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2026 TREASURY TRENDS



DORY MALOUF

Senior Director, Global Value Engineering, Kyriba

BOB STARK

Global Head of Market Strategy, Kyriba

CRAIG JEFFERY

Founder & Managing Partner, Strategic Treasurer



WHAT

Discussing key treasury trends and how to navigate uncertainty, develop future-ready teams, and sustain confidence in an increasingly complex global environment.



WHEN

Thursday, December 4, 2025
2:00 PM – 3:00 PM EST



WHERE

Live online presentation
Replays at StrategicTreasurer.com



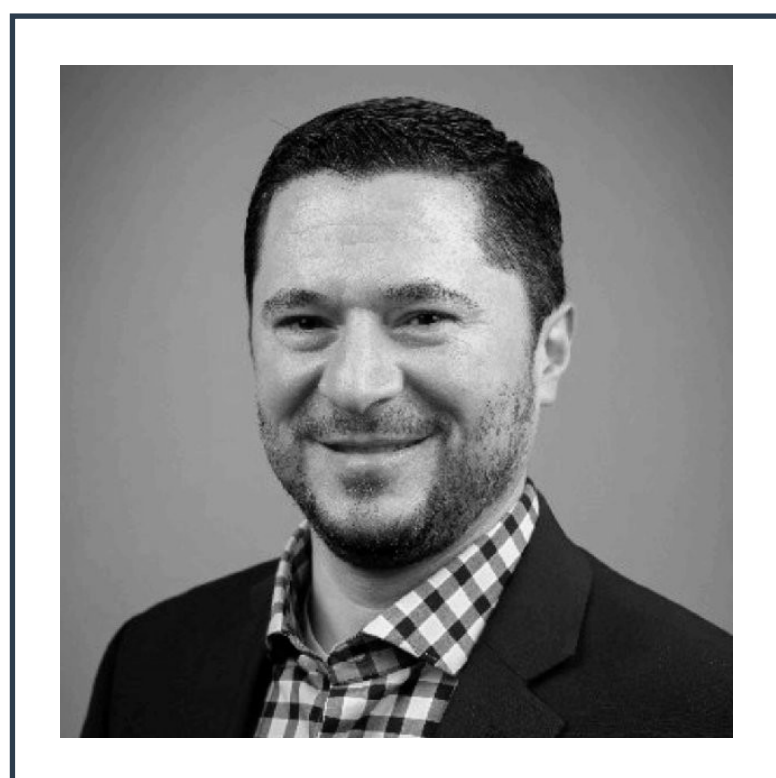
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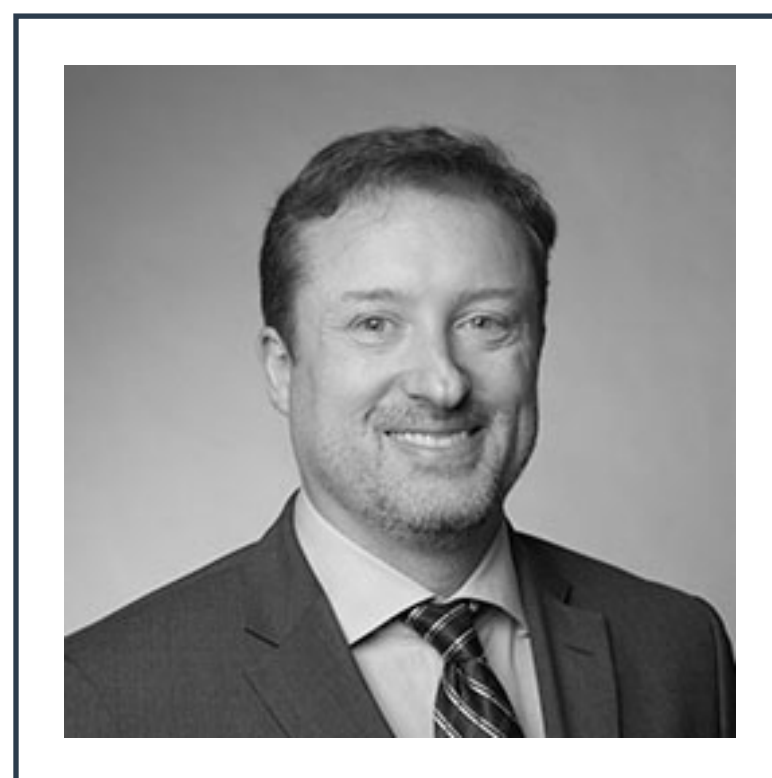
This presentation is provided by Strategic Treasurer and Kyriba.

