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AP AUTOMATION READINESS SURVEY RESULTS



STEVE GAIDA

Payments Leader in Product Management & Consulting, Deluxe

CRAIG JEFFERY

Founder & Managing Partner, Strategic Treasurer



WHAT

Evaluating the survey results and discussing the implications for your organization.



WHEN

Thursday, January 16, 2025
2:00 PM - 2:30 PM EST



WHERE

Live online presentation
Replays at StrategicTreasurer.com



This presentation is provided by Strategic Treasurer and Deluxe.

ABOUT THE SPEAKERS

GET TO KNOW TODAY'S SUBJECT MATTER EXPERTS



STEVE GAIDA

Steve Gaida is a Payments Subject Matter Expert at Deluxe, supporting mid-market and corporate clients. For the last 12 years, Steve has supported the Deluxe Payments team in a variety of roles which have allowed him to become a true payments expert. He has first-hand knowledge of customer needs and helped build solutions for customers in Product Management. Steve now focuses on helping clients to digitize their payments process through our DPX+ offering.



CRAIG JEFFERY

Craig Jeffery formed Strategic Treasurer in 2004 to provide corporate, educational and government entities direct access to comprehensive and current assistance with their treasury and financial process needs.

His 30+ years of financial and treasury experience as a practitioner and as a consultant have uniquely qualified him to help organizations craft realistic goals and achieve significant benefits quickly.

