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# AIFOR TREASURY TEAMS:

# IMPROVING CASH AND LIQUIDITY OVERSIGHT WITH AI AND AUTOMATION



CEO, Statement



## **TOMER AMITAI**

Chief Financial Officer, Natural Intelligence

## **CRAIG JEFFERY**

Founder & Managing Partner, Strategic Treasurer



#### **WHAT**

Discussing making treasury operations smarter and more agile with AI.



#### WHEN

Tuesday, May 20, 2025 11:00 AM - 12:00 PM EDT



#### **WHERE**

Live online presentation Replays at StrategicTreasurer.com















## **ABOUT THE SPEAKERS**

### GET TO KNOW TODAY'S SUBJECT MATTER EXPERTS



#### **IDAN VLODINGER**

Idan Vlodinger is the CEO of Statement, an Al-native treasury platform, revolutionizing cash flow management with real-time cash forecasting, insights and workflow automations. Previously, Idan held senior leadership roles at Mastercard and Amazon, building Alpowered products dedicated to empowering businesses with innovative tools to optimize their operations. As a thought leader in fintech and AI, Idan frequently speaks on the future of financial operations, technology-driven problem-solving, and customer-centric innovation. His expertise at the intersection of finance and technology makes him a sought-after voice in the industry.



#### **TOMER AMITAI**

Tomer Amitai is CFO at Natural Intelligence, overseeing global finance and legal functions with a focus on strategic growth and operational efficiency. He brings over 20 years of experience across corporate finance, capital markets, and treasury leadership. Previously, Tomer served as SVP, Corporate Treasurer at Teva Pharmaceuticals, where he led a global team of 50+ professionals managing liquidity, debt, FX risk, and a \$900M finance-related P&L.



#### **CRAIG JEFFERY**

Craig Jeffery formed Strategic Treasurer in 2004 to provide corporate, educational, and government entities direct access to comprehensive and current assistance with their treasury and financial process needs.

His 30+ years of financial and treasury experience as a practitioner and as a consultant have uniquely qualified him to help organizations craft realistic goals and achieve significant benefits quickly.