TODAY'S SPEAKERS



DORY MALOUF

Senior Director,
Global Value
Engineering, Kyriba



BOB STARK

Global Head of Market
Strategy, Kyriba



CRAIG JEFFERY

Founder, Managing
Partner, Strategic
Treasurer

HEADING INTO 2026

THE SITUATION



Operating environment



Regulations and compliance



Digital assets






AI/ML



Team development

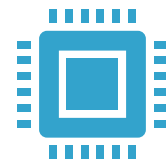
ON-CHAIN LIQUIDITY PERFORMANCE

EMERGING USE CASES

 USE CASE	 DESCRIPTION	 DELIVERY
Payments on-chain “stablecoin sandwich”	Cross-border payment with immediate on-ramp to and off-ramp from stablecoin	<ul style="list-style-type: none"> • API integration • Examples: USDC, Tether, EURC, CNHT
Payments on-chain stablecoin delivery	Cross-border payment with on-ramp to stablecoin; stablecoin digital asset paid to beneficiary	<ul style="list-style-type: none"> • API integration • Examples: On-ramp to and liquidity position reported for USDC, Tether, EURC, CNHT, etc.
Digital asset storage of value	Customer holds balances as storage of value	<ul style="list-style-type: none"> • API integration • Balance tracking and liquidity position calculated • USDC, Tether, EURC, CNHT, etc.
Intra-day liquidity	Customer holds tokenized money funds that deliver instant yield	<ul style="list-style-type: none"> • API integration • Connect to and report on natively tokenized, on-chain money market funds

AI IN TREASURY

KEY ENABLERS FOR MODERNIZATION



EMBEDDED AI

Characteristics

- AI tools built directly into treasury workflows
- Vendor-managed models with clear opt-in controls

Examples of strategy

- Fraud detection across the payment path (from ERP to bank)
- Cash forecasting from historical patterns
- Embedded LLMs and agents to support research, classification, and exceptions



BRING YOUR OWN AI

Characteristics

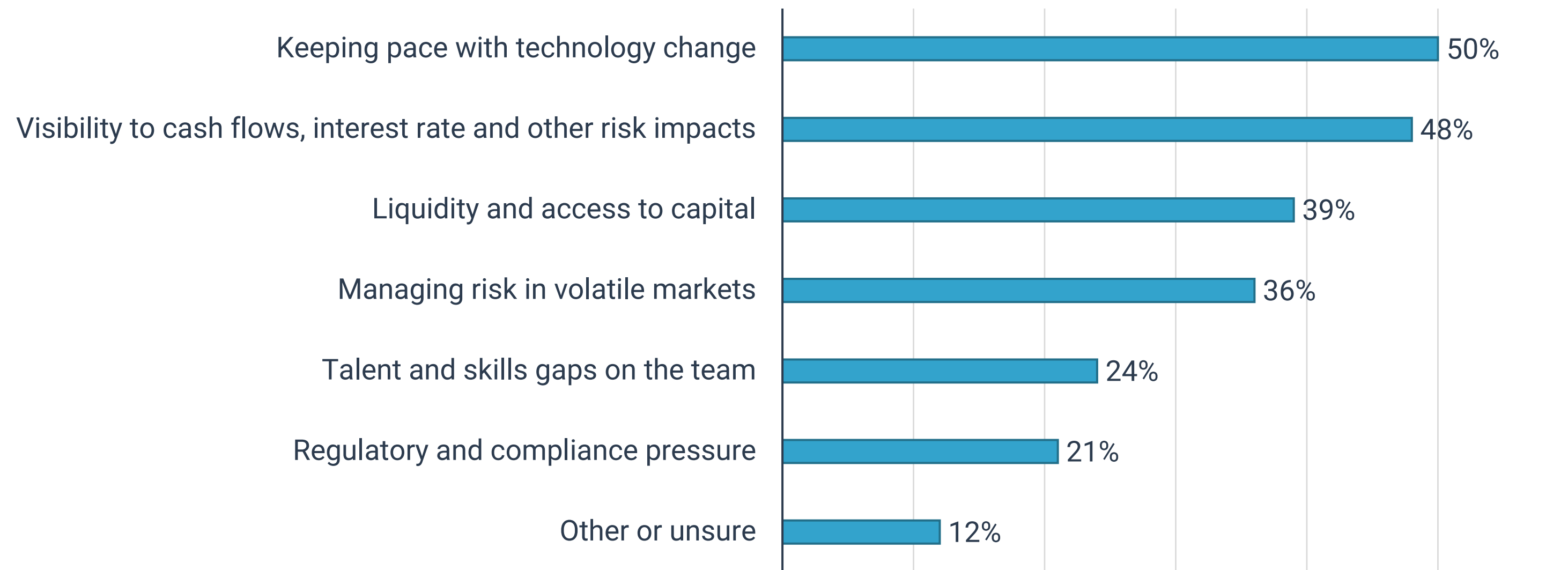
- IT-approved AI tools integrated with treasury
- Connect internal data warehouses to AI, or link vendor data to enterprise AI

