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# 2024 TREASURY TRENDS



**CRAIG JEFFERY, MODERATOR**  
Founder & Managing Partner, Strategic Treasurer



## WHAT

Discussing the volatility of the environment and how corporate treasurers expect to manage.



## WHEN

Tuesday, December 12, 2023  
2:00 PM – 2:30 PM EST



## WHERE

Live online presentation  
Replays at [StrategicTreasurer.com](https://StrategicTreasurer.com)



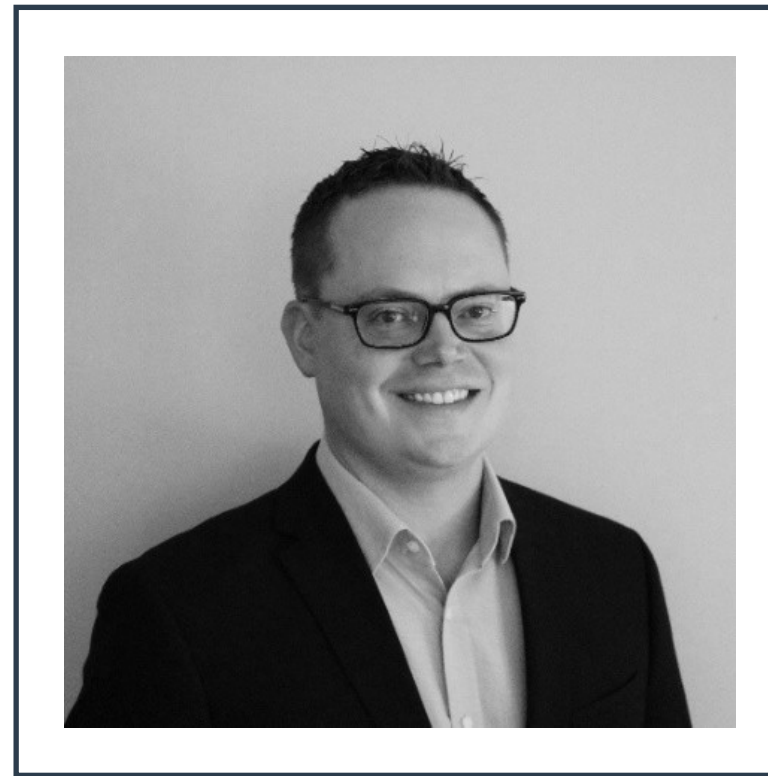
This presentation is provided by Strategic Treasurer and Kyriba.

