

Workshop Series

AI Initiatives



DATE
OCTOBER 22ND



TIME
11:30 AM - 2:30 PM EDT



Kyriba



cmli

CASH MANAGEMENT LEADERSHIP INSTITUTE

Register for our upcoming AI Initiatives Workshop:

strategictreasurer.com/webinar-ai-initiatives-workshop/



AI IN TREASURY & FINANCE SURVEY RESULTS



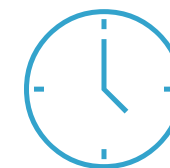
CRAIG JEFFERY

Founder & Managing Partner, Strategic Treasurer



WHAT

Discussing the key findings from the survey results.



WHEN

Wednesday, September 10, 2025
2:00 PM – 3:00 PM EDT



WHERE

Live online presentation
Replays at StrategicTreasurer.com



This presentation is provided by Strategic Treasurer.

ABOUT THE SPEAKER

GET TO KNOW TODAY'S SUBJECT MATTER EXPERT



CRAIG JEFFERY

Craig Jeffery formed Strategic Treasurer in 2004 to provide corporate, educational, and government entities direct access to comprehensive and current assistance with their treasury and financial process needs.

His 30+ years of financial and treasury experience as a practitioner and as a consultant have uniquely qualified him to help organizations craft realistic goals and achieve significant benefits quickly.

TOPICS OF DISCUSSION

KEY AREAS OF FOCUS &
ANALYSIS



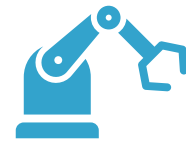
ABOUT THE SURVEY

KEY POINTS OF INTEREST



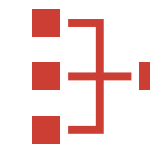
AI TOOLS

FAMILIARITY AND USE



GENERATIVE AND AGENTIC AI

ADOPTION



IN-SYSTEM DEPLOYMENT

CURRENT AND PLANNED



IMPACT ON STAFFING

TREASURY AND FINANCE



KEY TAKEAWAYS

FROM THE RESEARCH

SURVEY QUICK STATS

AI IN TREASURY & FINANCE SURVEY

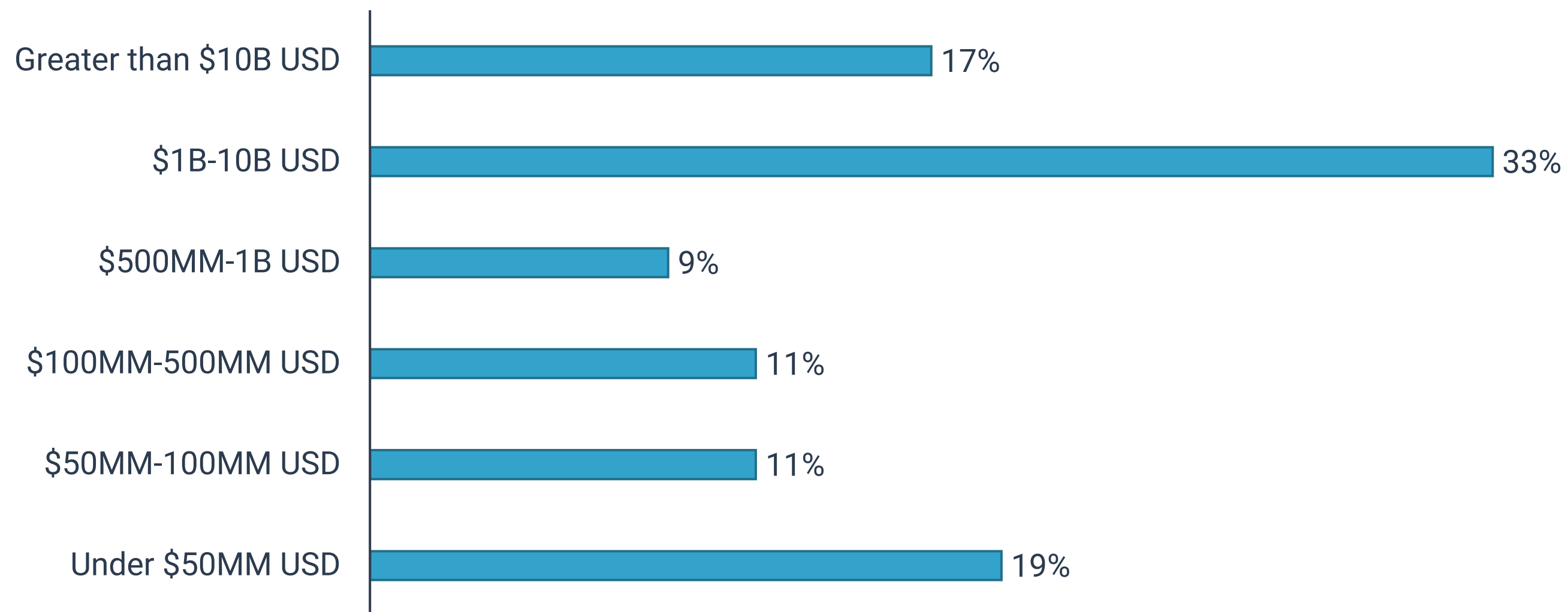
 **~250**
Respondents

 **2nd**
Year of Research

 **5-week**
Survey Runtime

 **~50**
Questions

ANNUAL REVENUE (IN USD)



CATEGORIES OF AI

UNDERSTANDING THE DISTINCTIONS



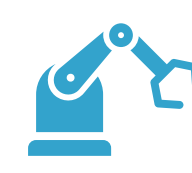
MACHINE LEARNING

- Predicts
- Learns from historical data to recognize patterns and improve over time
- Treasury examples:
 - Cash forecasting models using historical cash flow data to predict future liquidity needs
 - Fraud prevention via anomaly detection helping to identify suspicious vendor payments



GENERATIVE AI

- Creates
- Creates new content (text, code, scenarios) based on learned patterns
- Treasury examples:
 - Drafting policies and reports, such as cash position summaries for team review
 - FX exposure narratives explaining complex data for management reports



