

BUILDING A 360-DEGREE TREASURY: PAYMENTS AND BANK INFORMATION



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WHAT

Considering how to automate payments processes and improve connectivity to reduce costs and provide the transparency needed for effective cash management.



WHEN

Thursday, November 3, 2022
11:00 AM – 12:00 PM EDT



WHERE

Live online presentation
Replays at StrategicTreasurer.com



ABOUT THE SPEAKERS

GET TO KNOW TODAY'S SUBJECT MATTER EXPERTS



MARK O'TOOLE

Mark O'Toole has more than 20 years' experience helping Fortune 500 companies solve complex commodity and treasury risk challenges.

Mr. O'Toole is the head of sales and partnerships in North America for Fides.



CRAIG JEFFERY

Craig Jeffery formed Strategic Treasurer in 2004 to provide corporate, educational and government entities direct access to comprehensive and current assistance with their treasury and financial process needs.

His 30+ years of financial and treasury experience as a practitioner and as a consultant have uniquely qualified him to help organizations craft realistic goals and achieve significant benefits quickly.

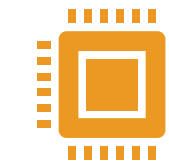
TOPICS OF DISCUSSION

KEY AREAS OF FOCUS &
ANALYSIS



360-DEGREE TREASURY

ASPECTS INVOLVED



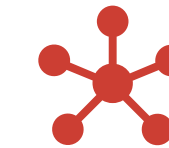
DIGITAL AGE

PROGRESSION THROUGH THE
YEARS



PAYMENT PROCESS

REQUIREMENTS



CONNECTIVITY

BETTER AND FASTER



PAYMENT WORKFLOWS

SECURITY AND CONTROLS



KEY TAKEAWAYS

AND FINAL THOUGHTS

WHAT IS A 360-DEGREE TREASURY?

