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EXCLUSIVE RESEARCH RESULTS: GENERATIVE AI IN TREASURY AND FINANCE

MARK BROUSSEAU
Strategic Director, CMLI

CRAIG JEFFERY
Founder & Managing Partner, Strategic Treasurer

WHAT

Discussing highlights from the Generative AI in Treasury and Finance Survey.

WHEN

Wednesday, May 1, 2024
2:00 PM - 2:50 PM EDT

WHERE

Live online presentation
Replays at StrategicTreasurer.com

Certified Treasury Professional® | FP&A® Certified Corporate Financial Planning & Analysis Professional

Strategic Treasurer | cmli Cash Management Leadership Institute

This presentation is provided by Strategic Treasurer and CMLI.

ABOUT THE SPEAKERS

GET TO KNOW TODAY'S SUBJECT MATTER EXPERTS

MARK BROUSSEAU

Mark Brousseau is Strategic Director at CMLI.

Over the past 29 years, Mark Brousseau has established himself as a thought leader on accounts payable, accounts receivable, payments, and document automation. A popular speaker at industry conferences and on webinars and podcasts, Brousseau advises prominent end-users and solutions and services providers on how to use automation to improve document- and payments-driven business processes. Brousseau has chaired numerous educational conferences and has served on several industry committees and boards. He resides in Center City Philadelphia with his wife and three sons.

CRAIG JEFFERY

Craig Jeffery formed Strategic Treasurer in 2004 to provide corporate, educational and government entities direct access to comprehensive and current assistance with their treasury and financial process needs.

His 30+ years of financial and treasury experience as a practitioner and as a consultant have uniquely qualified him to help organizations craft realistic goals and achieve significant benefits quickly.