AGENTIC AI

- Acts
- Autonomously executes tasks or pursues goals based on instructions and environmental input
- Treasury examples:
 - Detecting, matching, and resolving reconciliation exceptions across accounts without direct human input
 - Automated FX hedge adjustments based on pre-set risk thresholds and market data feeds

FAMILIARITY WITH AI TOOLS

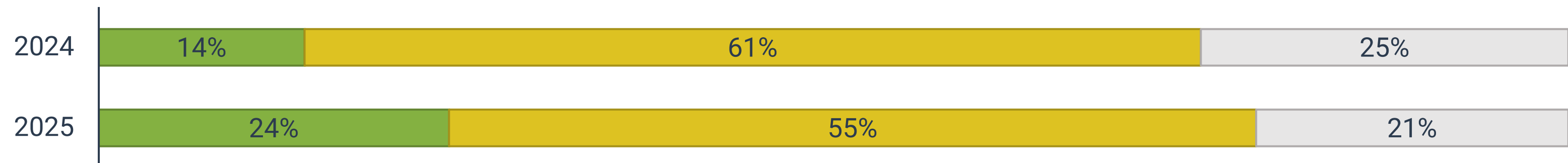
ACROSS THE BOARD INCREASE

Reported familiarity with the following areas

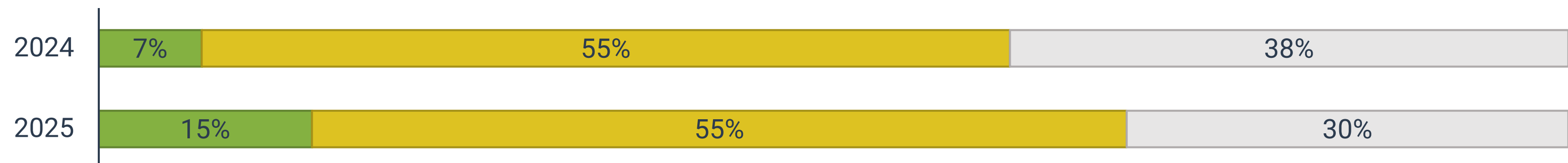