AN ALL-ENCOMPASSING VIEW



Full view of cash



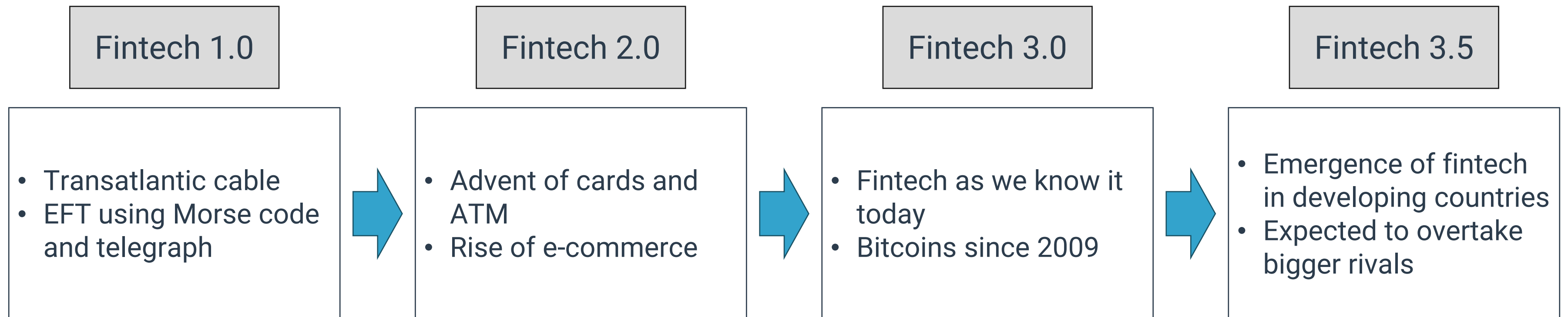
Full view of cash over time



Full view of payments