Examples of strategy

- Generate/update bank payment formats using AI tools
- Use APIs for trade optimization models (e.g., Excel + AI)
- Stream real-time treasury data to analytics platforms

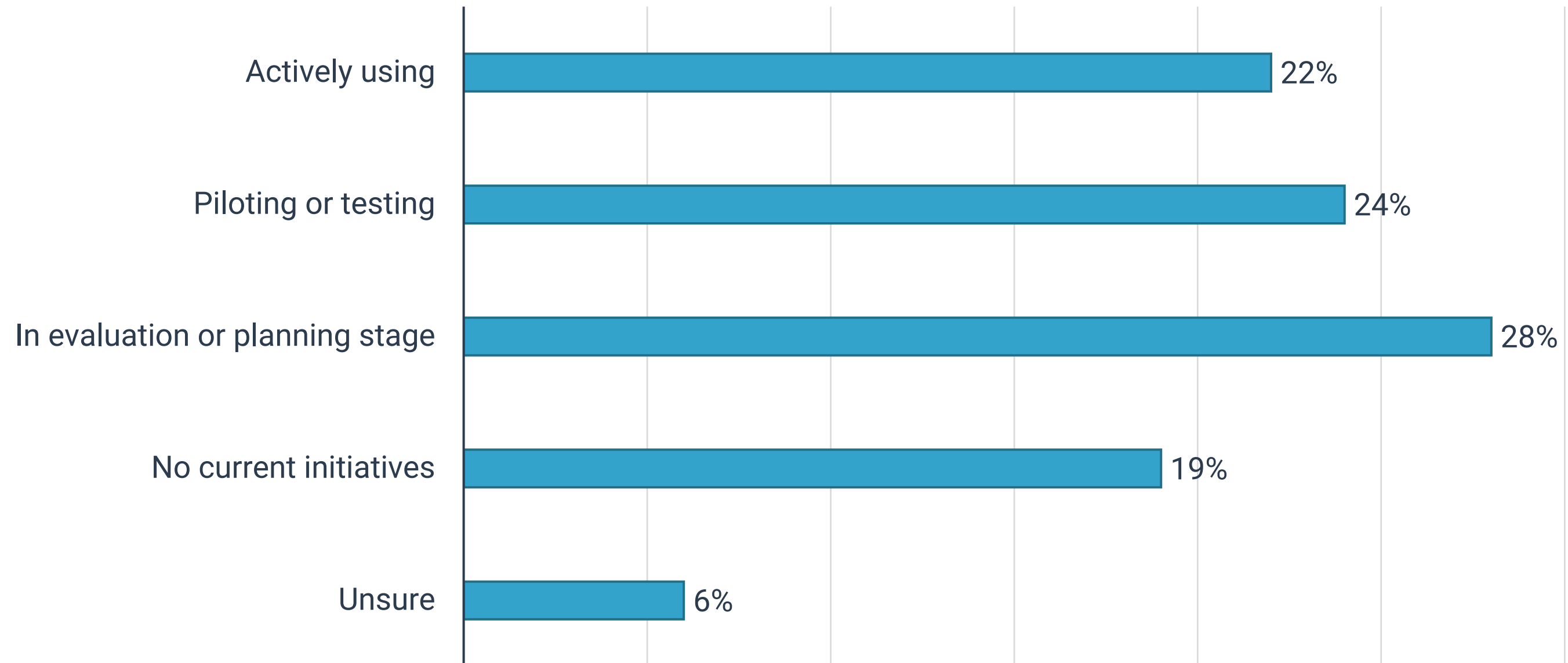
POLL QUESTION

Poll 1 - What are your organization's biggest concerns as you plan for treasury operations in 2026? (all that apply)