AI



GENERATIVE AI



POTENTIAL APPLICATION OF GENERATIVE AI IN TREASURY AND FINANCE

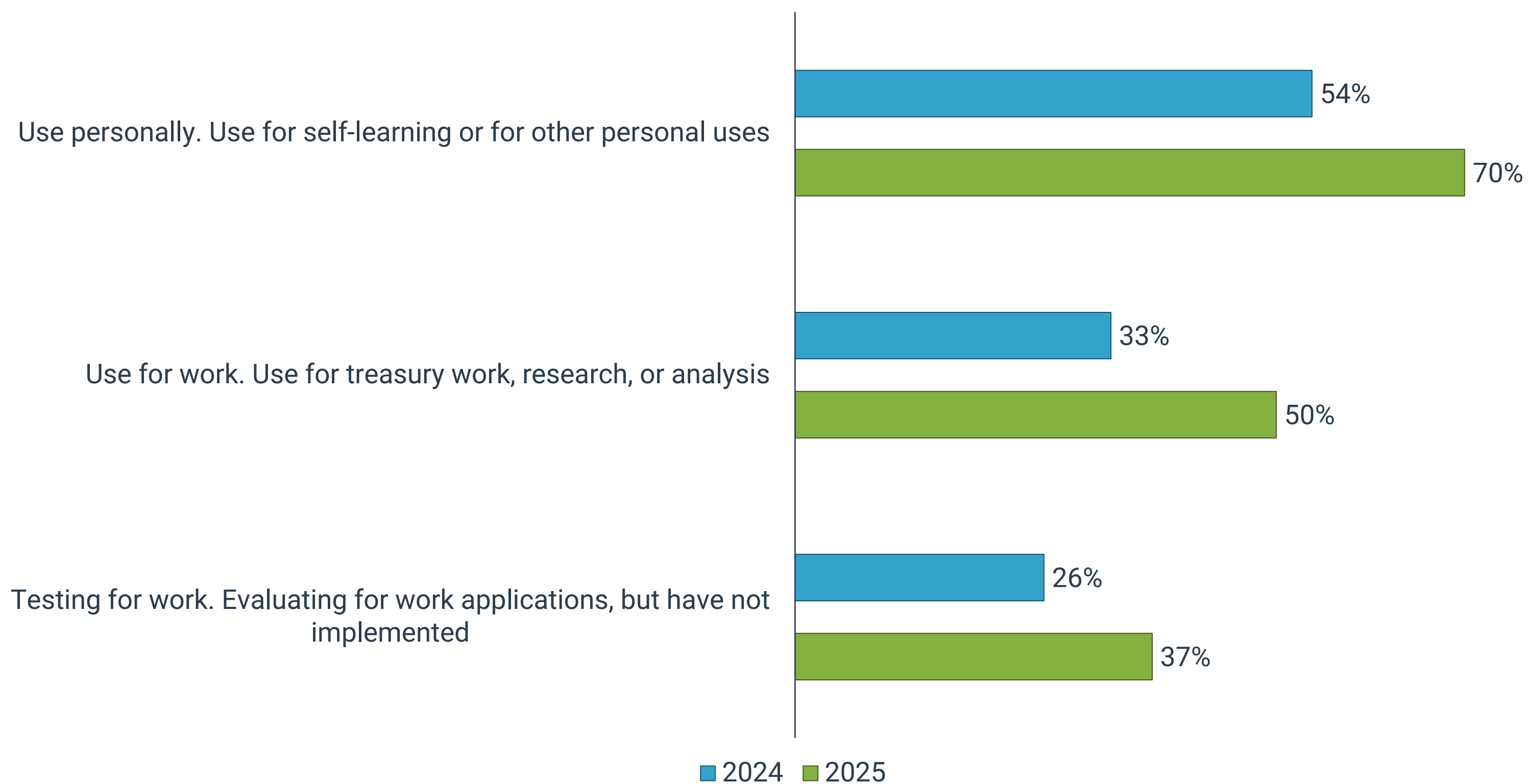


Very familiar Somewhat familiar Not familiar

USE OF AI TOOLS

HALF NOW USE AI FOR WORK

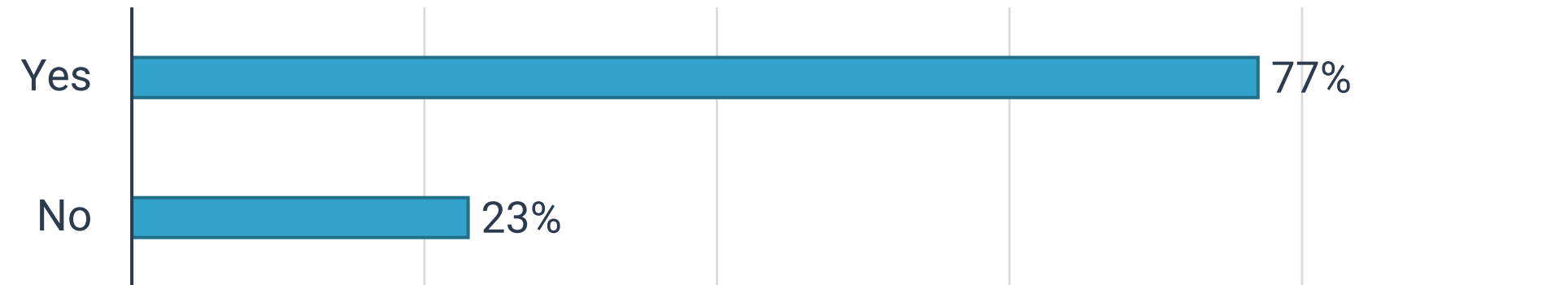
Reported use of AI tools



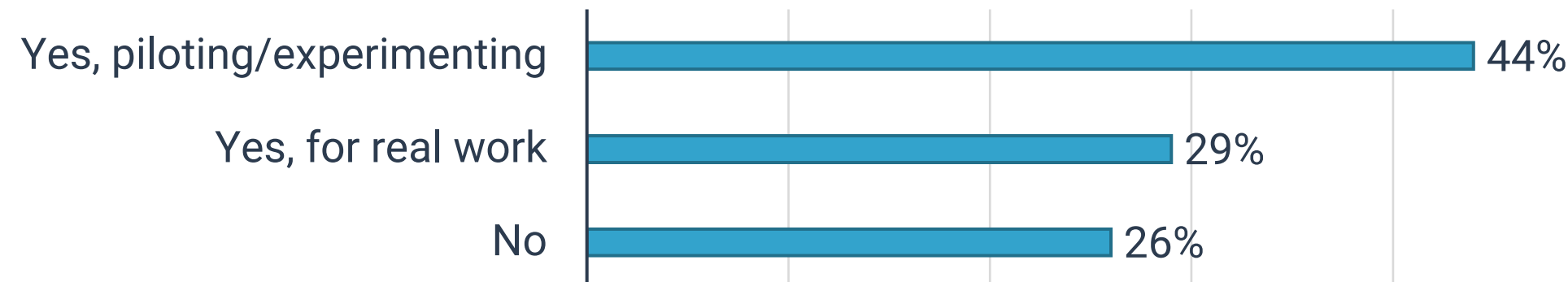
Note: Not all responses are displayed

POLL QUESTION

Poll 1 - I am using AI tools personally:



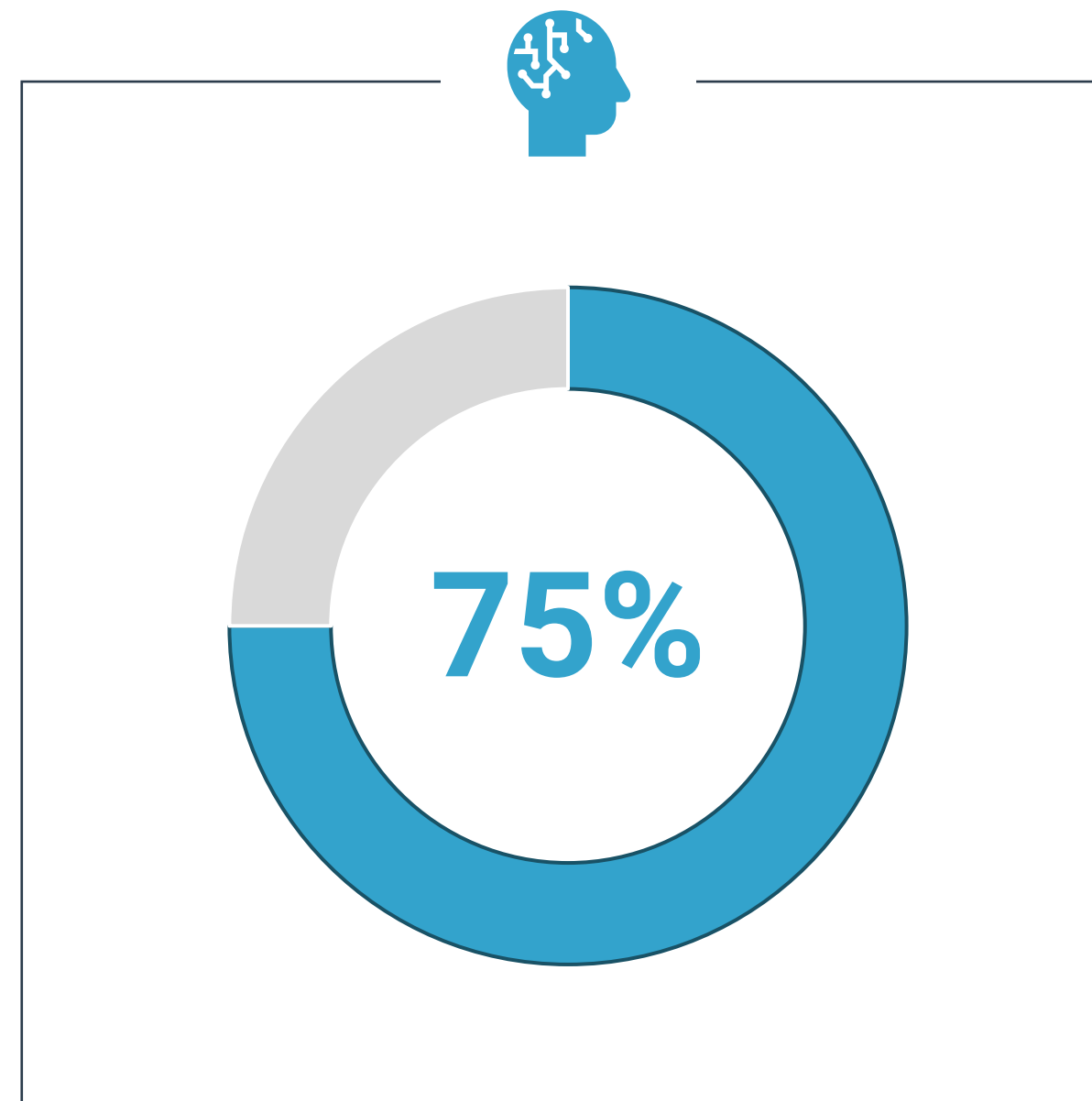
Poll 2 - I am using AI tools for business:



THE GROWING ROLE OF AI

VAST MAJORITY SEE FUTURE IMPACT AS SIGNIFICANT OR TRANSFORMATIONAL

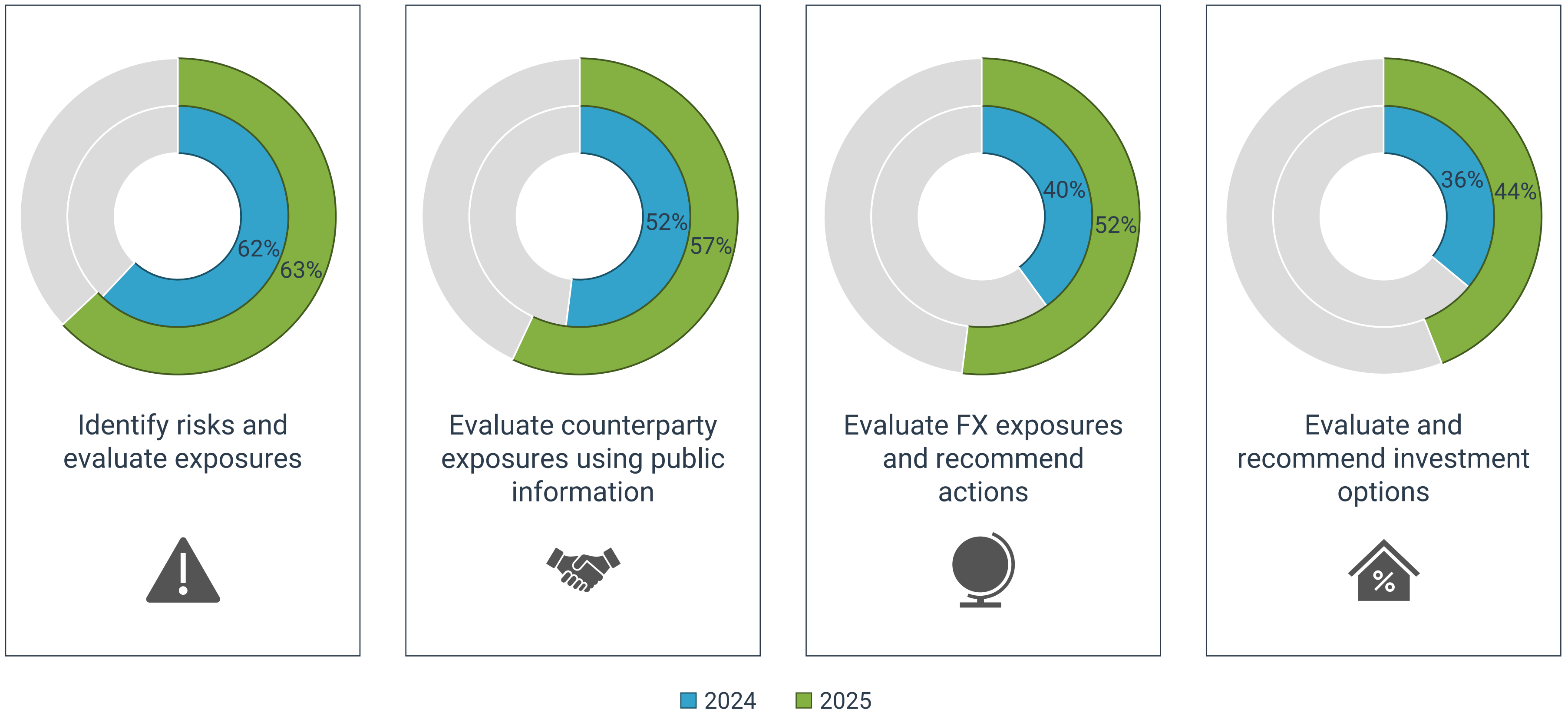
Percentage of respondents who think the role of AI in treasury and finance will be significant or transformational over the next 3-5 years