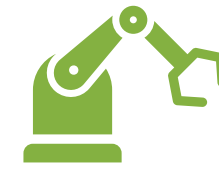
TOPICS OF DISCUSSION

KEY AREAS OF FOCUS & ANALYSIS



DISBURSEMENTS

WHERE IT HURTS



AUTOMATION

POSITION AND CHALLENGES



AP EFFICIENCY

WHAT HELPS MOST



KEY TAKEAWAYS

AND FINAL THOUGHTS

SURVEY QUICK STATS

AP AUTOMATION READINESS SURVEY

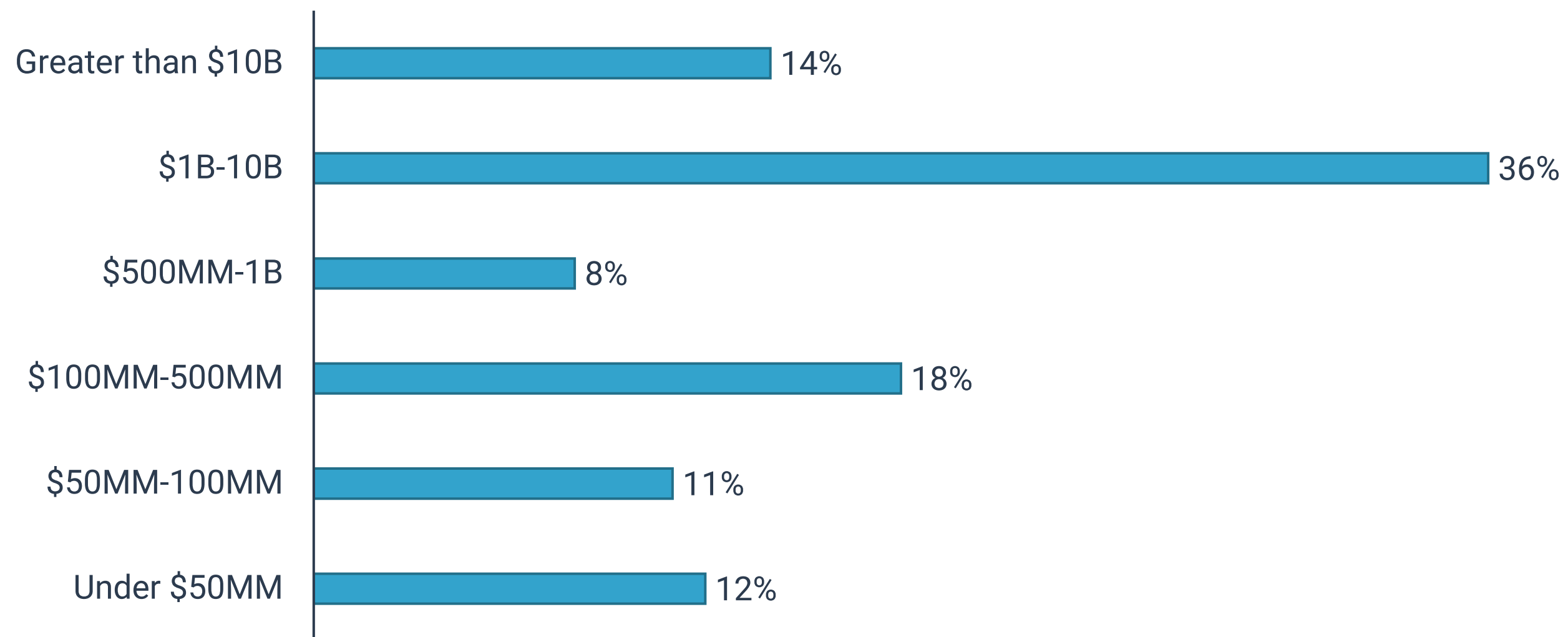
 **~120**
Respondents

 **1st**
Year of Research

 **28-day**
Survey Runtime

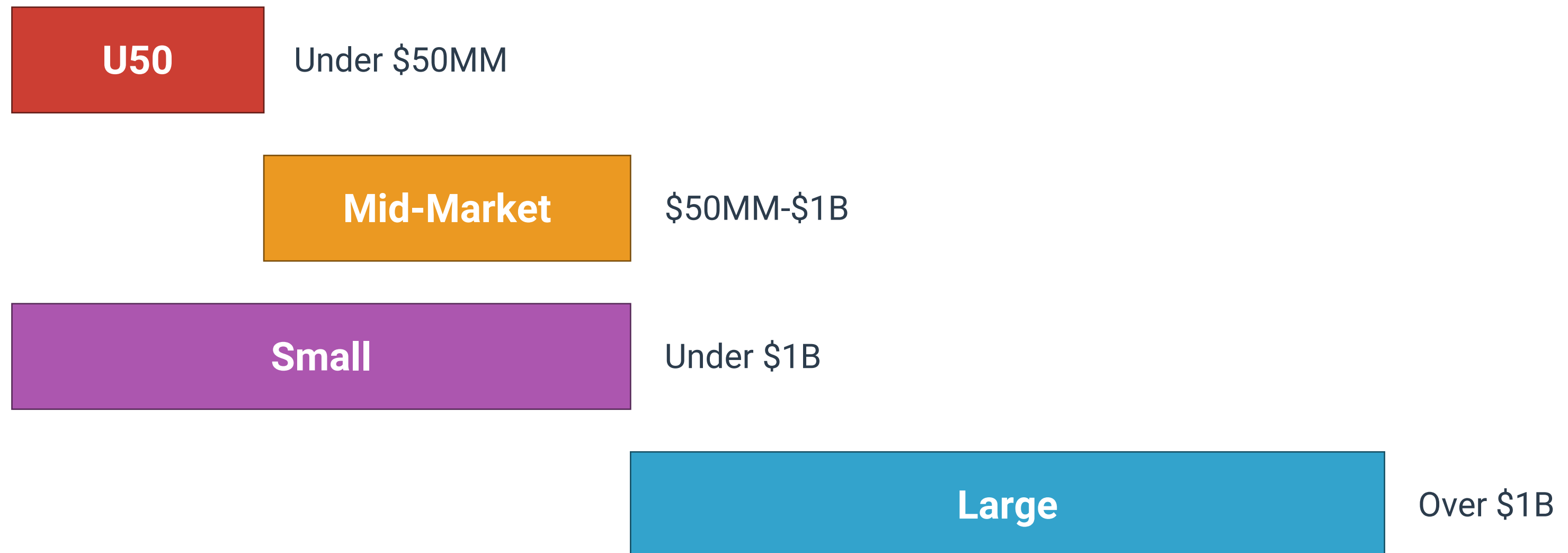
 **18**
Questions

Annual Revenue (in USD)