# TOPICS OF DISCUSSION

KEY AREAS OF FOCUS & ANALYSIS



# **CURRENT ENVIRONMENT**

THE CHALLENGES



# ARTIFICIAL INTELLIGENCE

**DISTINCTION OF AREAS** 



## **PREREQUISITES**

WHAT AI NEEDS TO SUCCEED



# APPLYING AI TO WORKFLOWS

WHERE IT INTEGRATES



## **PRACTICAL STEPS**

SUCCESSFUL IMPLEMENTATION



## **KEY TAKEAWAYS**

AND FINAL THOUGHTS





## THE CURRENT SITUATION

**UNPREDICTABILITY ABOUNDS** 



Tariffs and trade



Cash flow dynamics



**Employment** 



Supply chain disruption



**FX** volatility



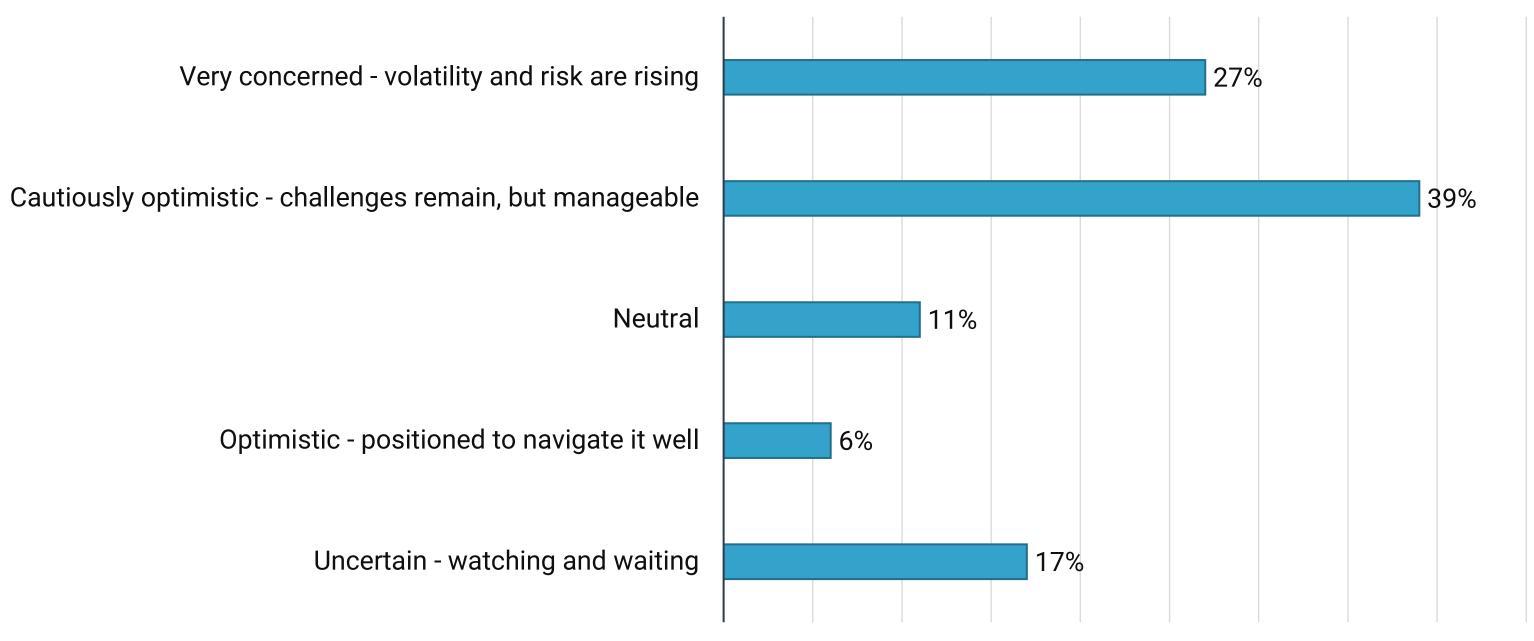
Central bank decisions





## POLL QUESTION

Poll 1 - How would you describe your outlook on the current market environment?







Proactive liquidity routing

## **UNDERSTANDING AI**

## THE RELEVANT TERMS AND THEIR USES

	DEFINITION	POSSIBILITIES	
• Thinks	Broad umbrella of systems that can perform tasks that typically require human intelligence	<ul><li>Enhancing decision-making</li><li>Automating workflows</li></ul>	
• Predicts	Subset of AI that learns from historical data to recognize patterns and improve over time	<ul> <li>Forecasting cash flows</li> <li>Anomaly detection in transactions for improved fraud detection</li> </ul>	
GENERATIVE AI  • Creates	Type of AI that creates new content—text, code, scenarios—based on learned patterns	<ul> <li>Drafting policy templates</li> <li>Summarizing trends in liquidity reports</li> </ul>	
• AGENTIC AI • Acts	Al that can autonomously execute tasks or pursue goals based on instructions and environmental input	<ul> <li>Automatically reconciling accounts</li> <li>Triggering actions (e.g., sweeping idle cash)</li> </ul>	