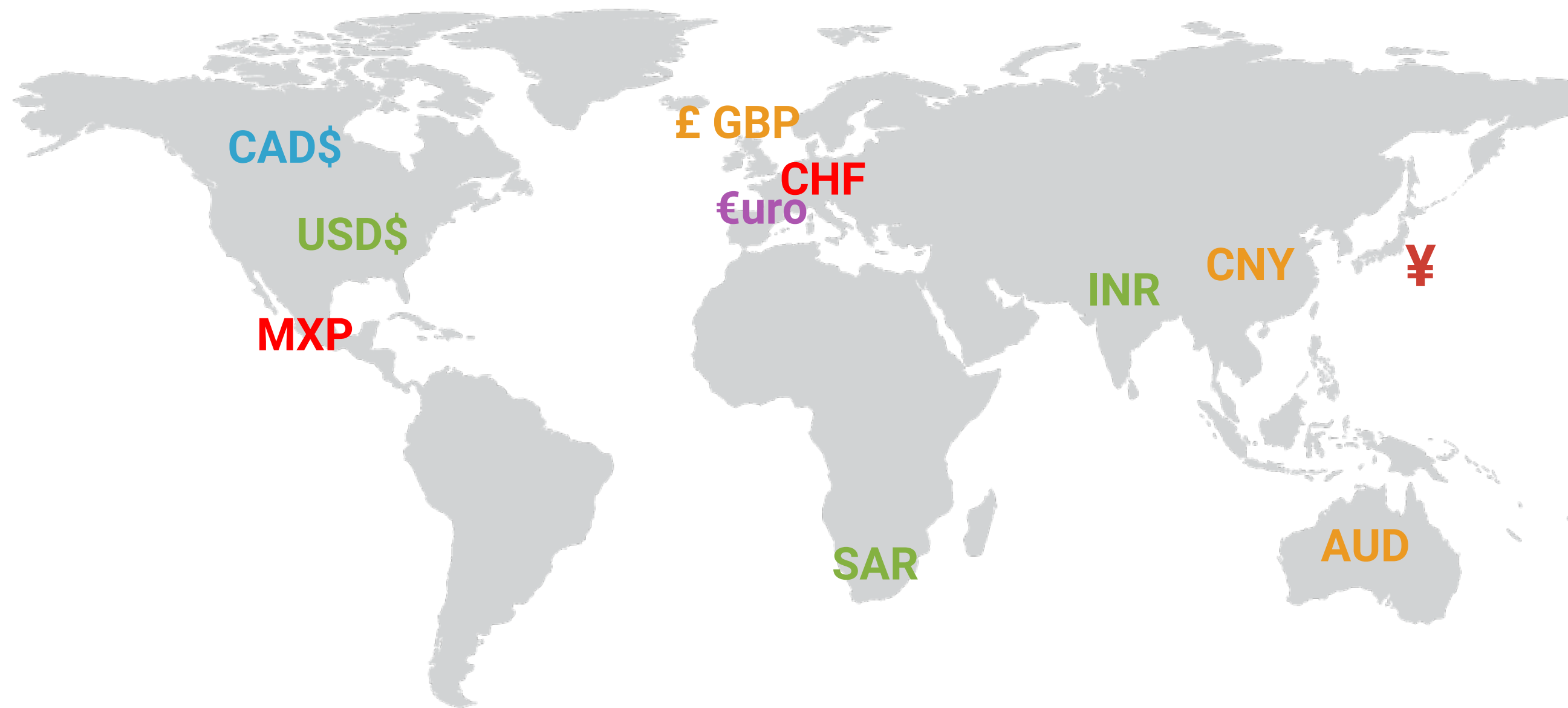
DIGITAL AGE

DEVELOPMENT & IMPROVEMENT



CASH

CONSIDERATIONS