BREAKOUTS

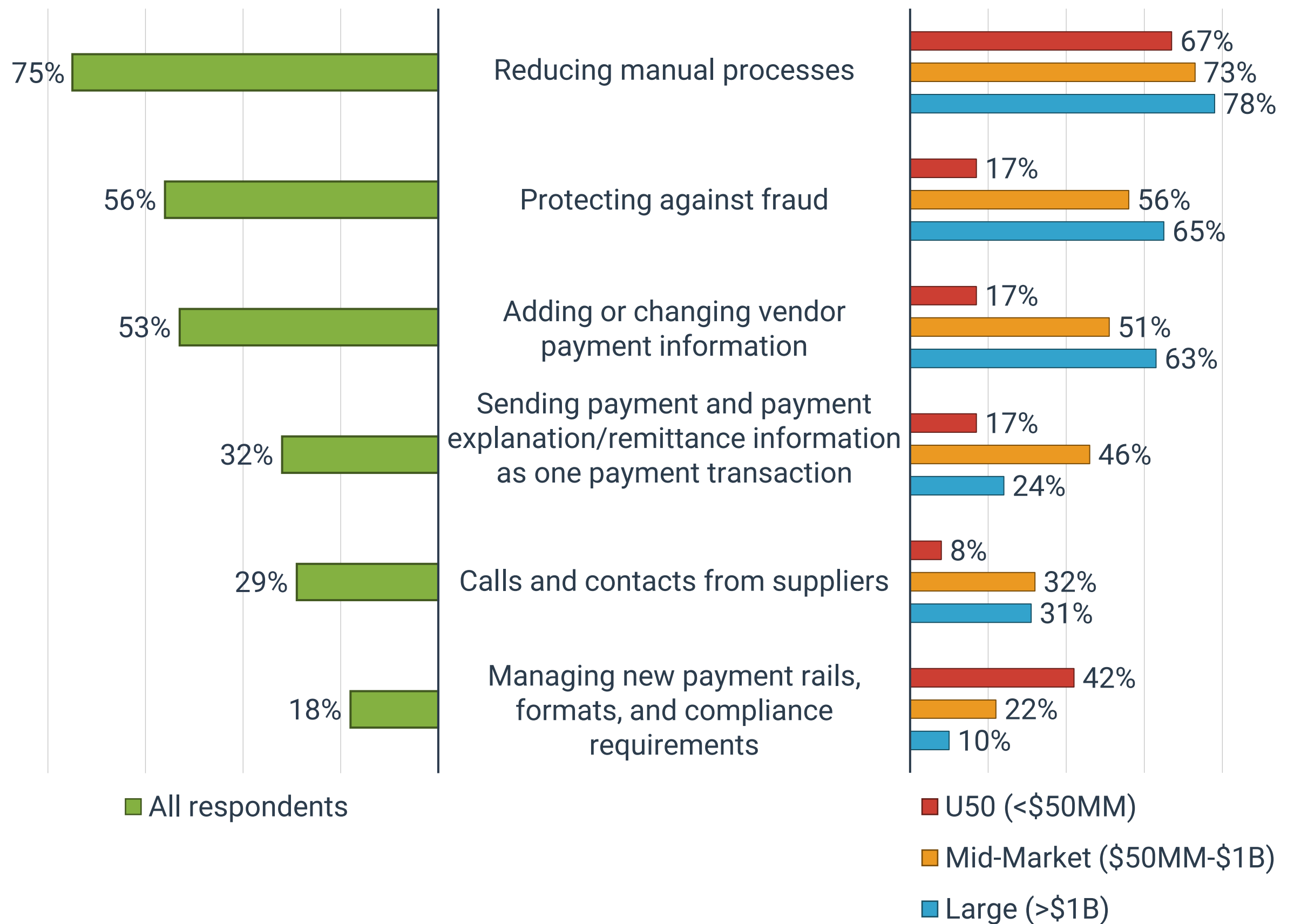
UNDERSTANDING THE CATEGORIES



PAIN POINTS

MAKING DISBURSEMENTS HURT

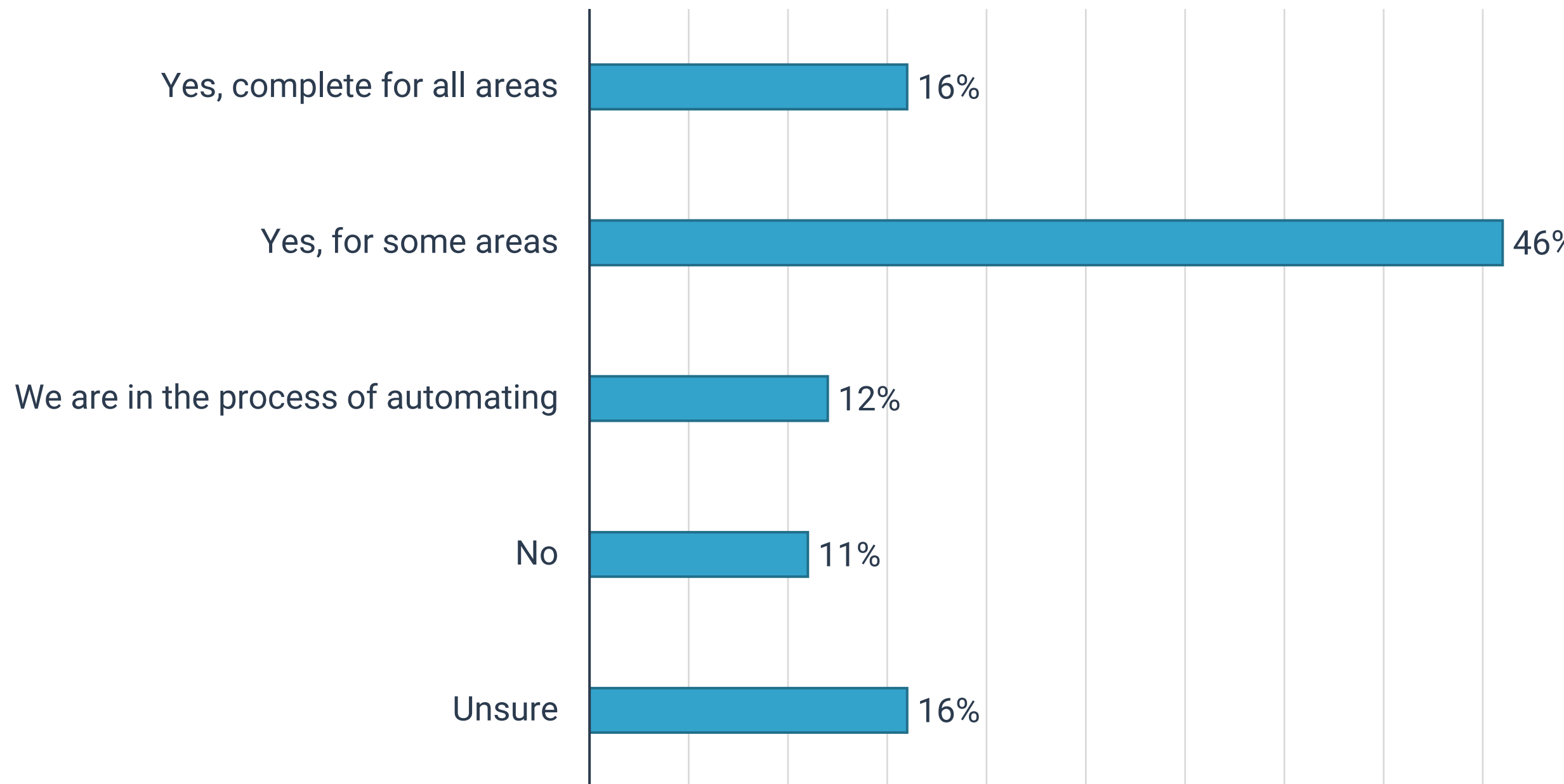
» Which of the following are significant pain points in your organization's current disbursement process? (Select all that apply)