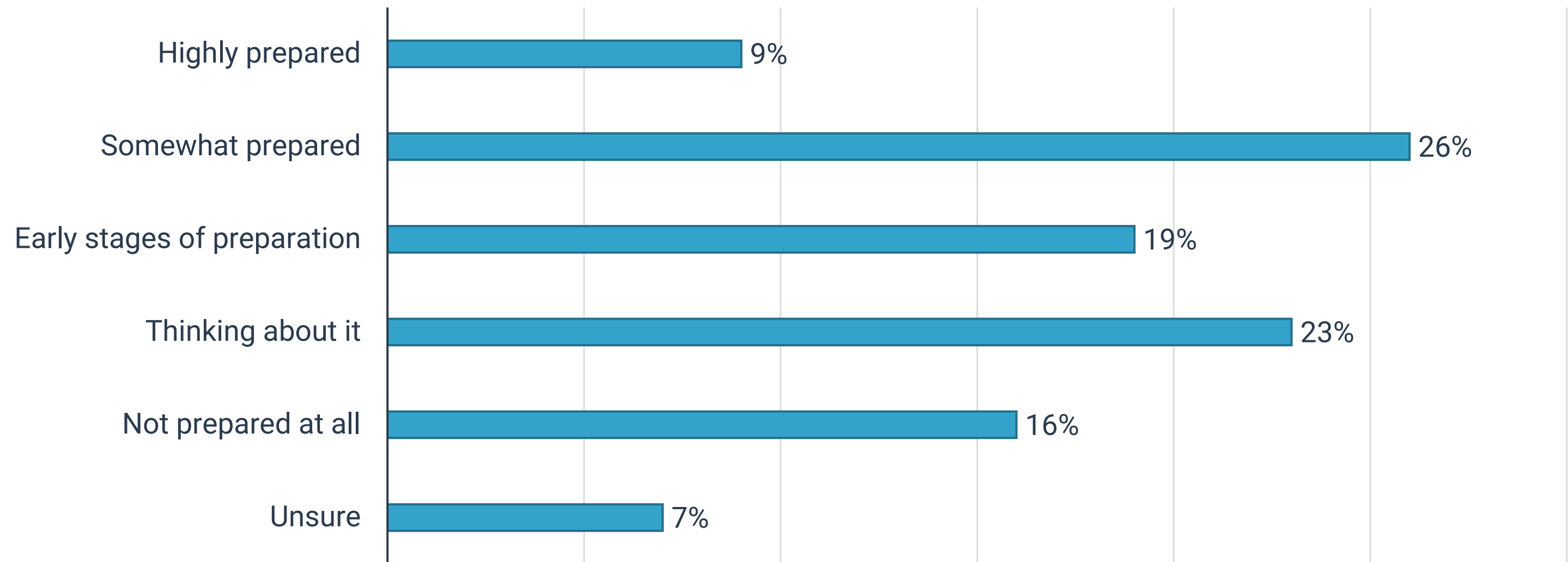
POLL QUESTION

Poll 2 - Where is your organization currently in its adoption of AI for treasury or finance functions?



POLL QUESTION

Poll 3 - How prepared is your treasury team to support new payment technologies and digital asset initiatives over the next year?



LET'S CONNECT

DON'T LET THE LEARNING END HERE...
CONTACT US WITH ANY FUTURE QUESTIONS

Thank you for your interest in this presentation and for allowing us to support you in your professional development. Strategic Treasurer and our partners believe in the value of continued education and are committed to providing quality resources that keep you well informed.



STRATEGIC TREASURER

Craig A. Jeffery,
Managing Partner

✉ craig@strategictreasurer.com

☎ +1 678.466.2222

🖥 [linkedin.com/in/strategictreasurer](https://www.linkedin.com/in/strategictreasurer)



KYRIBA

✉ treasury@kyriba.com

☎ +1 858.210.3560

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With a focus on actionable knowledge and industry relevance, this workshop will equip participants to better evaluate, plan, and execute their own AI initiatives.



Watch now

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