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TOPICS OF DISCUSSION

KEY AREAS OF FOCUS & ANALYSIS

ABOUT THE SURVEY

KEY POINTS OF INTEREST

AI TOOLS

FAMILIARITY AND USE

FUTURE USE OF AI

EXPECTATIONS

IMPACT ON STAFFING

TREASURY AND FINANCE

GENERATIVE AI

USES AND EVALUATIVE FACTORS

KEY TAKEAWAYS

FROM THE RESEARCH

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SURVEY QUICK STATS

GENERATIVE AI IN TREASURY AND FINANCE

Development | **Run-Time** | **Analysis**

November | December | January | February | March | April

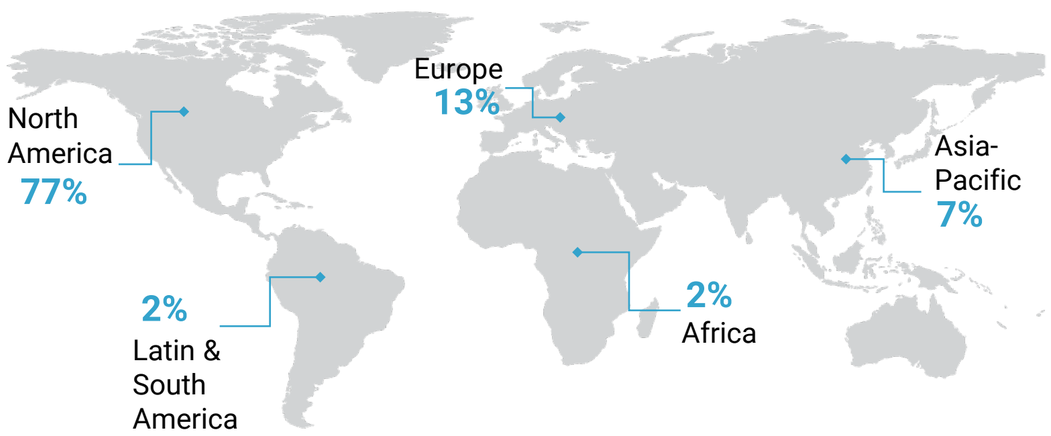
145 Respondents

1st Year of Research

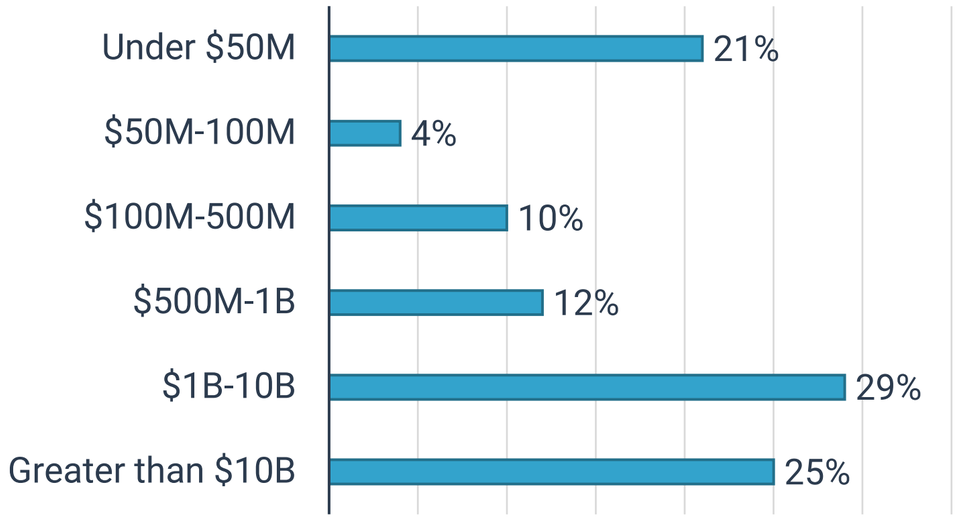
4 week Survey Run-Time

24 Questions

Organization Headquarter Location



Corporate annual revenue



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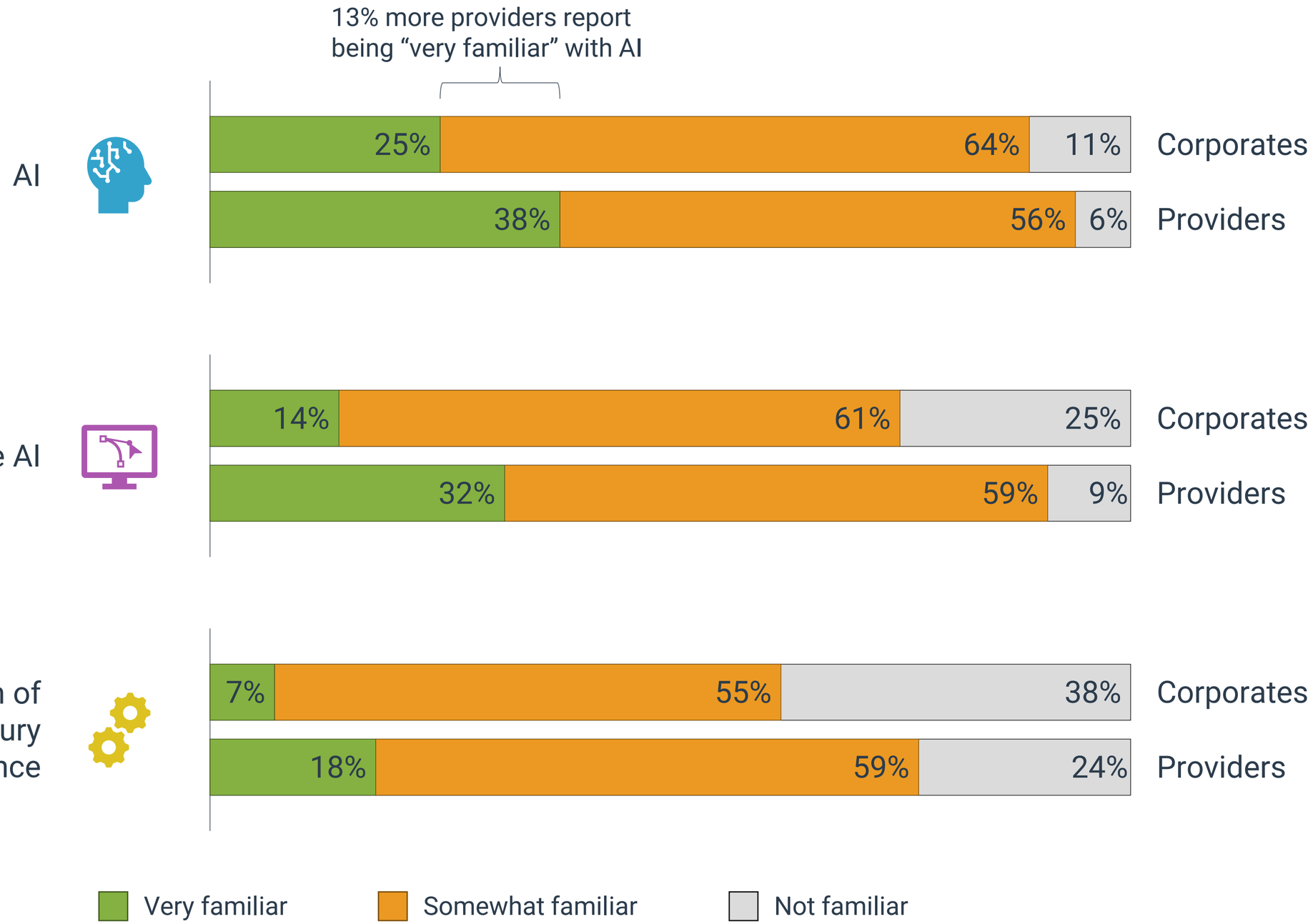
FAMILIARITY WITH AI TOOLS