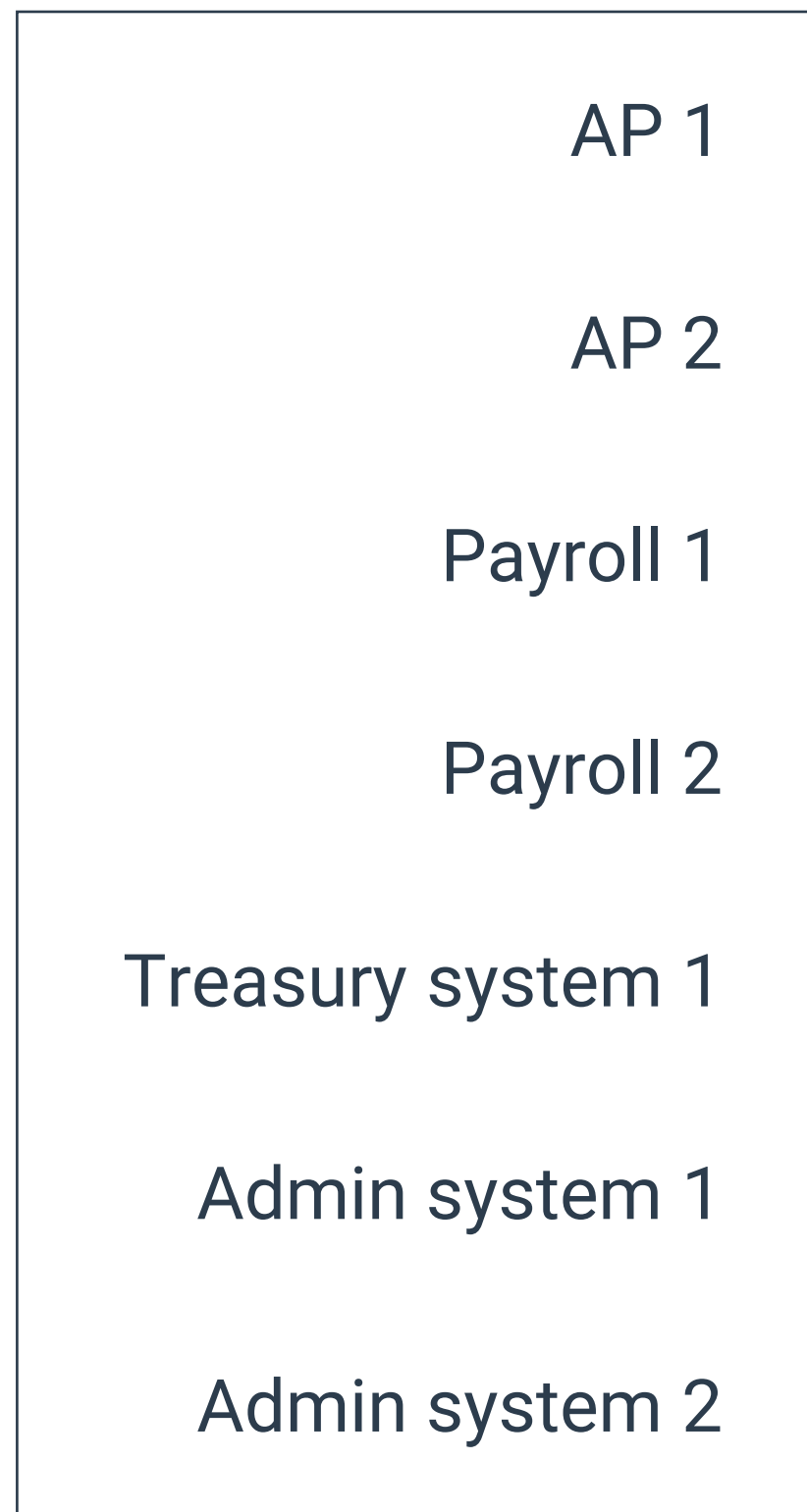


Currency | Bank | Location | Entity

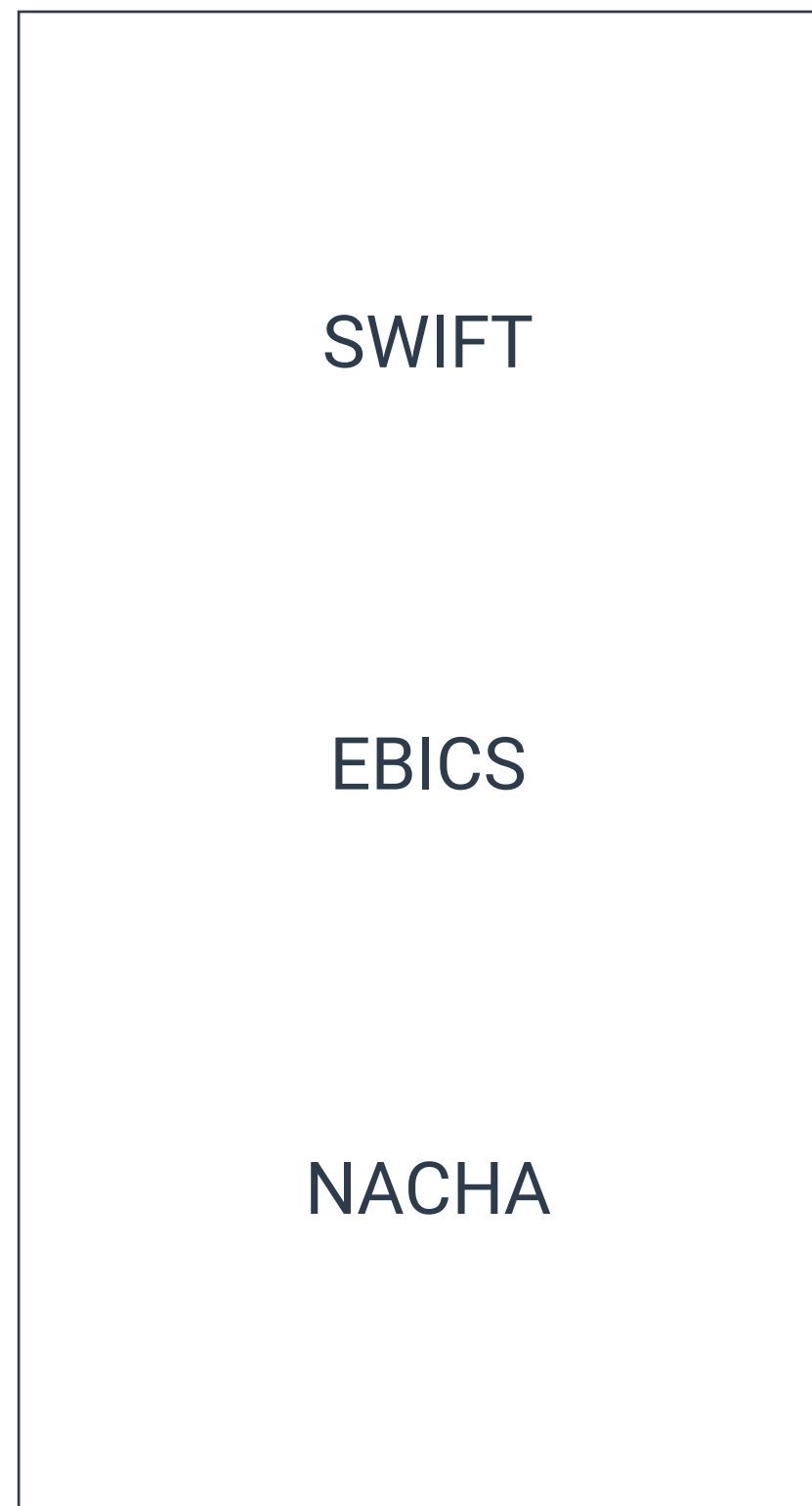
PAYMENTS I

NETWORKS AND BANKS