Note: Not all responses shown.

POLL QUESTION

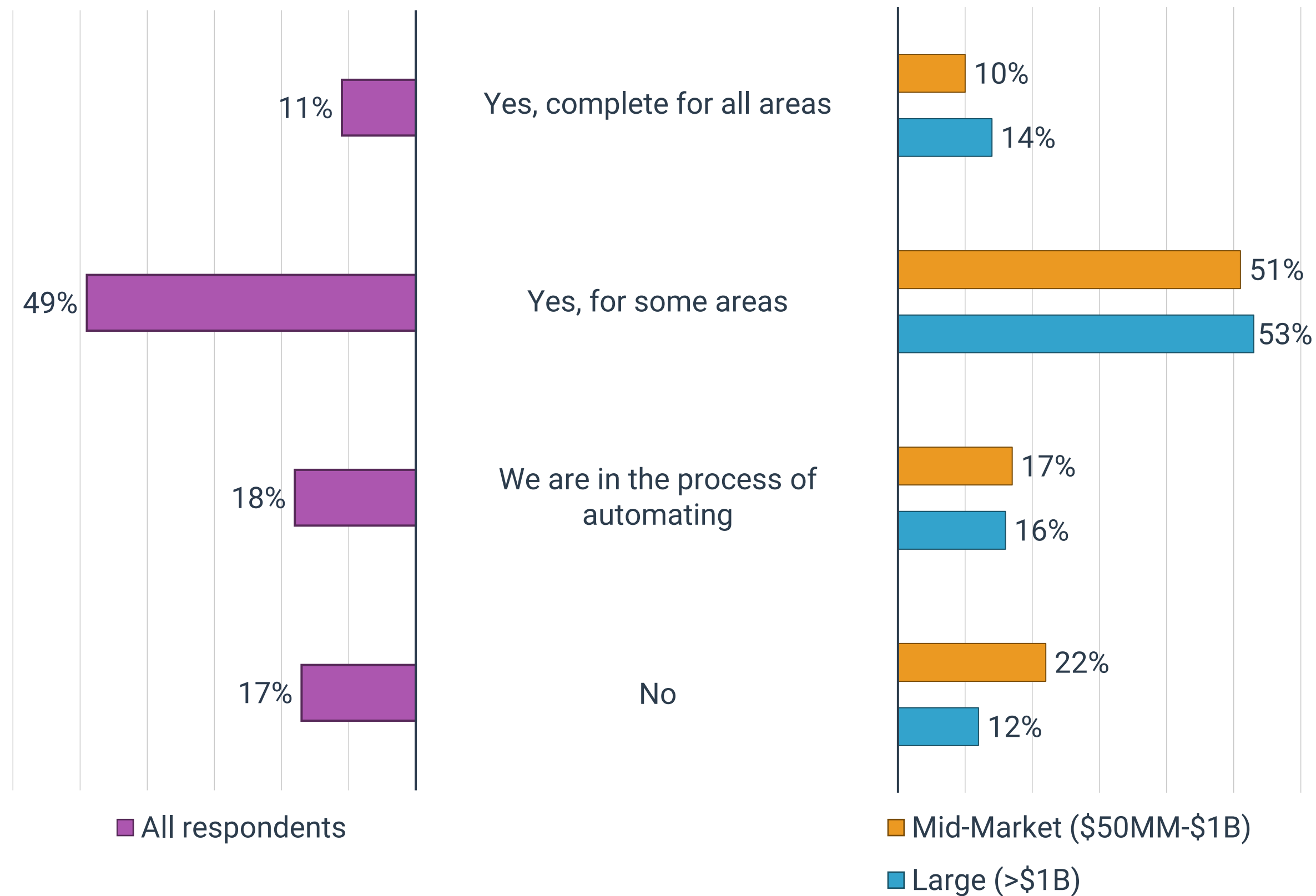
Poll 1 - Has your organization automated payment disbursements?