PROVIDERS MORE FAMILIAR THAN CORPORATES

» *Please indicate your familiarity with the following:*



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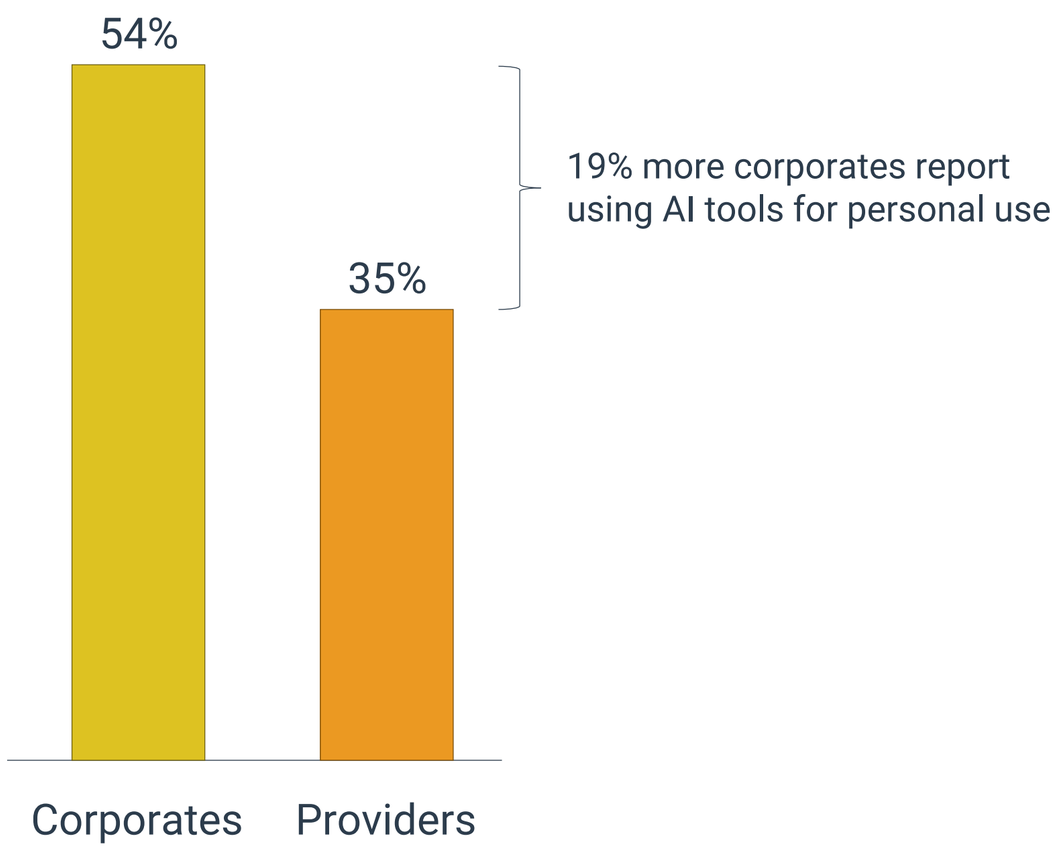
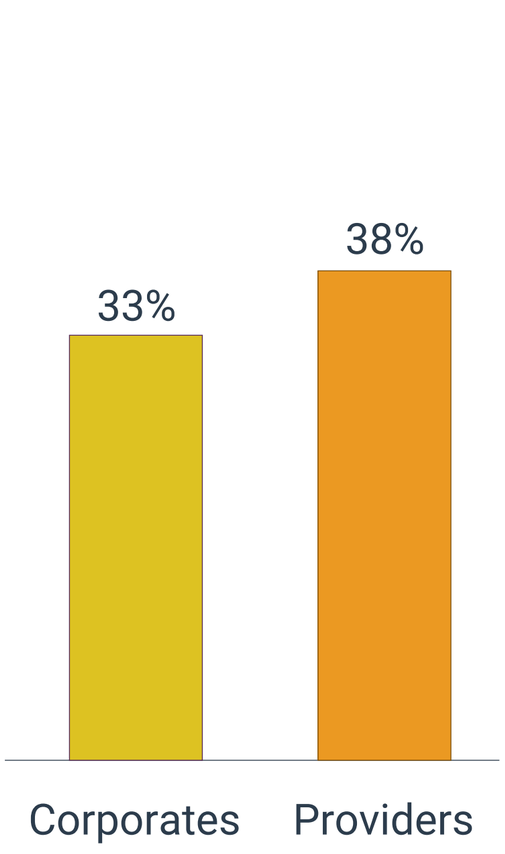
USE OF AI TOOLS

NOTABLY MORE CORPORATES THAN PROVIDERS USE AI PERSONALLY

Use personally



Use for work



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POLL QUESTION

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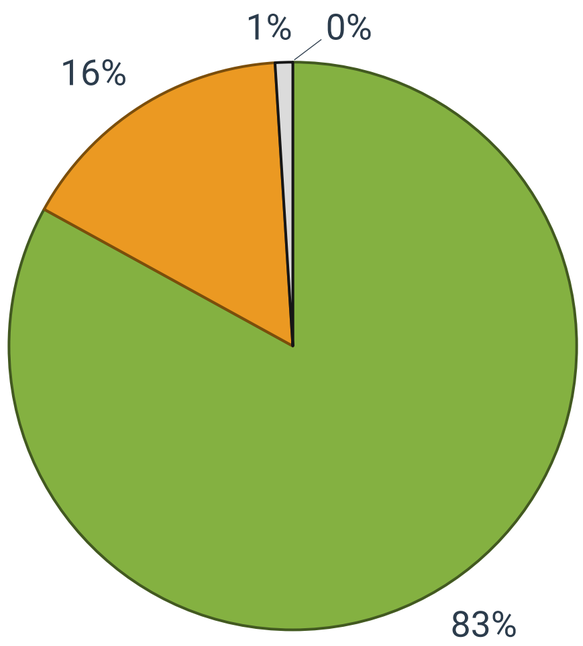
MASSIVE GROWTH ANTICIPATED