## WHAT AI NEEDS

## FOUNDATION FOR TRUSTWORTHY RESULTS



#### **DATA**

- Banking
- Market
- System (internal)
- Other



Massive amounts



Good quality



Connected

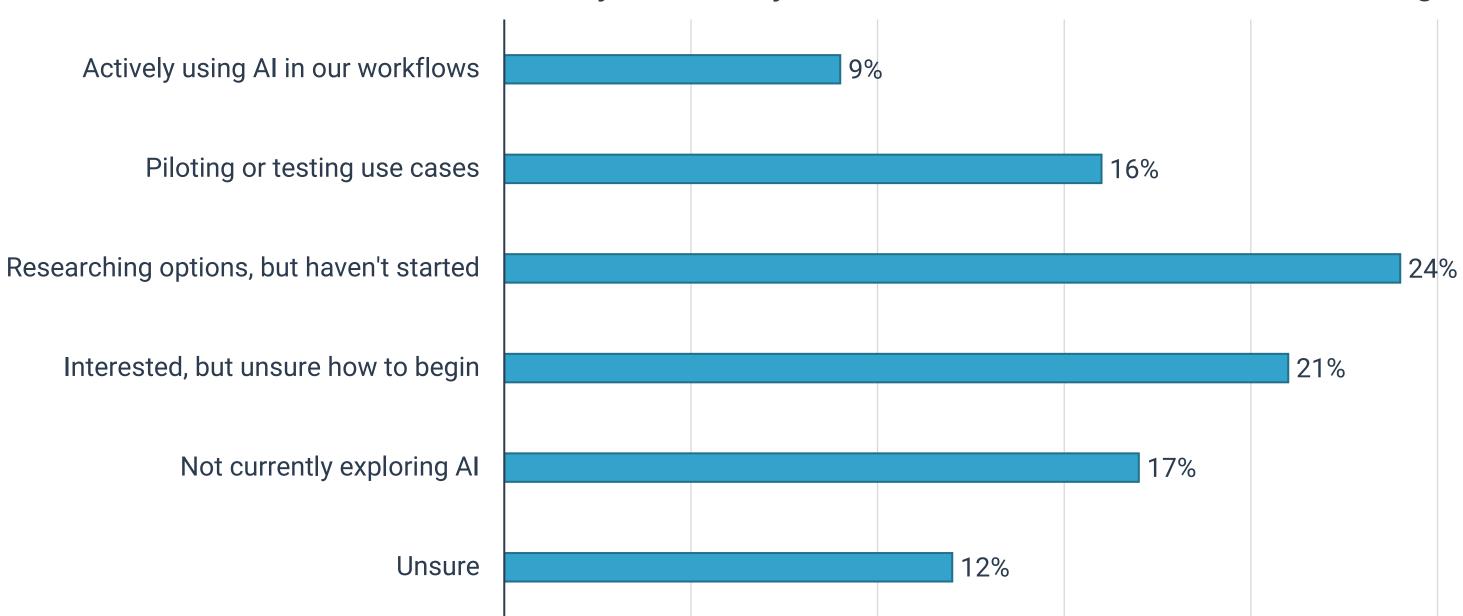






## POLL QUESTION

Poll 2 - What best describes your treasury team's current use of AI or machine learning?







## TREASURY'S ROLE HAS CHANGED

### **FUNDAMENTAL SHIFTS**



#### TREASURER OF THE PAST

- Focused on operational tasks; limited involvement in strategy
- Primarily managed cash and short-term risks
- Relied on manual processes and spreadsheets
- Worked in isolation; limited cross-functional collaboration
- Responded to compliance as needed
- Ensured basic liquidity and cash flow



#### **KEY CHANGE**

- Strategic leadership
- Financial risk management
- Technology adoption
- Business partnering
- Regulatory and compliance
- Liquidity and cash optimization



#### TREASURER OF THE PRESENT

- Strategic advisor to CFO and board
- Proactively manages global risk and scenarios
- Leverages automation, realtime data, and Al
- Cross-functional partner across the business
- Ensures transparency and regulatory compliance
- Optimizes global liquidity with advanced structures





## CHANGES DUE TO GENERATIVE AI

AFFECTING EVERYTHING

Massive step ahead for Bridging the gaps in a fragmented tech stack predictive capabilities