AUTOMATED DISBURSEMENTS

CURRENT POSITION

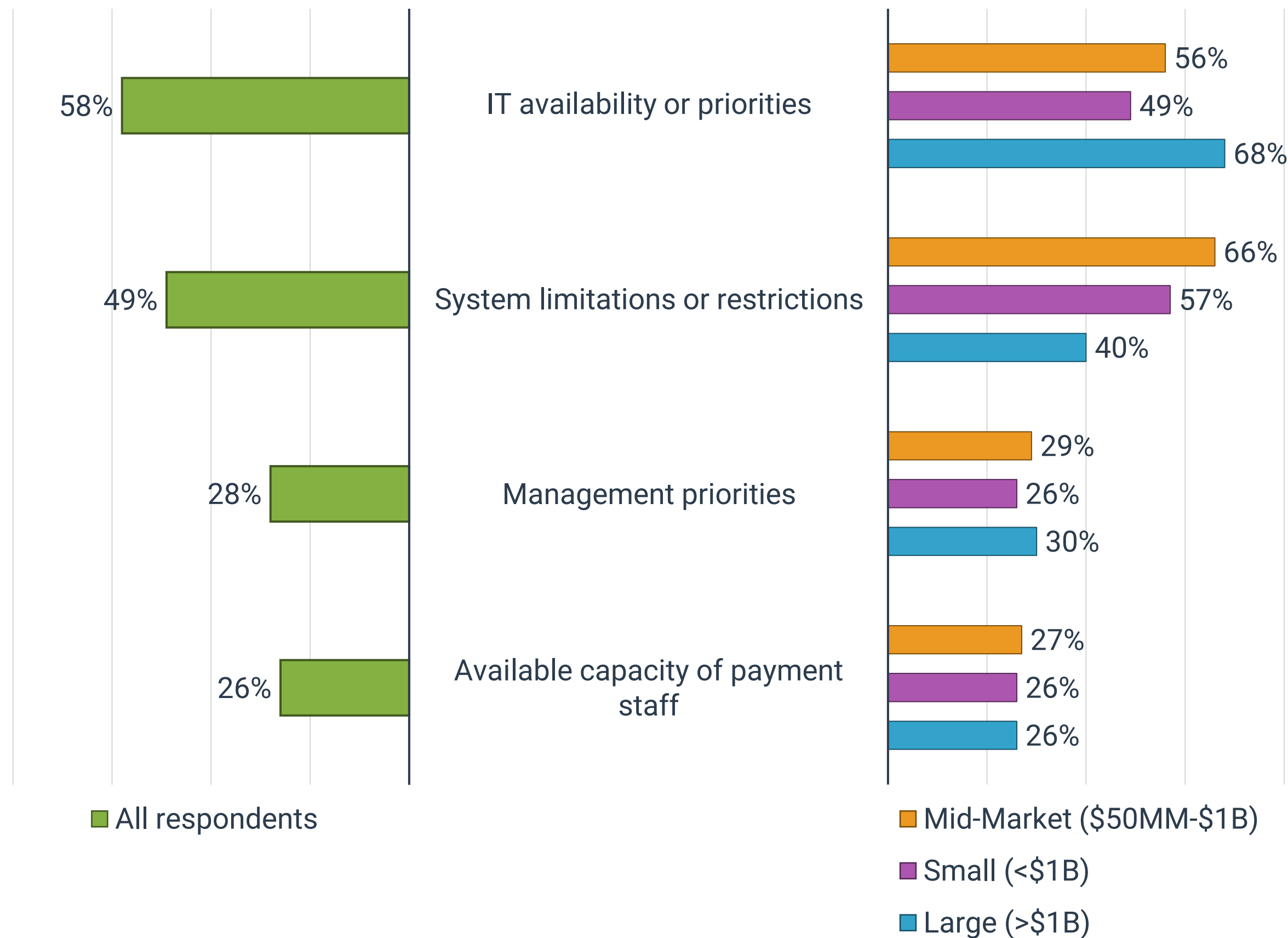
» *Has your organization automated payment disbursements?*



Note: Not all responses shown.