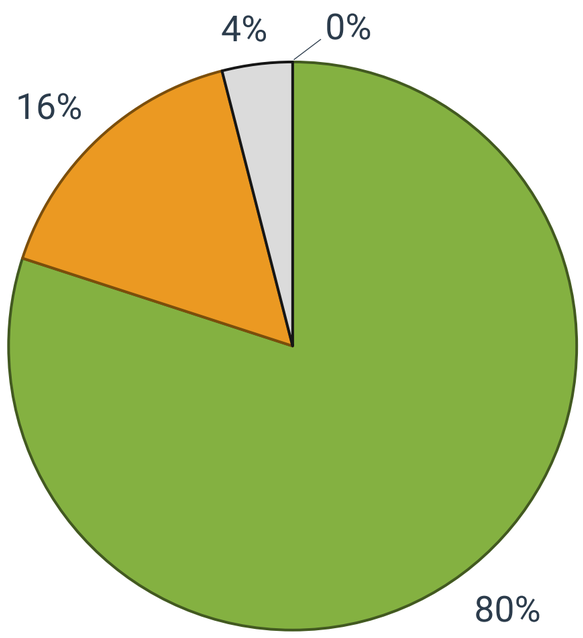
AMONG THOSE CURRENTLY USING AI

» *How do you expect your AI use to change in the next 12 months?*

Corporates



Providers



Expand use

Continue using at current level

Reduce AI use

Stop using AI

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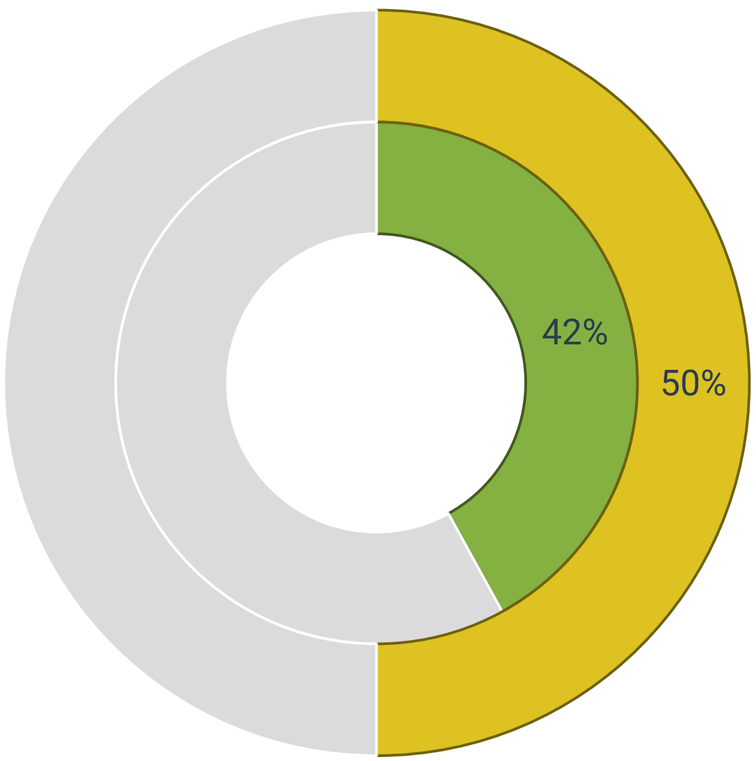
EXPECTATIONS OF USE

AMONG THOSE NOT YET USING AI

» *How do you expect your AI use to change in the next 12 months? (Select all that apply)*

Corporates



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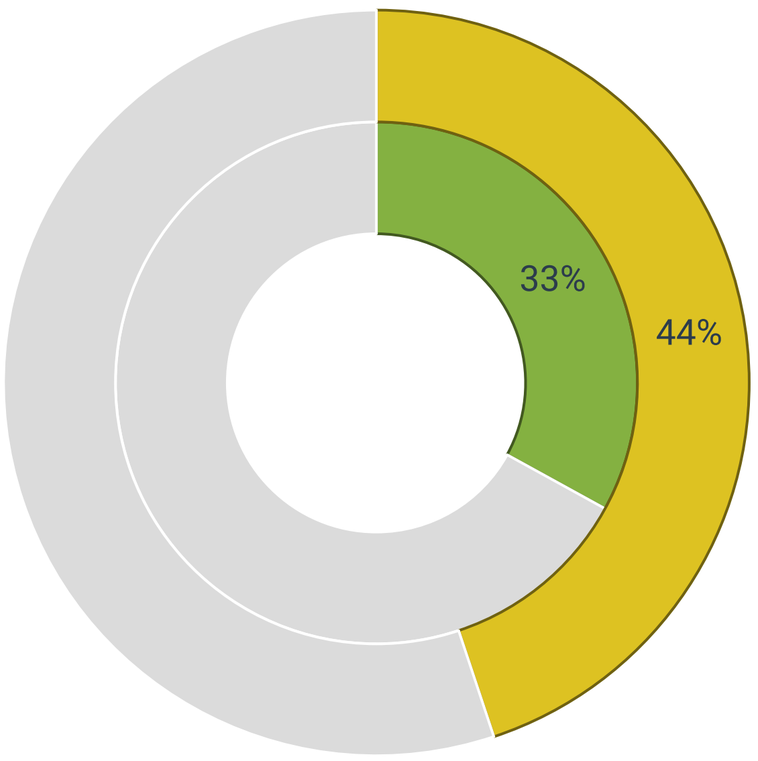