USES FOR GENERATIVE AI

AIDING WITH RISKS AND COUNTERPARTY EXPOSURES TOP THE LIST AGAIN

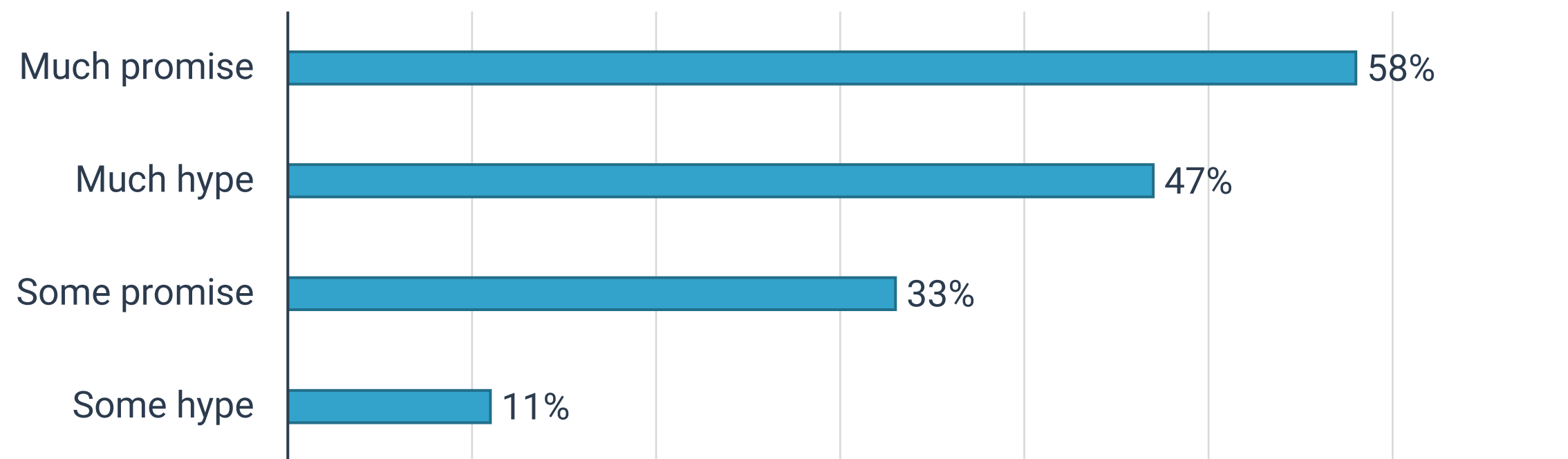
Expected use of generative AI in the following areas



Note: Not all responses are displayed

POLL QUESTION

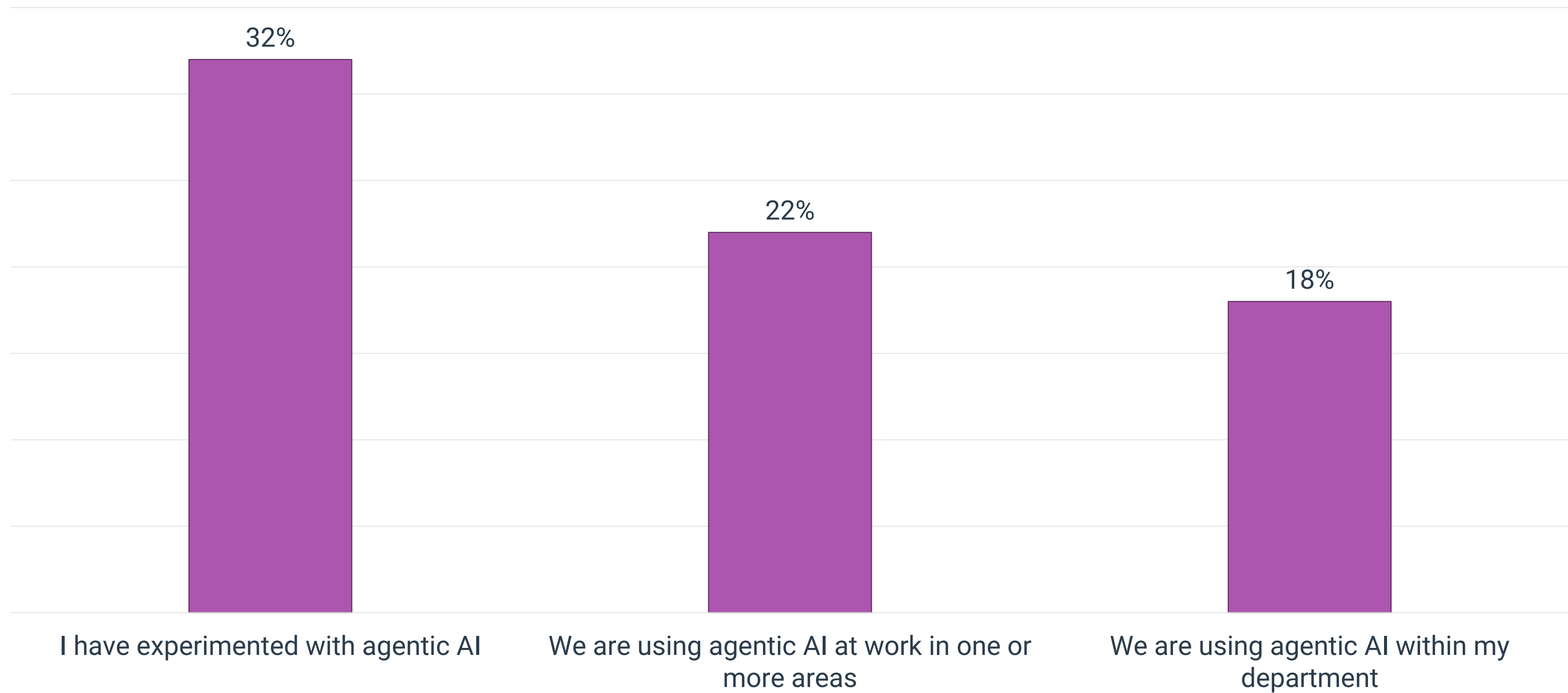
Poll 3 - My view on AI is that there is: (all that apply)