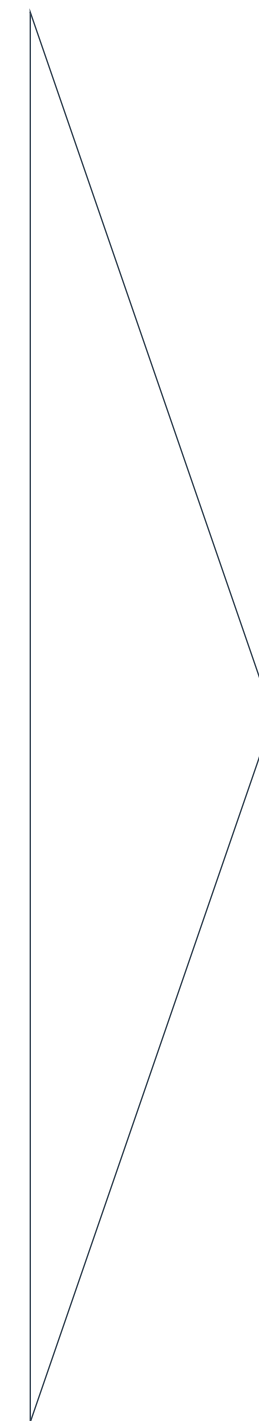
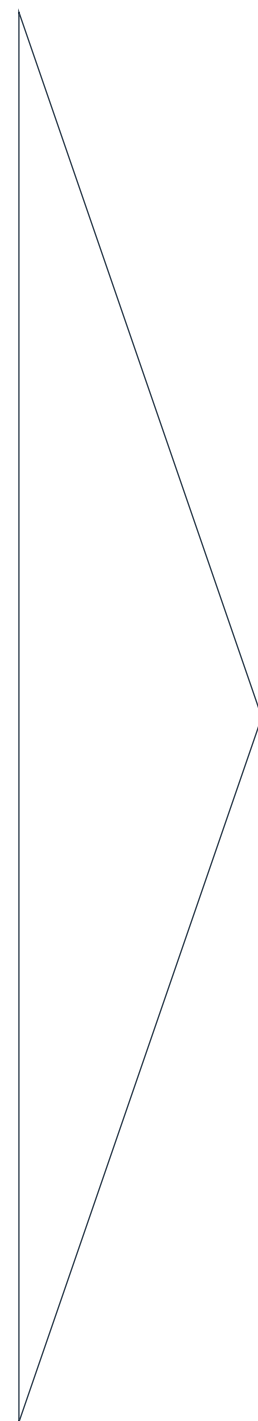
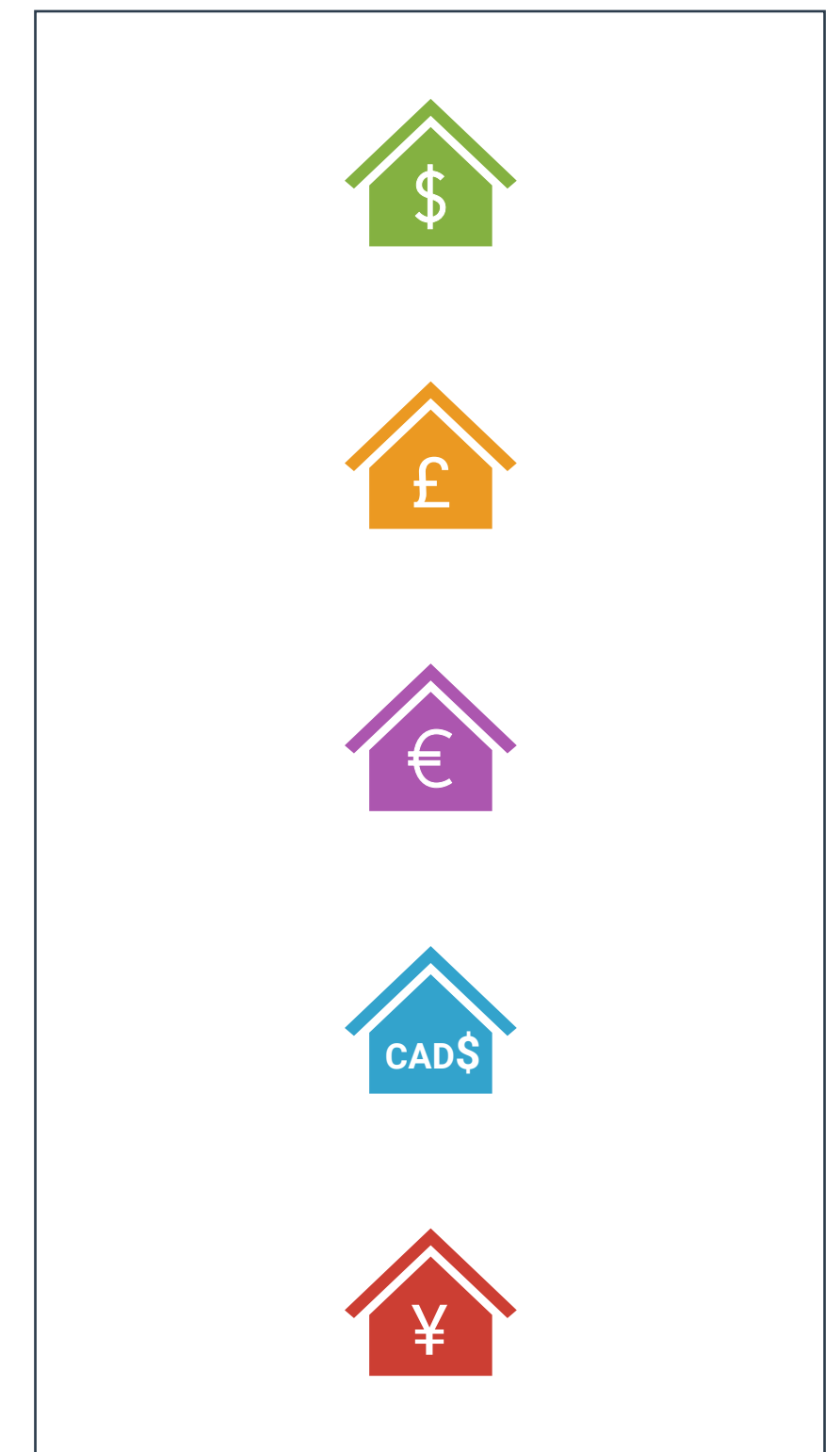
Processes