Experiment with AI tools for work

Experiment with AI tools for personal use

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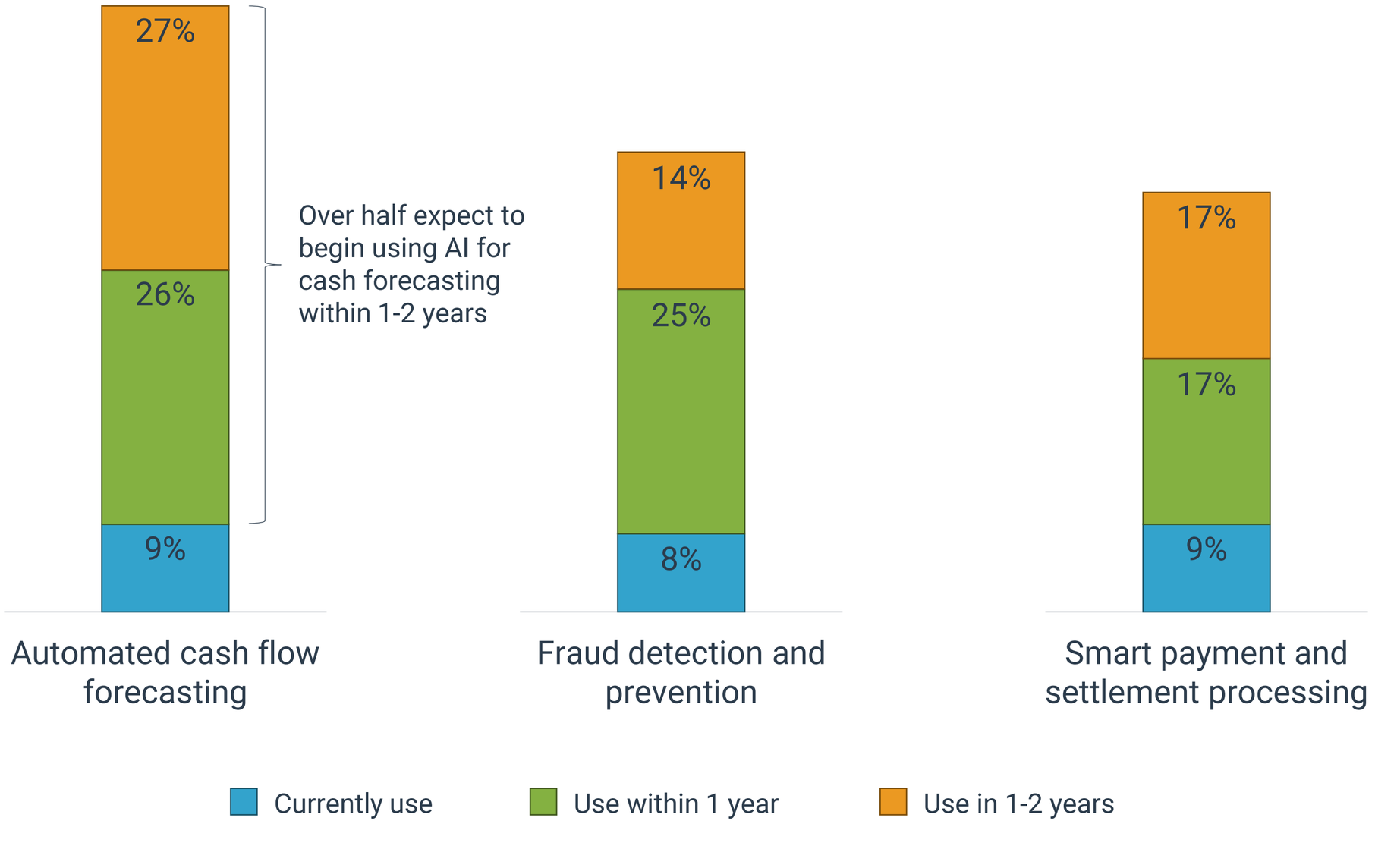
CORPORATE USE OF AI

CURRENT AND PLANNED

» CORPORATE: *Please describe your current and planned use of AI in the following areas:*



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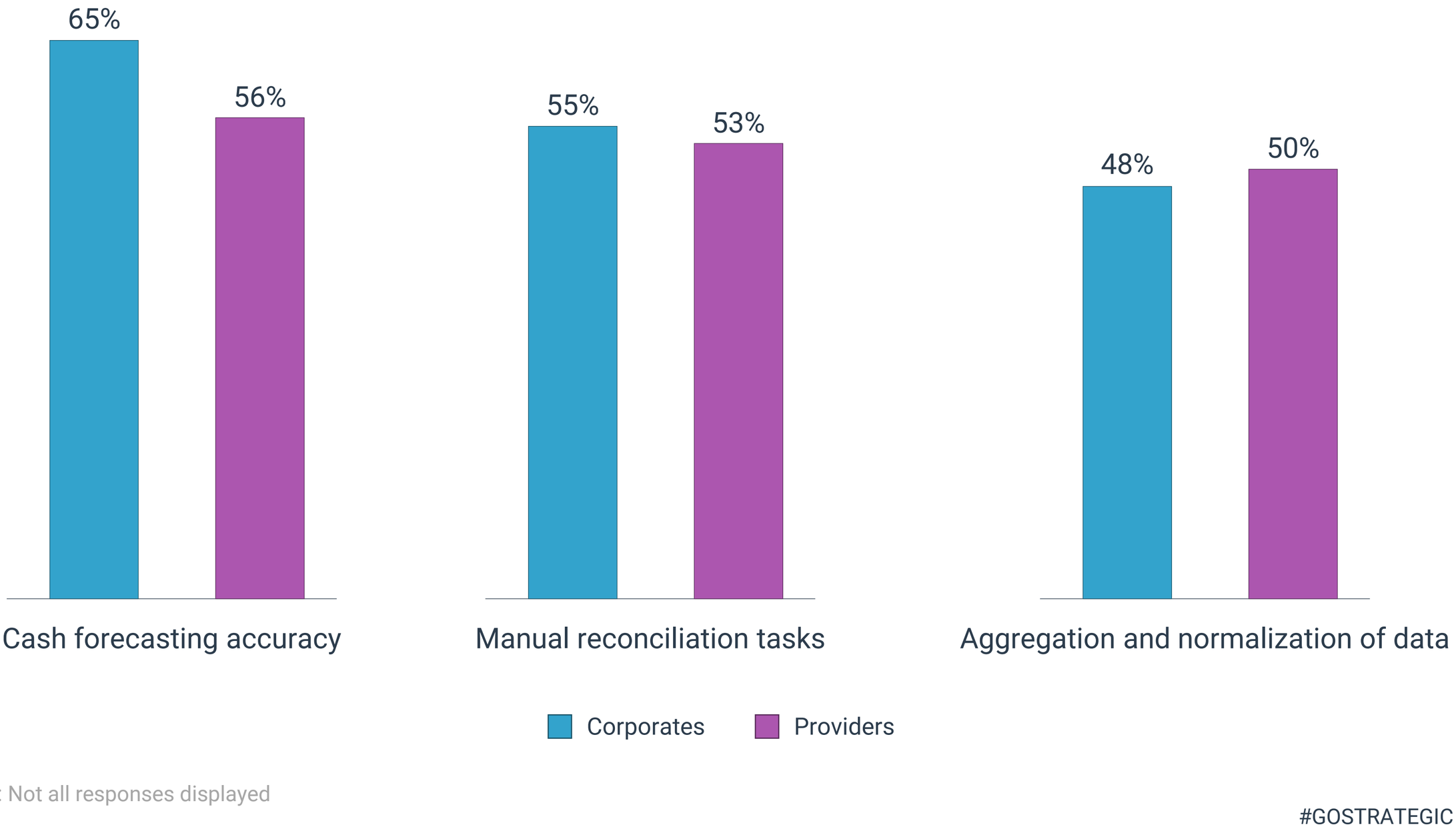
CHALLENGES TO BE ADDRESSED