PAYMENT AUTOMATION BARRIERS

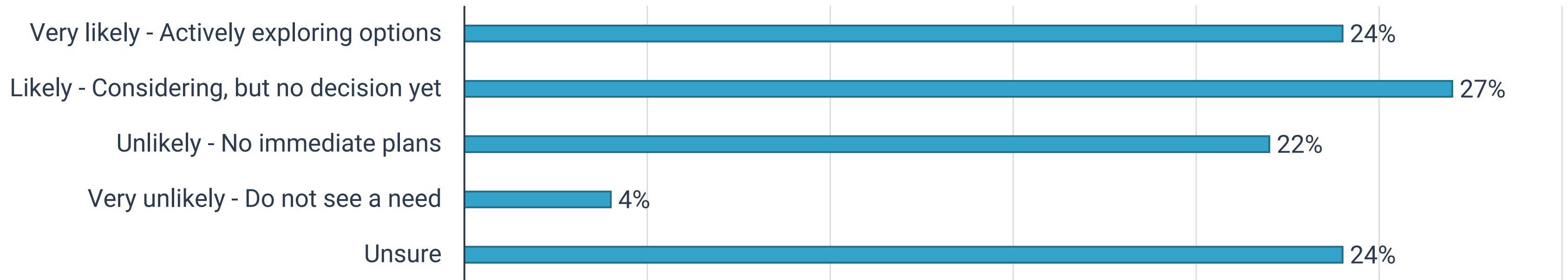
» Which of the following are significant barriers to automating your payments for disbursements? (Select all that apply)



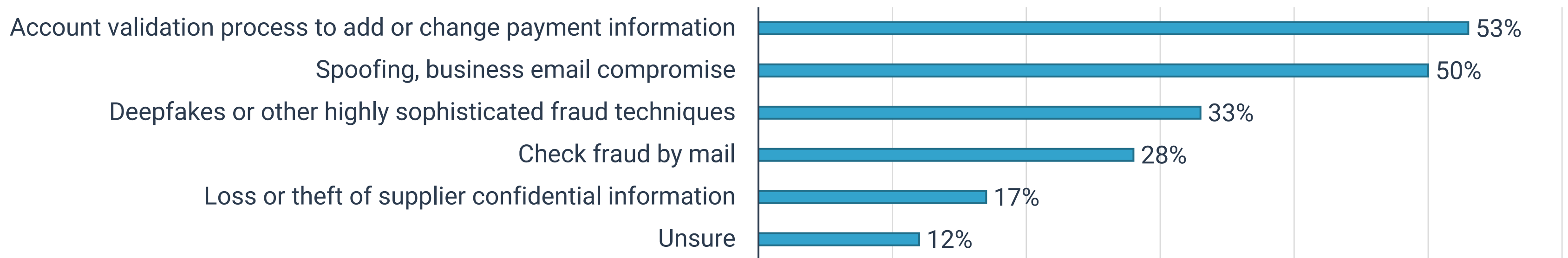
Note: Not all responses shown.

POLL QUESTION

Poll 2 - In 2025, how likely are you to add a payment automation solution?



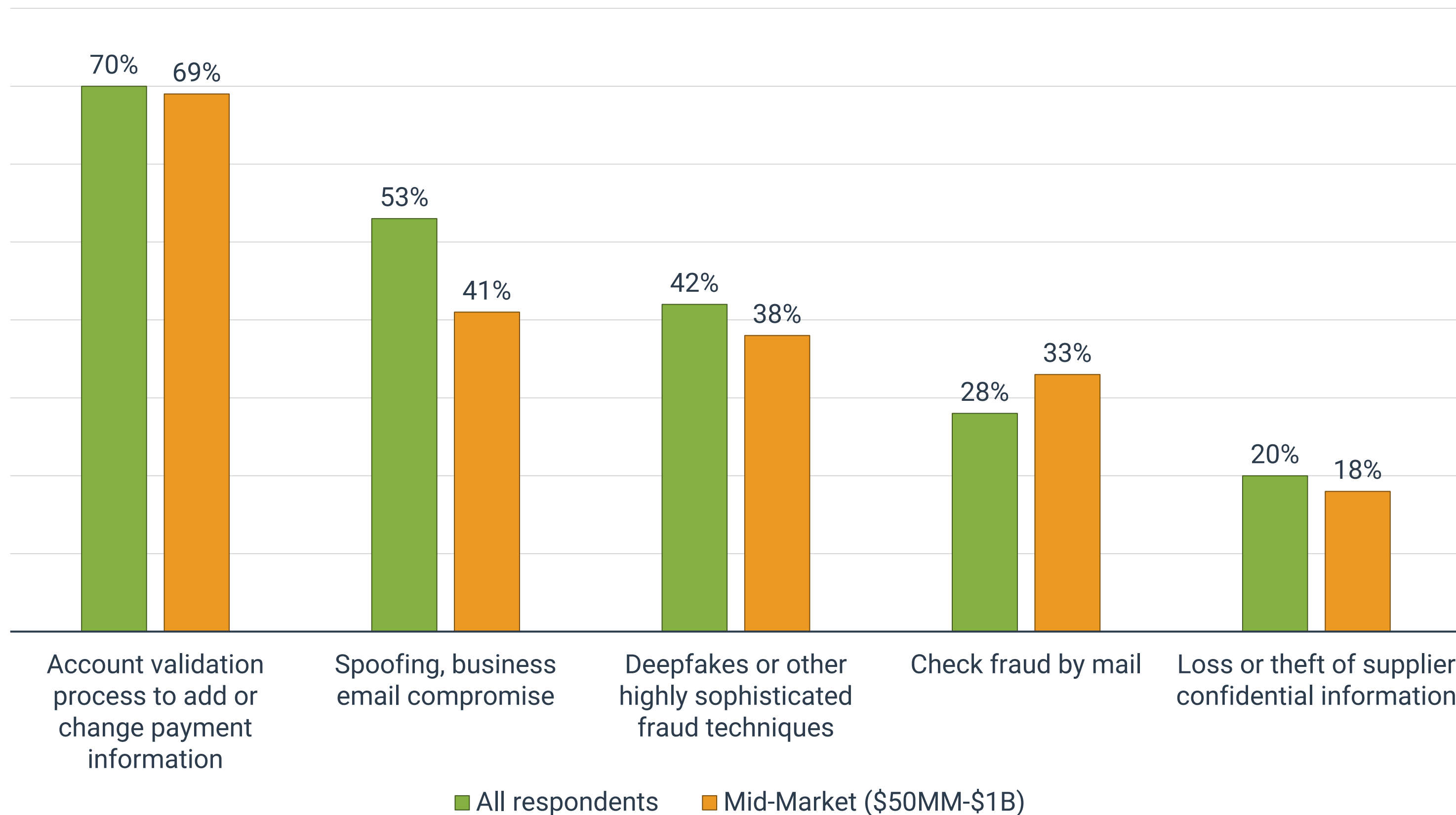
Poll 3- What are the largest security concerns and issues faced with supplier payments? (all that apply)



