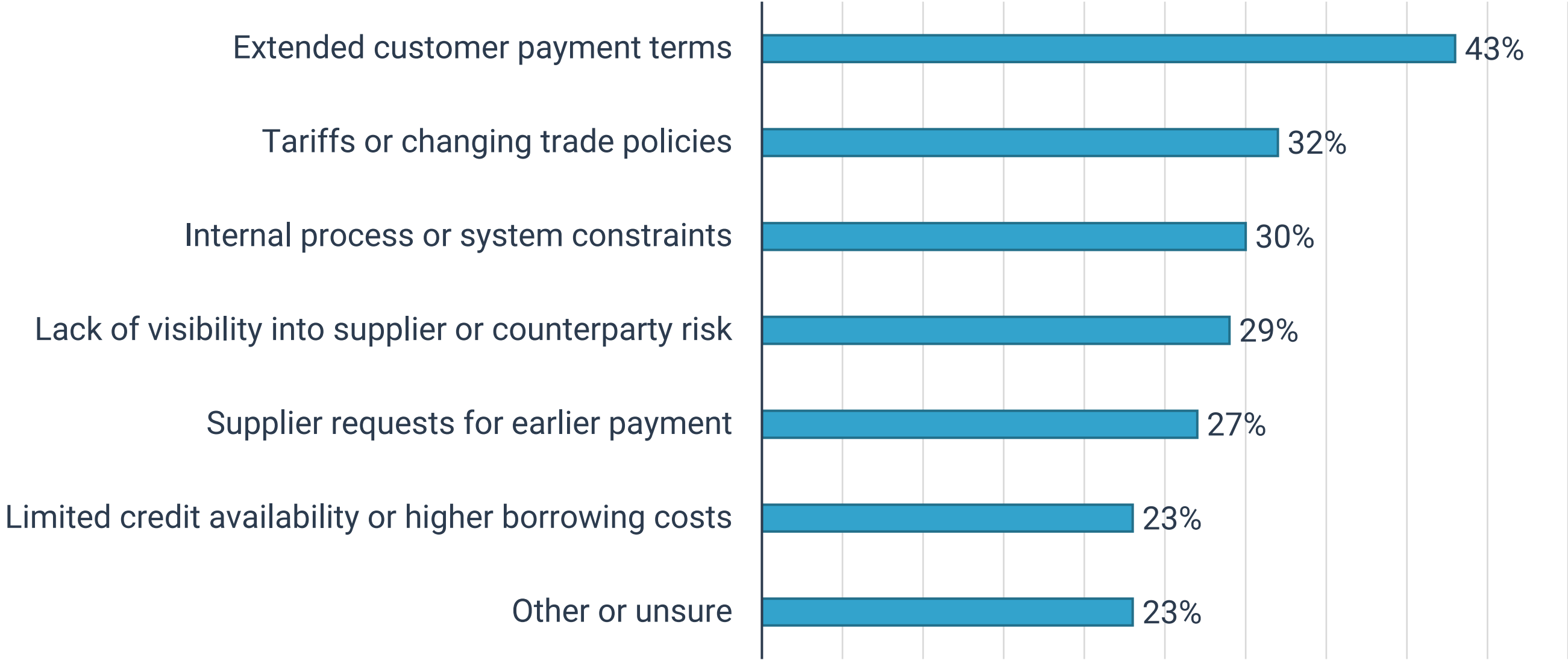
POLL QUESTION

Poll 1 - What primary objectives are most relevant for your company if you use/were to use supply chain finance (SCF)? (all that apply)