CASH FORECASTING TOPS THE LIST

» *What specific areas or challenges do you expect AI to address in treasury and finance?*



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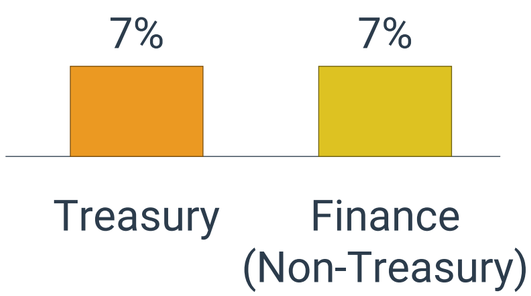
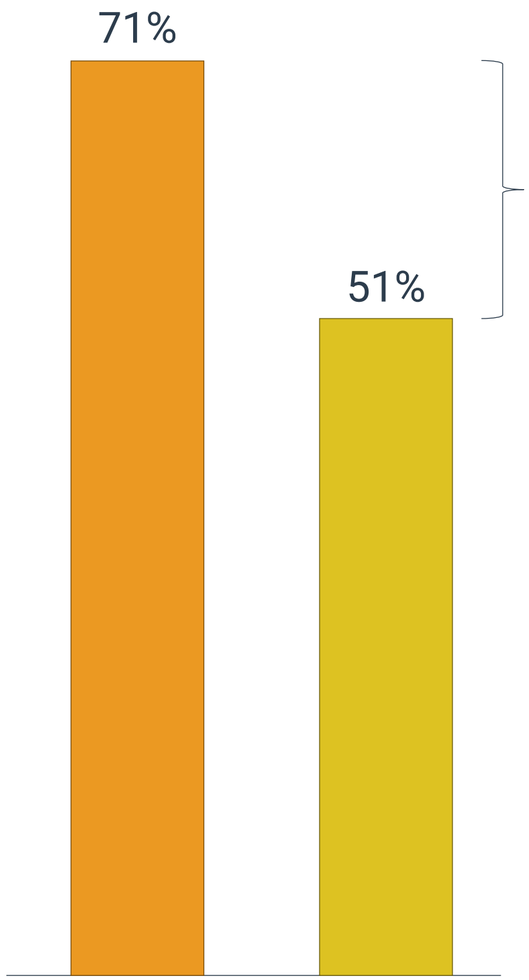
EXPECTED AI IMPACT ON STAFFING

MUCH LESS EXPECTED ON TREASURY

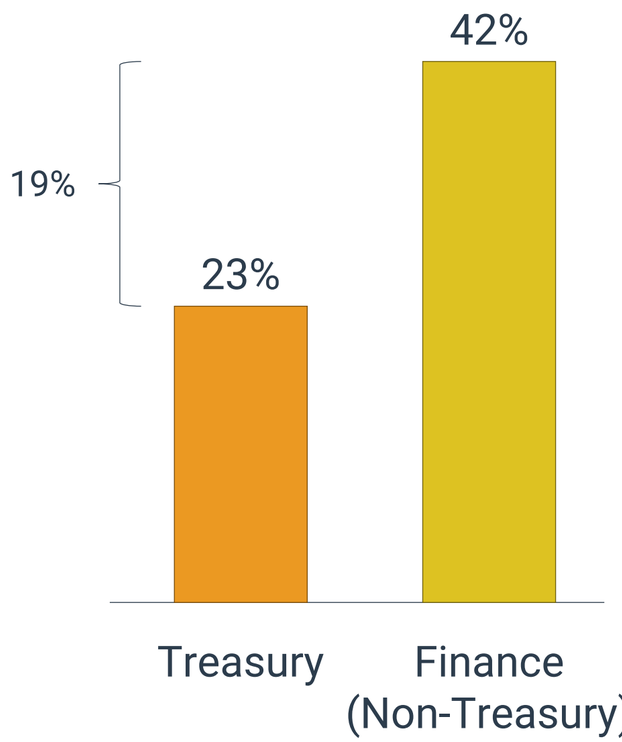
Increase staffing levels



Allow organizations to maintain staffing levels



Decrease staffing levels



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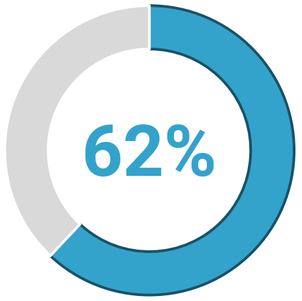
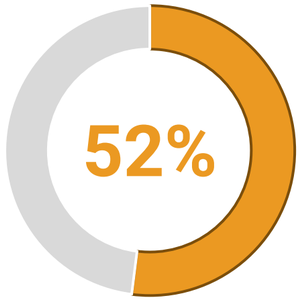
USES FOR GENERATIVE AI