# TODAY'S PANELISTS



**DORY MALOUF**

Director Value  
Engineering, North  
America, Kyriba



**GREG PERSON**

SVP Sales, North  
America, Kyriba



**VIENA**

**SWIERCZEK**  
Presales Solution  
Engineer, Kyriba

# HEADING INTO 2024

## THE SITUATION



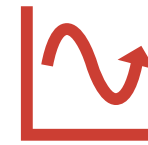
Staffing



AI/ML



Wars



FX volatility



Inflation



Cost of borrowing



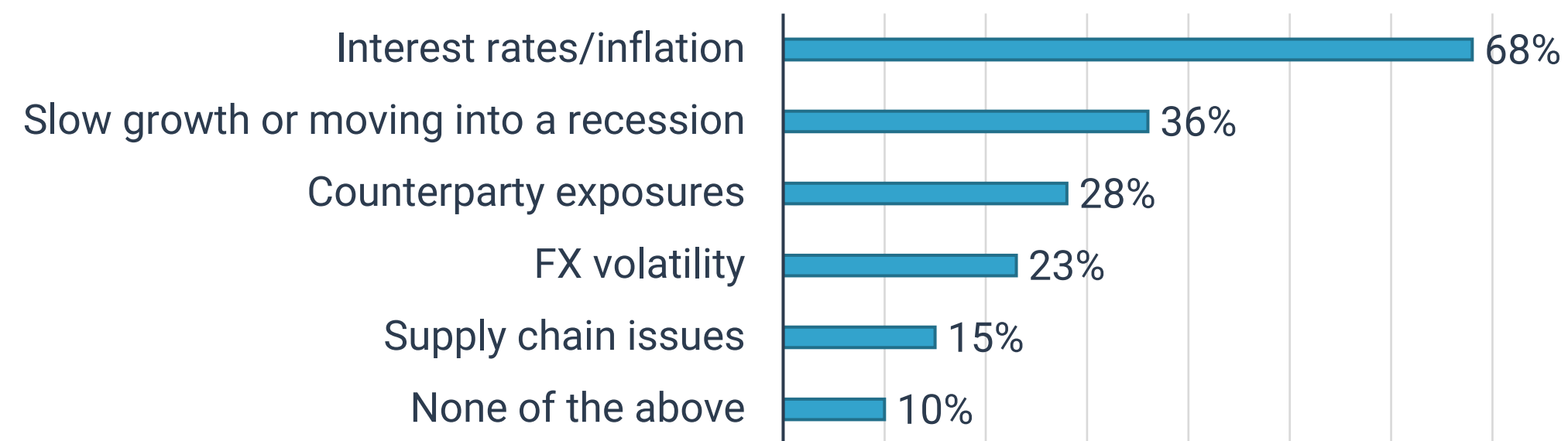
Central bank rates



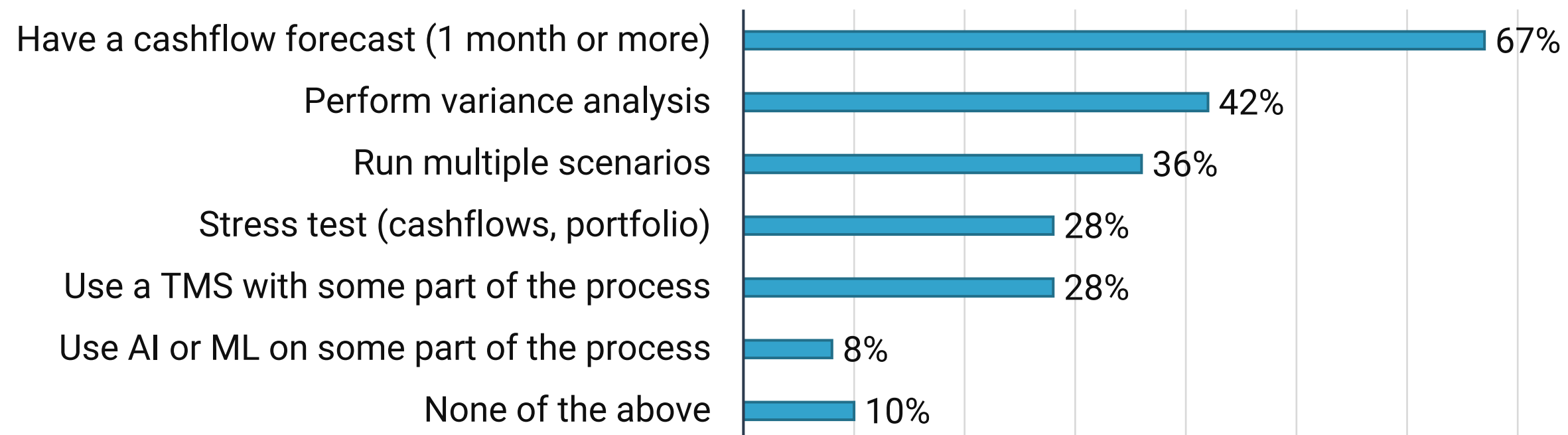
Access to capital

# POLL QUESTION

## Poll 1 - Our organization is moderately to heavily concerned about the below: (select all that apply)

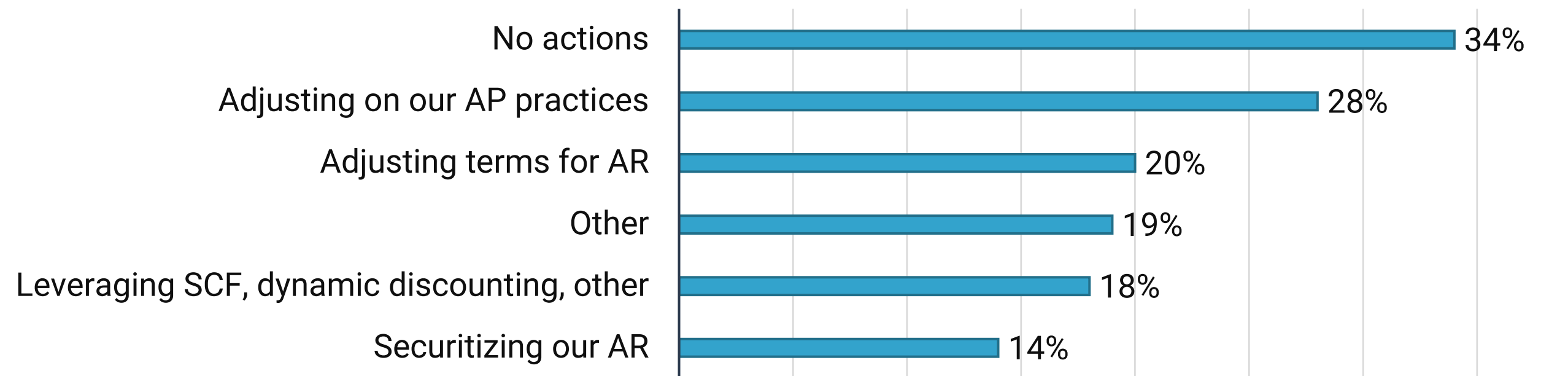


## Poll 2 - For forecasting and modeling, we: (select all that apply)

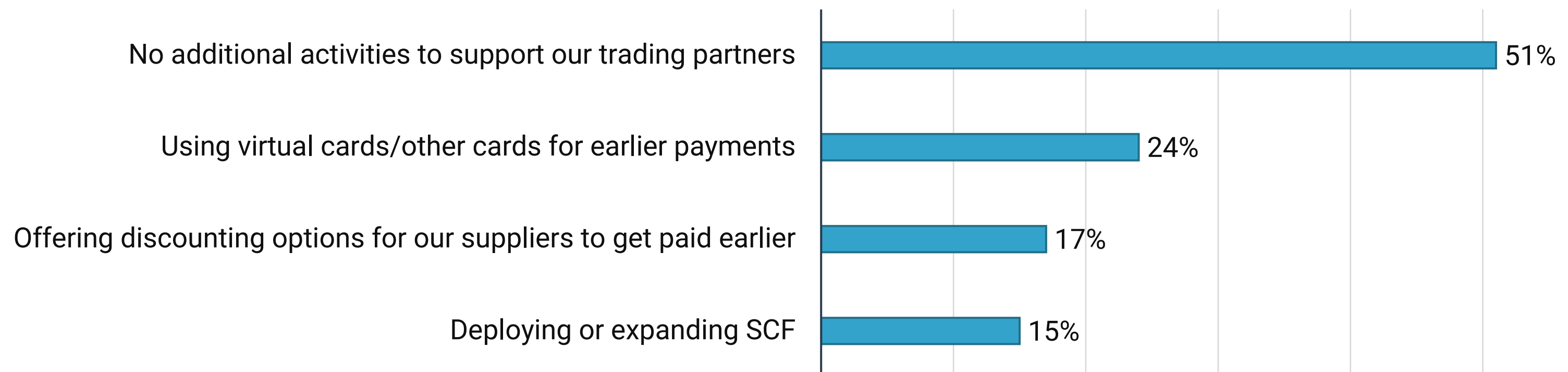


# POLL QUESTION

**Poll 3 - In 2024, we plan to leverage our balance sheet for liquidity by:  
(select all that apply)**



**Poll 4 - In 2024, we plan to leverage our balance sheet to support our trading partners  
by: (select all that apply)**



# LET'S CONNECT

DON'T LET THE LEARNING END HERE...  
CONTACT US WITH ANY FUTURE QUESTIONS

Thank you for your interest in this presentation and for allowing us to support you in your professional development. Strategic Treasurer and our partners believe in the value of continued education and are committed to providing quality resources that keep you well informed.



## STRATEGIC TREASURER

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