Turning unstructured data to structured

Rapid real-time insights

Meaningful potential for cost reduction and efficiency





## STRUCTURED DATA

### WHAT TO DO TO ACHIEVE IT

- IDENTIFY KEY DATA SOURCES

   Map where upstructured data
  - Map where unstructured data lives (emails, PDFs, Excel files, bank portals)
    - Example: Vendor payment terms in PDF invoices, FX exposure in spreadsheets
- DIGITIZE AND EXTRACT
  - Use tools like OCR (optical character recognition) or NLP (natural language processing) to extract relevant data
    - Example: Pull invoice dates, amounts, and due dates from scanned PDFs
- STANDARDIZE FORMATS
  - Convert extracted data into consistent structures (tables, schemas, or fields)
    - Example: Convert various date formats or currency codes into a standard template
- CLEAN AND VALIDATE
  - Remove duplicates, fix errors, and validate data against known rules or sources
    - Example: Flag transactions with missing GL codes or mismatched currencies
- INTEGRATE INTO A CENTRAL SYSTEM
  - Load structured data into a treasury management system (TMS), data warehouse, or Al model input layer
    - Example: Feed cleaned payment history into ML for forecasting





## **EMBEDDING AI INTO WORKFLOWS**

AI NOT AS AN ISOLATED TOOL, BUT A BUILT-IN CAPABILITY

WORKFLOW AREA	AI ROLE	SYSTEM INTEGRATION	IMPACT
CASH FORECASTING	Uses historical and real-time data to generate more accurate forecasts	Pulls from ERP and TMS (AR/AP, bank balances)	Improved accuracy and confidence
LIQUIDITY MANAGEMENT	Monitors balances and suggests or initiates cash movements based on rules	Integrated with TMS and bank portals	Better yield and reduced liquidity gaps
RECONCILIATION AND MATCHING	Automatically matches transactions across multiple data sources	ERP and bank statement feeds (via TMS or direct)	Faster close cycles, fewer manual errors
COMPLIANCE AND CONTROLS	Continuously scans for breaches, anomalies, or policy violations	Uses ERP and TMS policy data	Risk exposure caught earlier, fewer breaches





## POLL QUESTION

Poll 3 - What are the biggest challenges your team faces in using or implementing AI? (all that apply)