TOP USES: AIDING WITH RISKS AND COUNTERPARTY EXPOSURES

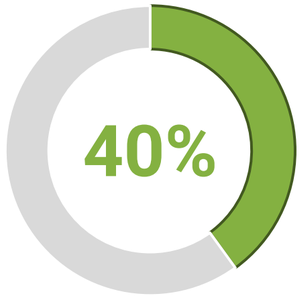
Corporate expected use of generative AI in the following areas



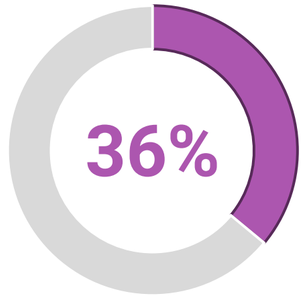
Identify risks and evaluate exposures



Evaluate counterparty exposures using public information



Evaluate FX exposures and recommend actions



Evaluate and recommend investment options

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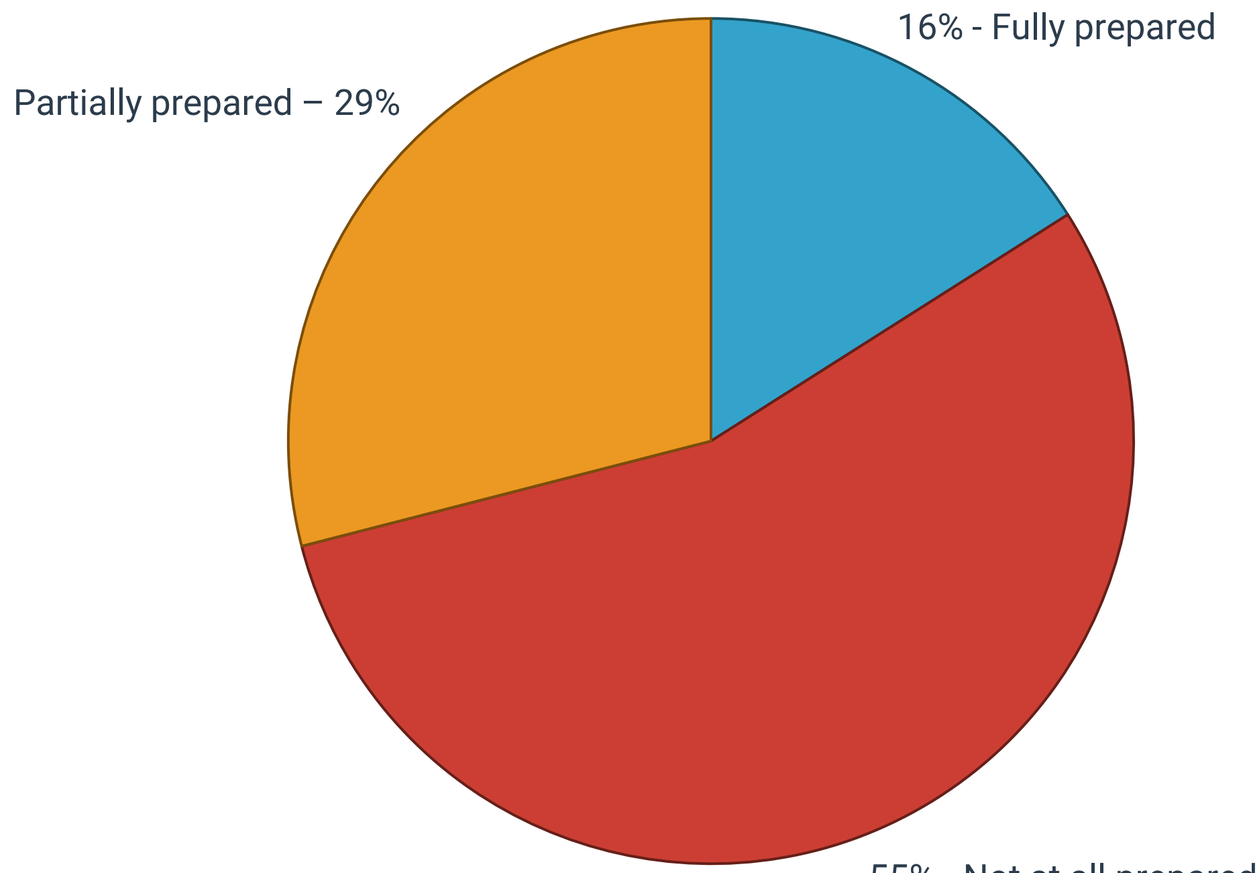
GENERATIVE AI SOLUTIONS

PROVIDERS ARE UNPREPARED TO OFFER THEM



For banks, 92% say they're either partially or not at all prepared to offer generative AI solutions.