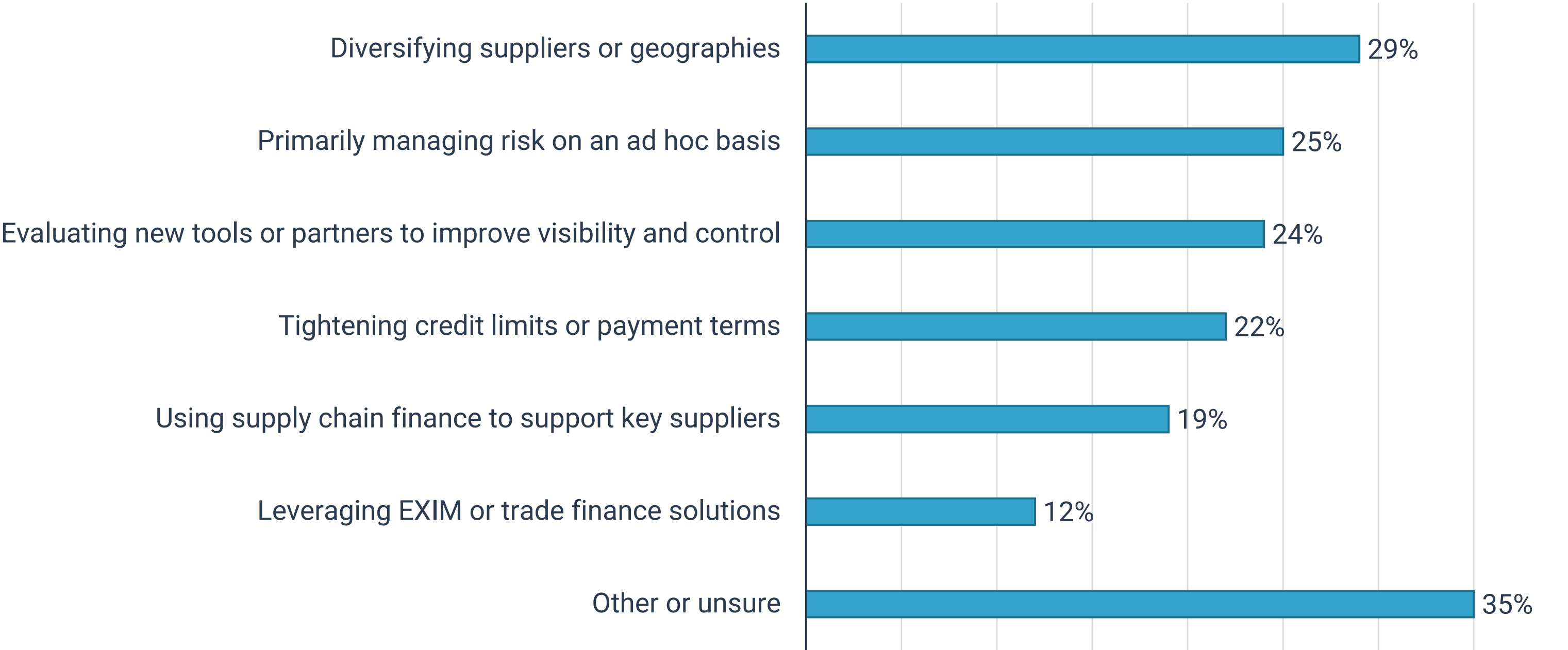
POLL QUESTION

Poll 2 - Which factors are putting the most pressure on your cash conversion cycle today? (all that apply)



POLL QUESTION

Poll 3 - How is your organization currently managing supplier and trade risk in a shifting global environment? (all that apply)



LET’S CONNECT

DON’T LET THE LEARNING END HERE...
CONTACT US WITH ANY FUTURE QUESTIONS

Thank you for your interest in this presentation and for allowing us to support you in your professional development. Strategic Treasurer and our partners believe in the value of continued education and are committed to providing quality resources that keep you well informed.



STRATEGIC TREASURER

Craig A. Jeffery,
Managing Partner

✉ craig@strategictreasurer.com

☎ +1 678.466.2222

💻 [linkedin.com/in/strategictreasurer](https://www.linkedin.com/in/strategictreasurer)



ECAPITAL

Jeff Butts,
*SVP, Supply Chain Finance, Commercial
Finance Division*

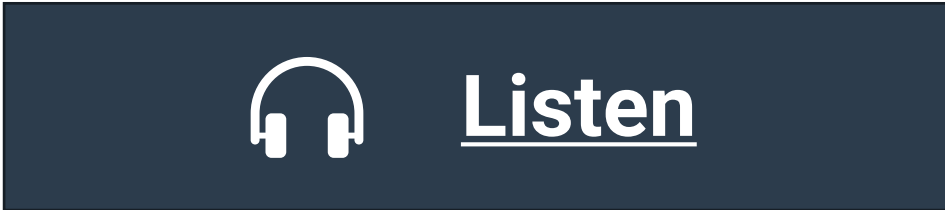
✉ Jeff.Butts@eCapital.com

☎ +1 603.860.3516

💻 [ecapital.com](https://www.ecapital.com)



Your source for treasury insights and news in the car, at the gym, or wherever you decide to tune in.



PRACTITIONERS

CORPORATE TREASURY & FINANCE

We help treasury do more of the right work with less of the waste.
[Learn from our experience. Leverage our expertise.](#)



ADVISE Major Projects

- Treasury Structures
- Liquidity & Risk
- Banking Services
- Treasury Technology



ASSIST Outsourced Services

- Fee Management
- Employee Security Training
- Compliance Services
- Connectivity & Onboarding



RESEARCH Market Data

- Survey Participation
- Research Report Access
- Industry & Peer Benchmarking
- Critical Treasury Assessment



INFORM Industry Insights

- Technology Analyst Report
- Webinars (CE Credits)
- Podcasts & Videos
- eBooks & White Papers



Learn more or schedule an introduction today at strategictreasurer.com/practitioners

PROVIDERS

BANKING, FINTECH AND INVESTMENT

We help providers engage treasury with smart marketing solutions.
Extend your reach. Strengthen your impact.



ADVISE Major Projects

- Go-to-Market Advising
- Product Design & Roadmapping
- Messaging Optimization
- Investment Validation



ASSIST Outsourced Services

- Sales Optimization & Training
- Marketing Team Support
- Content Amplification
- SME Speaker Bureau



RESEARCH Market Data

- Treasury Insights (Data Services)
- Tailored Market Research
- Survey Program Sponsorship
- Client Benchmark Reporting



INFORM Industry Insights

- Expert Content Creation
- Platform Access & Distribution
- Targeted Demand Generation
- Custom Campaign Programming



Learn more or schedule an introduction today at strategictreasurer.com/providers