Networks

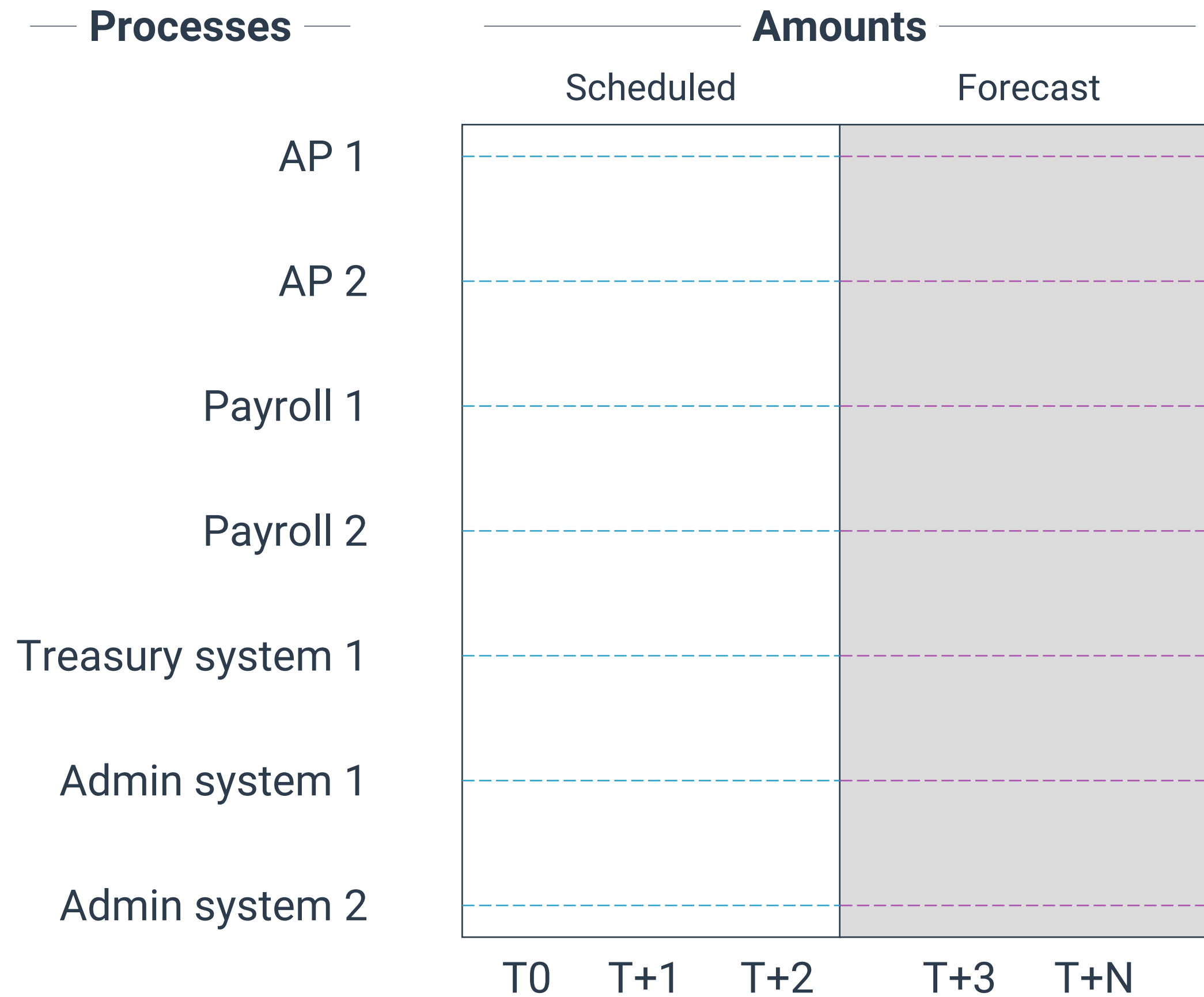


Banks



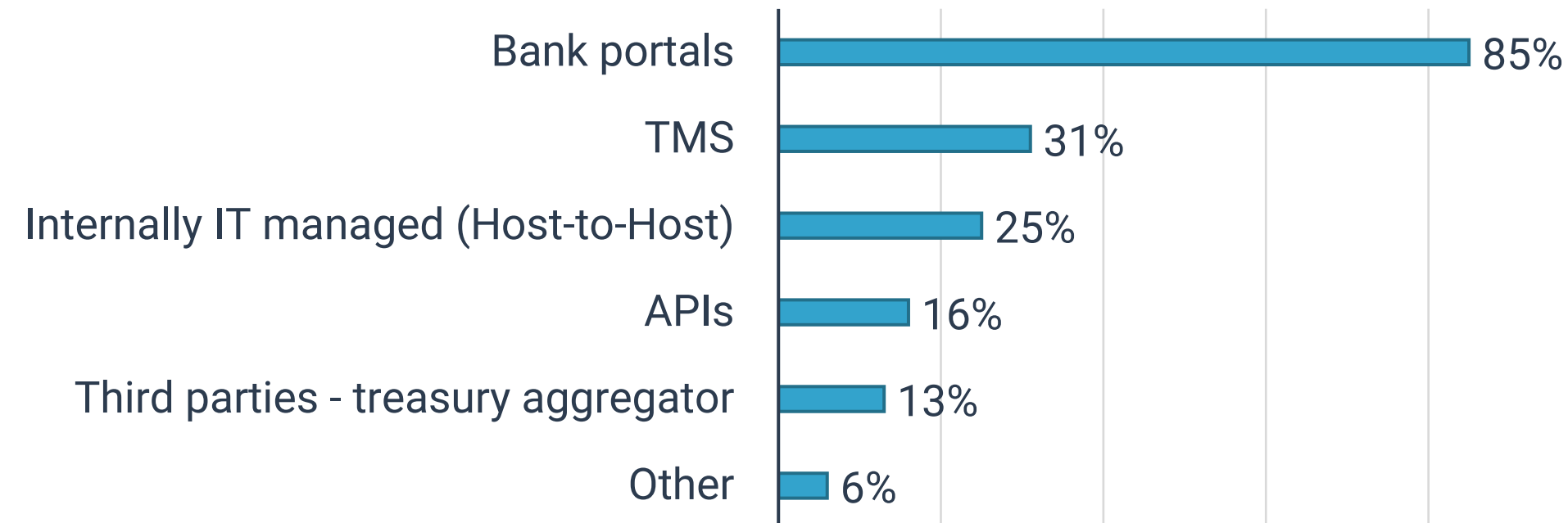
PAYMENTS II