VENDOR PAYMENTS

ACCOUNT VALIDATION CAUSES MOST UNEASE

» What are the largest security concerns and issues faced with supplier payments? (Select all that apply)

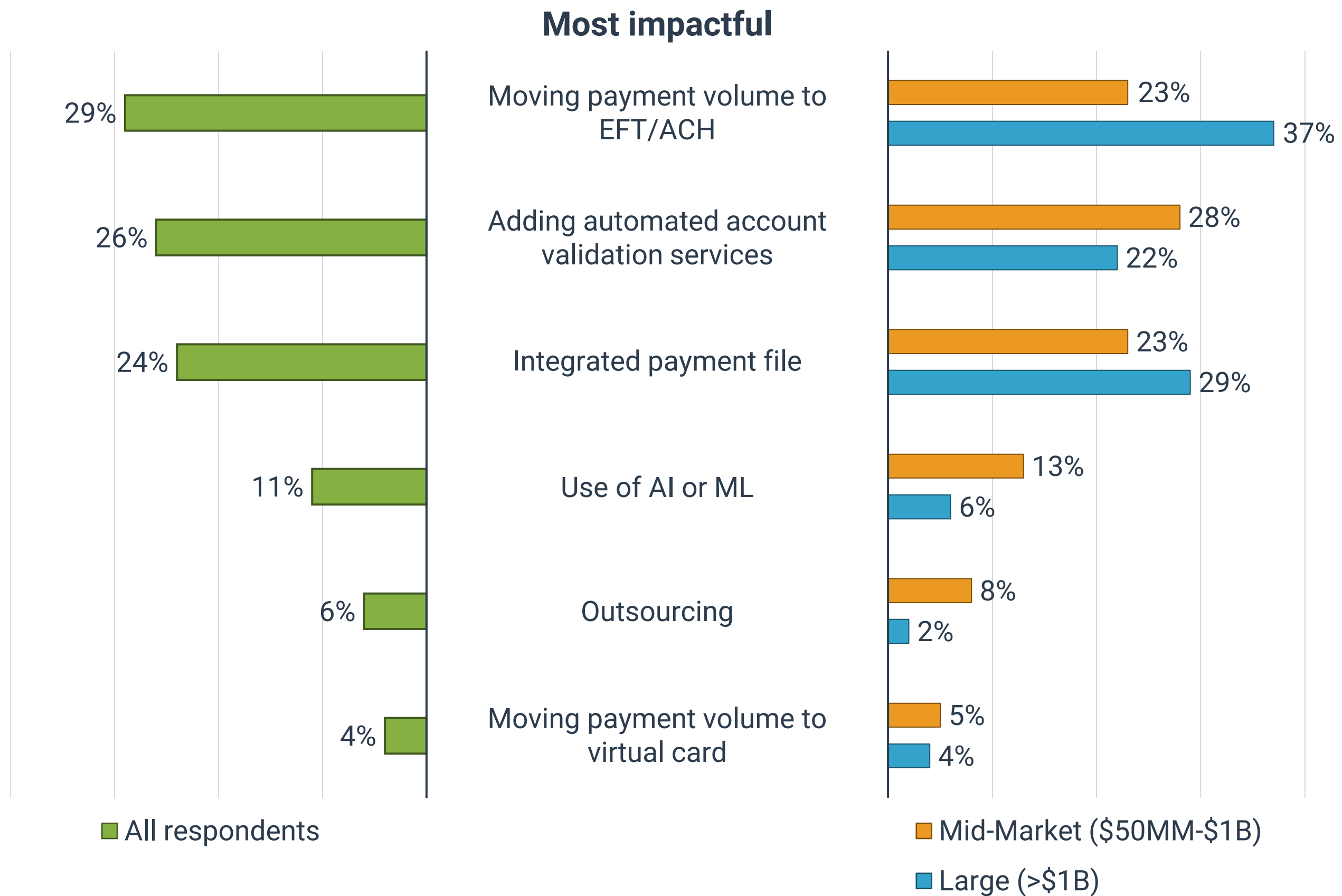


Note: Not all responses shown.