AGENTIC AI

EXPERIMENTATION AND USE

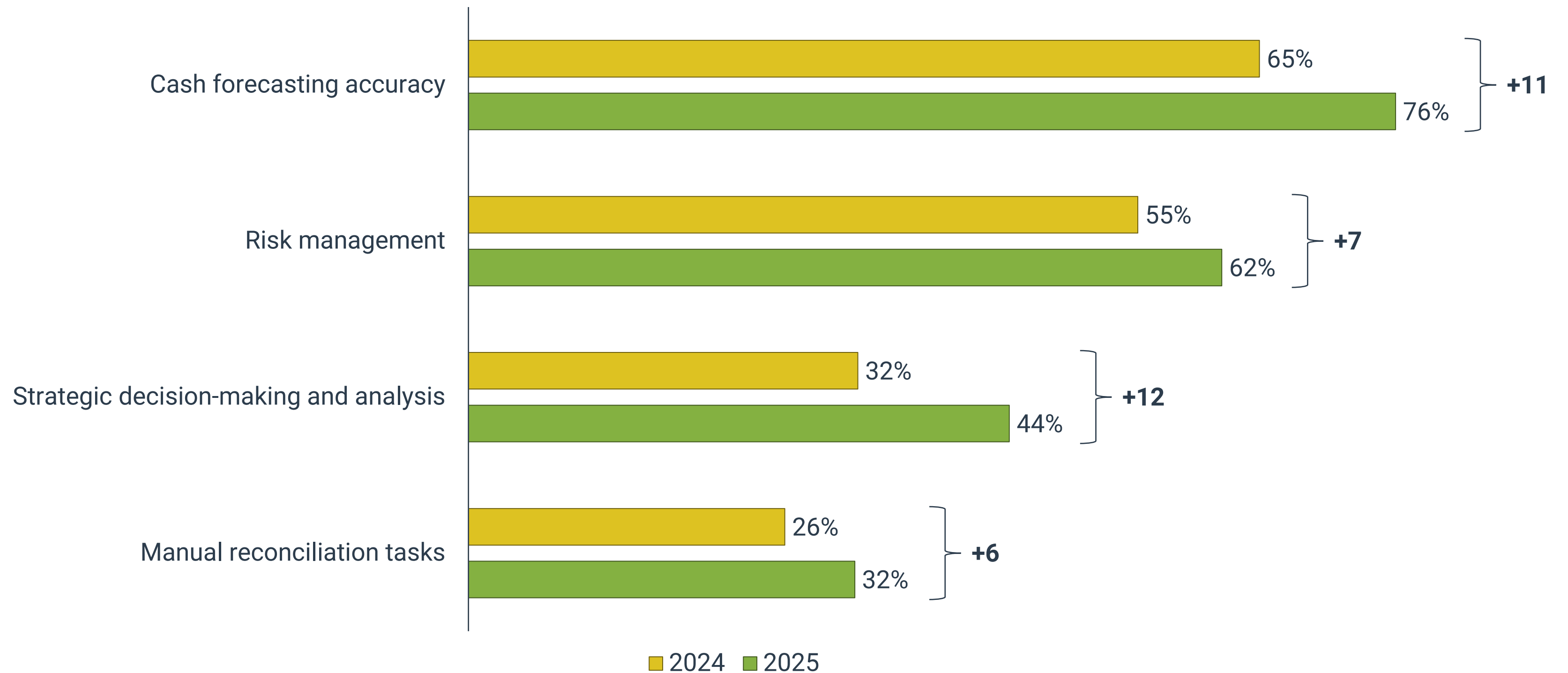
Reported familiarity with and use of agentic AI