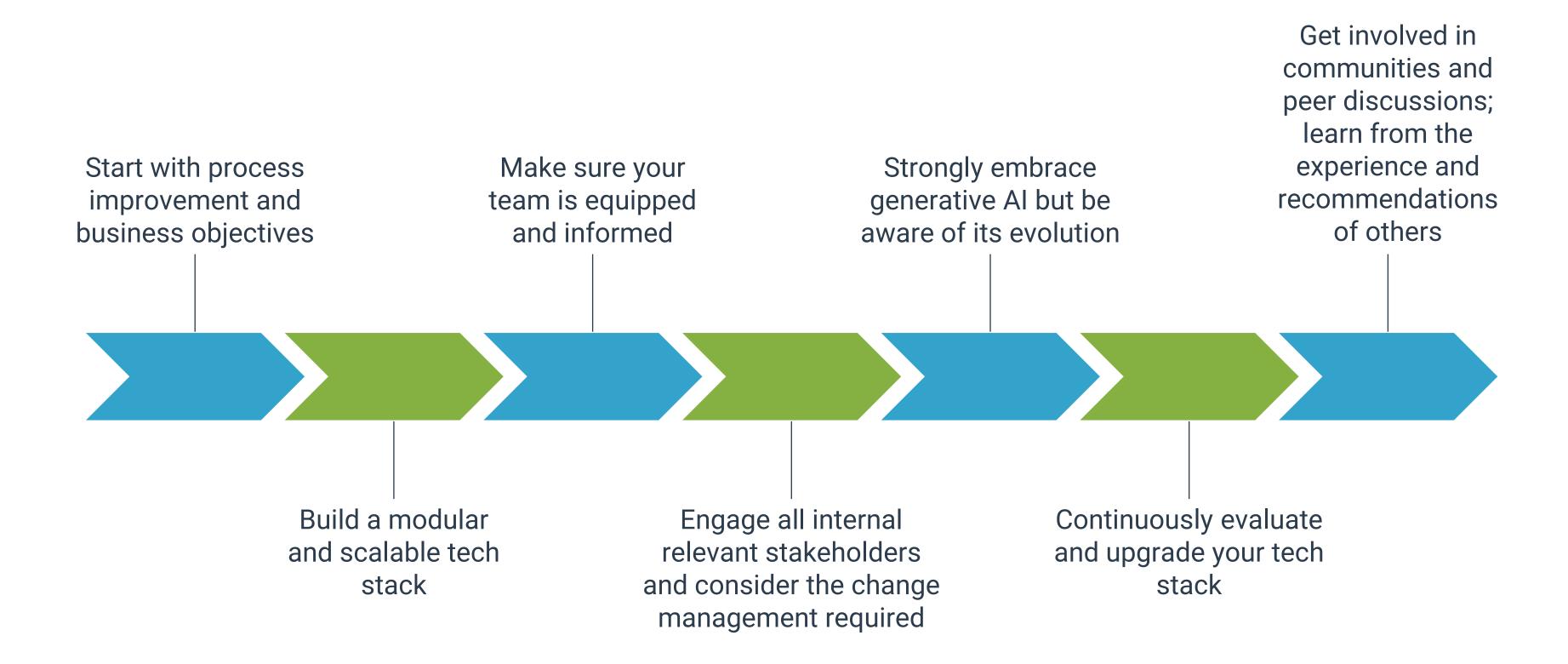






## PRACTICAL STEPS

### KEY STRATEGIES FOR EFFECTIVE IMPLEMENTATION







## FINAL THOUGHTS

## **HOW TO PROCEED**



# GET STARTED TODAY

- Low cost to begin
- Gain understanding
  - Video tutorials, instructional blogs, online courses



# TRY AVAILABLE TOOLS

- Treasury
- FP&A
- Payments
- Reconciliation



## **ALIGN EARLY**

- Start with treasury's business objectives
- Identify specific pain points and goals
- Involve key stakeholders across functions
- Plan for change management from the outset



# IMPROVE CONTINUOUSLY

- Use modular, scalable tools
- Track generative
   Al developments
- Review and upgrade systems
- Train and support your team
- Learn from peer insights





## LET'S CONNECT

# DON'T LET THE LEARNING END HERE... CONTACT US WITH ANY FUTURE QUESTIONS

Thank you for your interest in this presentation and for allowing us to support you in your professional development. Strategic Treasurer and our partners believe in the value of continued education and are committed to providing quality resources that keep you well informed.



#### **STRATEGIC TREASURER**

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## **PRACTITIONERS**

## CORPORATE TREASURY & FINANCE

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## ADVISE Major Projects

- Treasury Structures
- Liquidity & Risk
- Banking Services
- Treasury Technology



## RESEARCH Market Data

- Survey Participation
- Research Report Access
- Industry & Peer Benchmarking
- Critical Treasury Assessment



## ASSIST Outsourced Services

- Fee Management
- Employee Security Training
- Compliance Services
- Connectivity & Onboarding



## INFORM Industry Insights

- Technology Analyst Report
- Webinars (CE Credits)
- Podcasts & Videos
- eBooks & White Papers











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- Messaging Optimization
- Investment Validation



## ASSIST Outsourced Services

- Sales Optimization & Training
- Marketing Team Support
- Content Amplification
- SME Speaker Bureau



## RESEARCH Market Data

- Treasury Insights (Data Services)
- Tailored Market Research
- Survey Program Sponsorship
- Client Benchmark Reporting



## INFORM Industry Insights

- Expert Content Creation
- Platform Access & Distribution
- Targeted Demand Generation
- Custom Campaign Programming











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