VIEW OF AMOUNTS

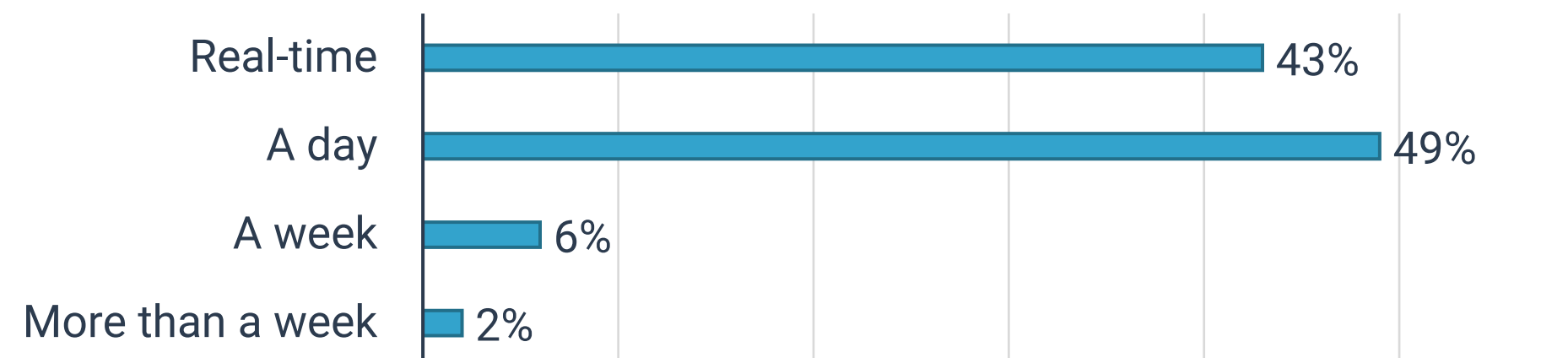


POLL QUESTION

Poll 1 - How do you connect to your banks today?