AP EFFICIENCY

MOVING TO EFT/ACH MOST IMPACTFUL

» Please rank the following items in terms of their impact on efficiency in your AP process, with 1 being the most impactful to 6 being the least impactful.



Note: Not all responses shown.

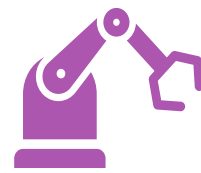
FINAL THOUGHTS

HOW TO PROCEED



DISBURSEMENTS

- Trend toward automated disbursements
- Improve payment speed and security



AUTOMATION

- Increase accuracy and speed
- Integration and control
- Eat apple in one bite, or one bite at a time?



AP EFFICIENCY

- P2E: move from paper to electronic (e.g., EFT/ACH)
- Reduce bottlenecks
- Improve reporting

LET'S CONNECT

DON'T LET THE LEARNING END HERE...
CONTACT US WITH ANY FUTURE QUESTIONS

Thank you for your interest in this presentation and for allowing us to support you in your professional development. Strategic Treasurer and our partners believe in the value of continued education and are committed to providing quality resources that keep you well informed.



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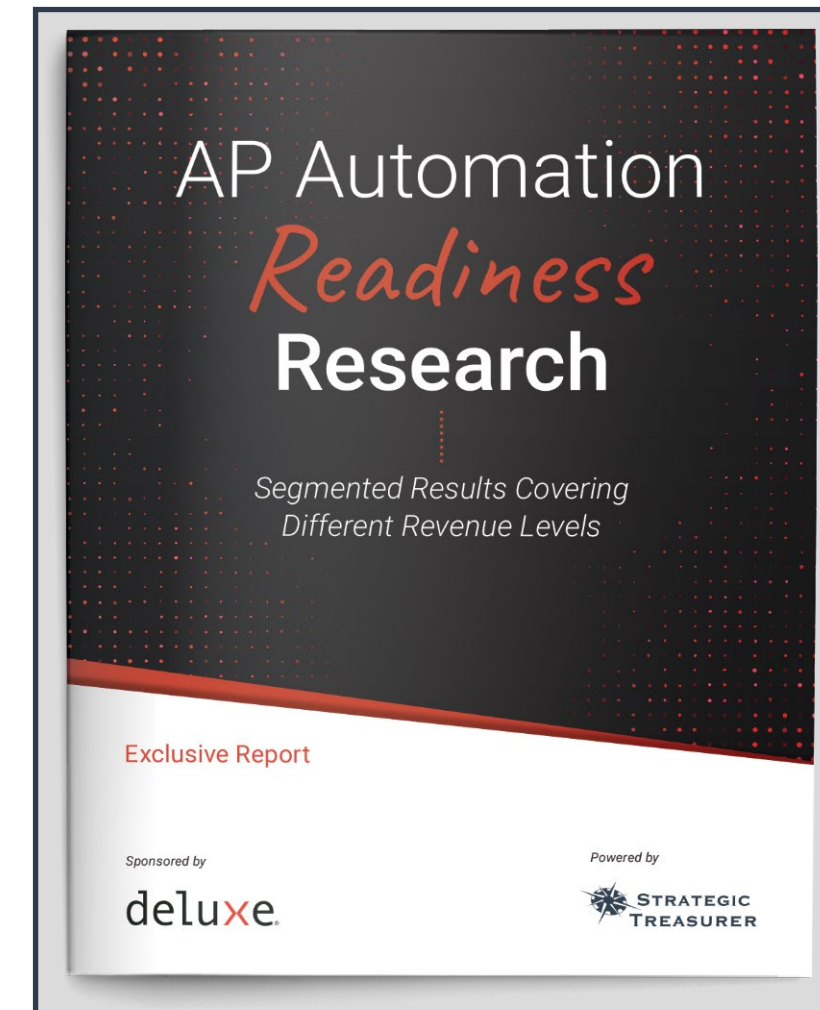


DELUXE

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SURVEY REPORT

Thanks to those who completed the survey!

Respondents to the AP Automation Readiness Survey will be emailed the comprehensive results report.

Non-respondents can download the summary report by clicking the link below.



[Download Report](#)

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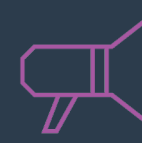
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- Content Amplification
- SME Speaker Bureau



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- Treasury Insights (Data Services)
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- Survey Program Sponsorship
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