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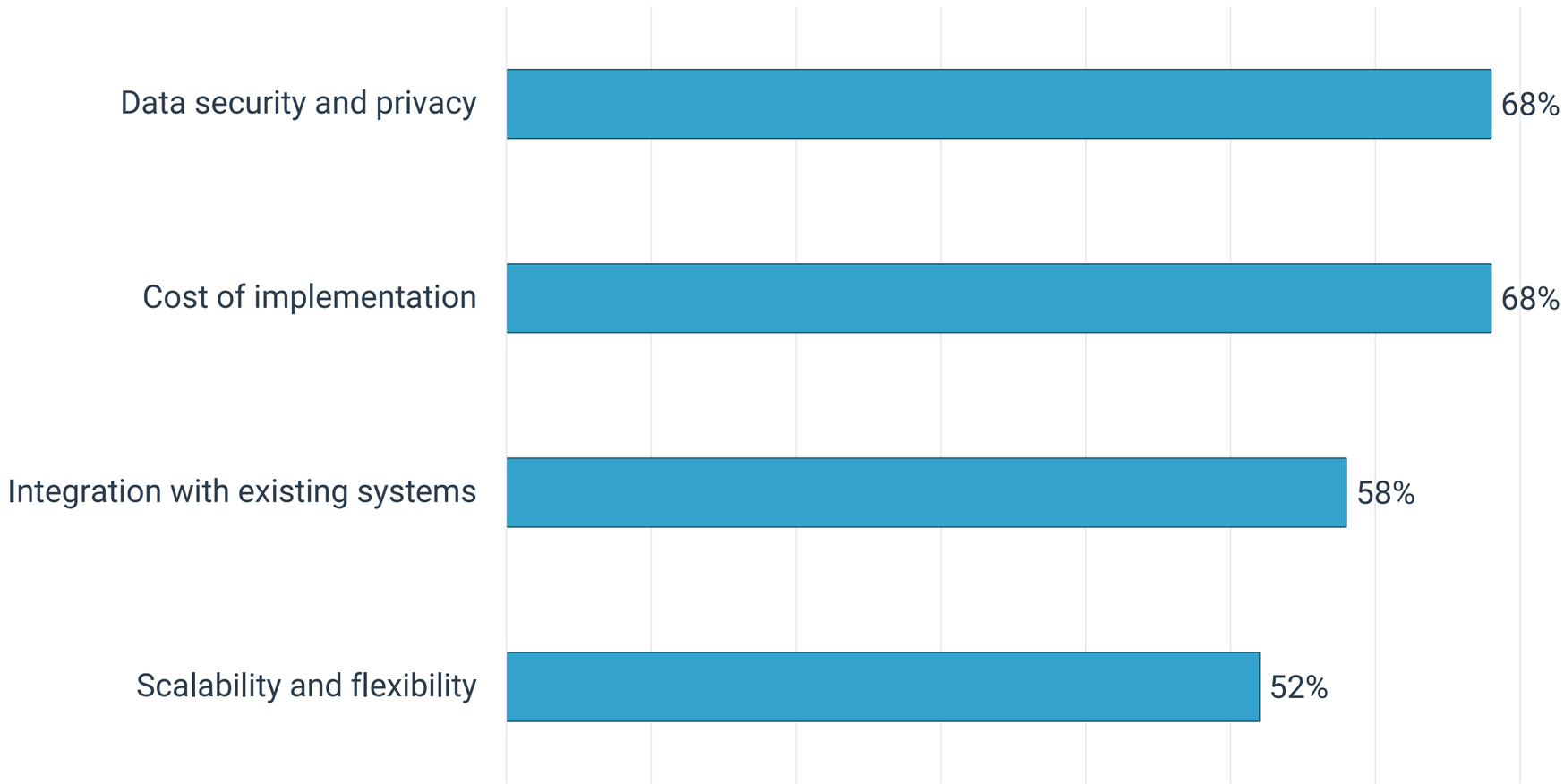
GENERATIVE AI SOLUTIONS

FACTORS PROVIDERS CONSIDER

Elements providers examine when assessing generative AI solutions



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FINAL THOUGHTS

HOW TO PROCEED

PILOTING

- A notable portion of your peers are piloting AI
- A majority plan to do more

FORECASTING

- Logically the top area of focus
- Data confirms it is the top area
- Most time, more time, much attention

DATA SECURITY

- Protecting data
- Protecting payment processes

EVALUATE USES

- Risks
- Counterparty risk management
- Investments
- Aggregation and normalization of data

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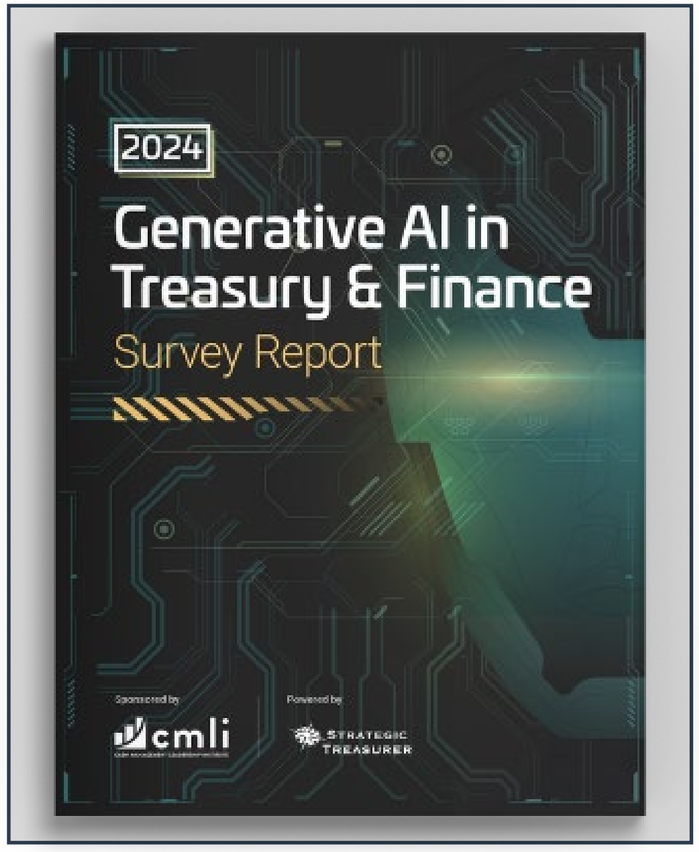

Download the Generative AI in Treasury and Finance Survey Report for in-depth commentary. Survey respondents will be sent the exclusive, detailed report.

Download Report

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