ADDRESSING CHALLENGES

AREAS WHERE HELP FROM AI IS ANTICIPATED

Specific areas or challenges AI is expected to address in treasury and finance

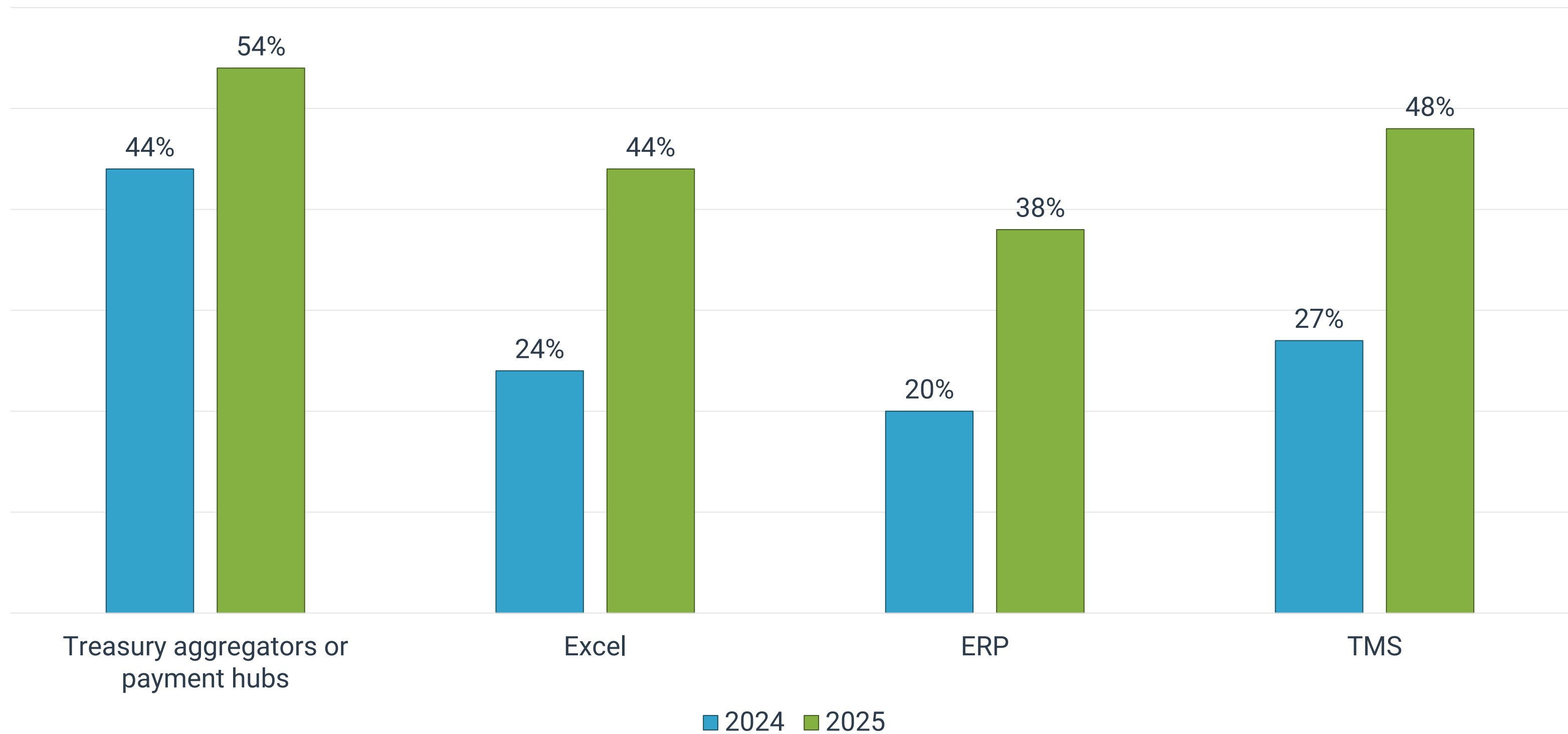


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IN-SYSTEM AI USE

USE AND PLANS TO USE SKYROCKET

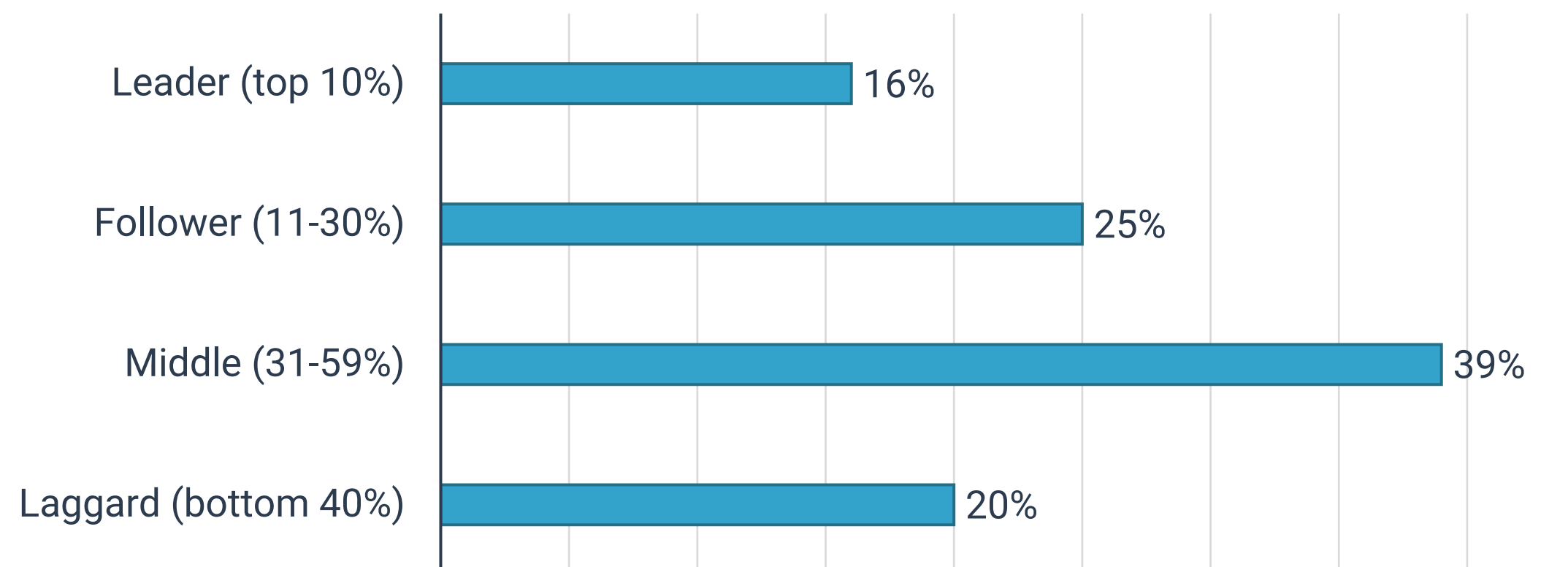
Reported use of or planned use of AI in the following systems



Note: Not all responses are displayed

POLL QUESTION

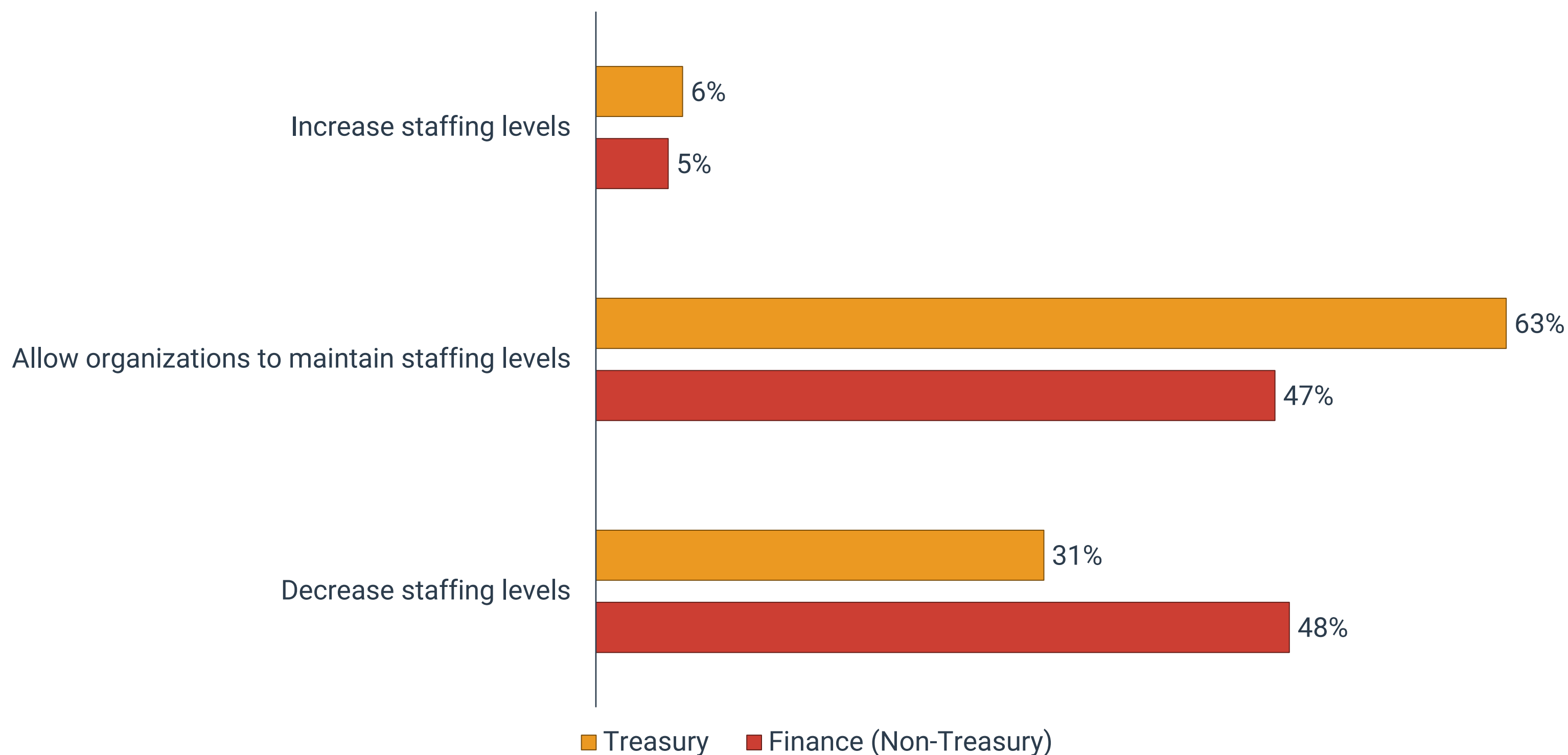
Poll 4 - Our company's preparation/use of AI is:



EXPECTED AI IMPACT ON STAFFING

NOTABLY LESS EFFECT ANTICIPATED ON TREASURY

Impact respondents think AI will have on treasury and on finance (non-treasury) staff levels over time



KEY TAKEAWAYS

IDEAS AND POINTS TO BRING BACK TO THE OFFICE



NORTH STAR

- Identify the priority or priorities for your organization
- Flexibility, insight, visibility, efficiency, control
- Team knowledge needed
- Create roadmap for AI use and rules for navigation



FOCUS ON LEARNING

- Build a list of use cases
- Focus on learning components
- Ensure the team understands the potential, the process, and the projects



SAFETY

- Protect your data
- Start small
- Parallel/pilots
- Partner with IT



LEARN AND EXPAND

- Determine what worked and what can be improved
- Share learning
- Grow adoption by building on successes

LET'S CONNECT

DON'T LET THE LEARNING END HERE...
CONTACT US WITH ANY FUTURE QUESTIONS

Thank you for your interest in this presentation and for allowing us to support you in your professional development. Strategic Treasurer and our partners believe in the value of continued education and are committed to providing quality resources that keep you well informed.

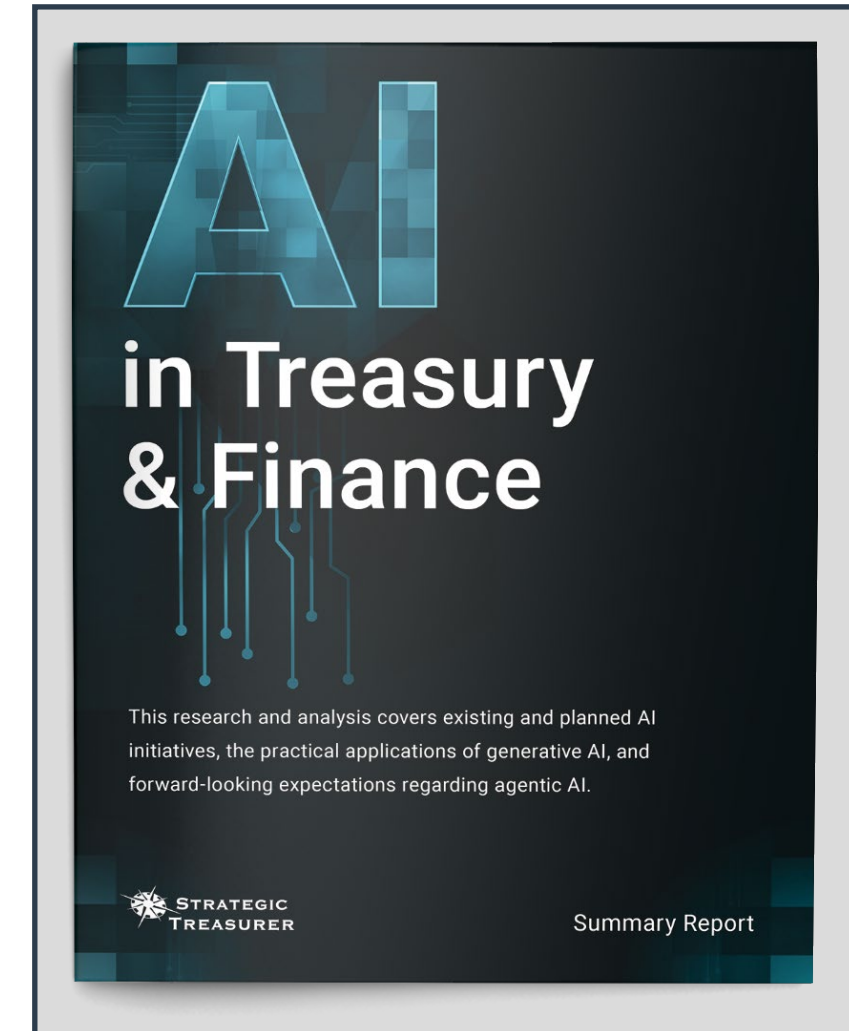


STRATEGIC TREASURER

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Managing Partner

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☎ +1 678.466.2222



SURVEY REPORT

Thanks to those who completed the survey!

Respondents to the AI in Treasury & Finance Survey will be emailed the exclusive results report.

Non-respondents can download the summary report by clicking the link below.



[Download now](#)

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