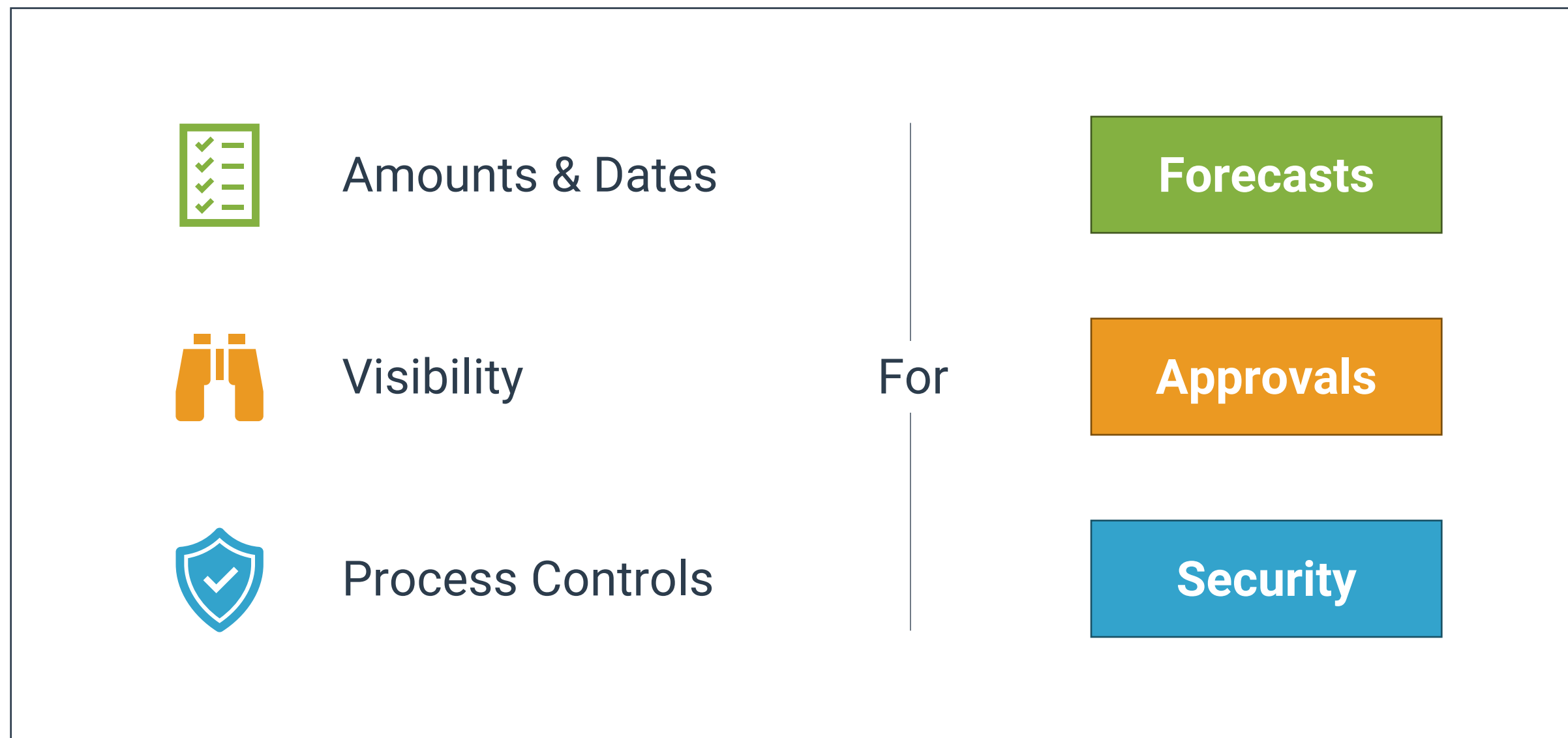


Poll 2 - How long does it take to get a consolidated view of cash across your banks?



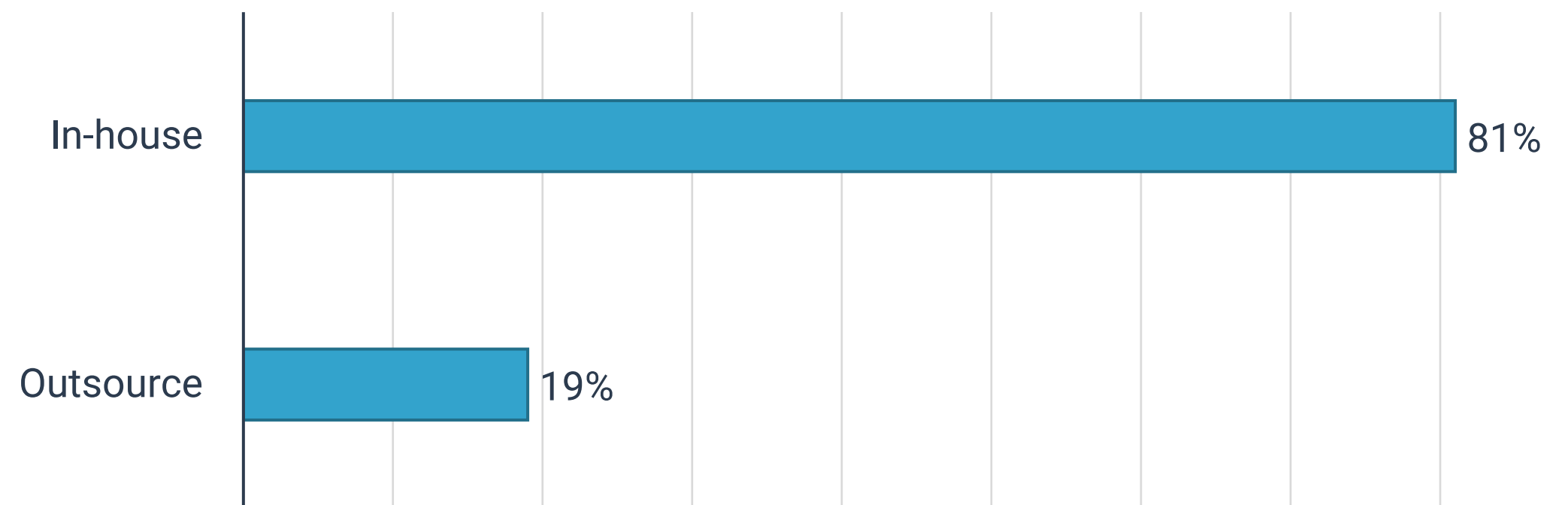
PAYMENTS PROCESS

REQUIREMENTS



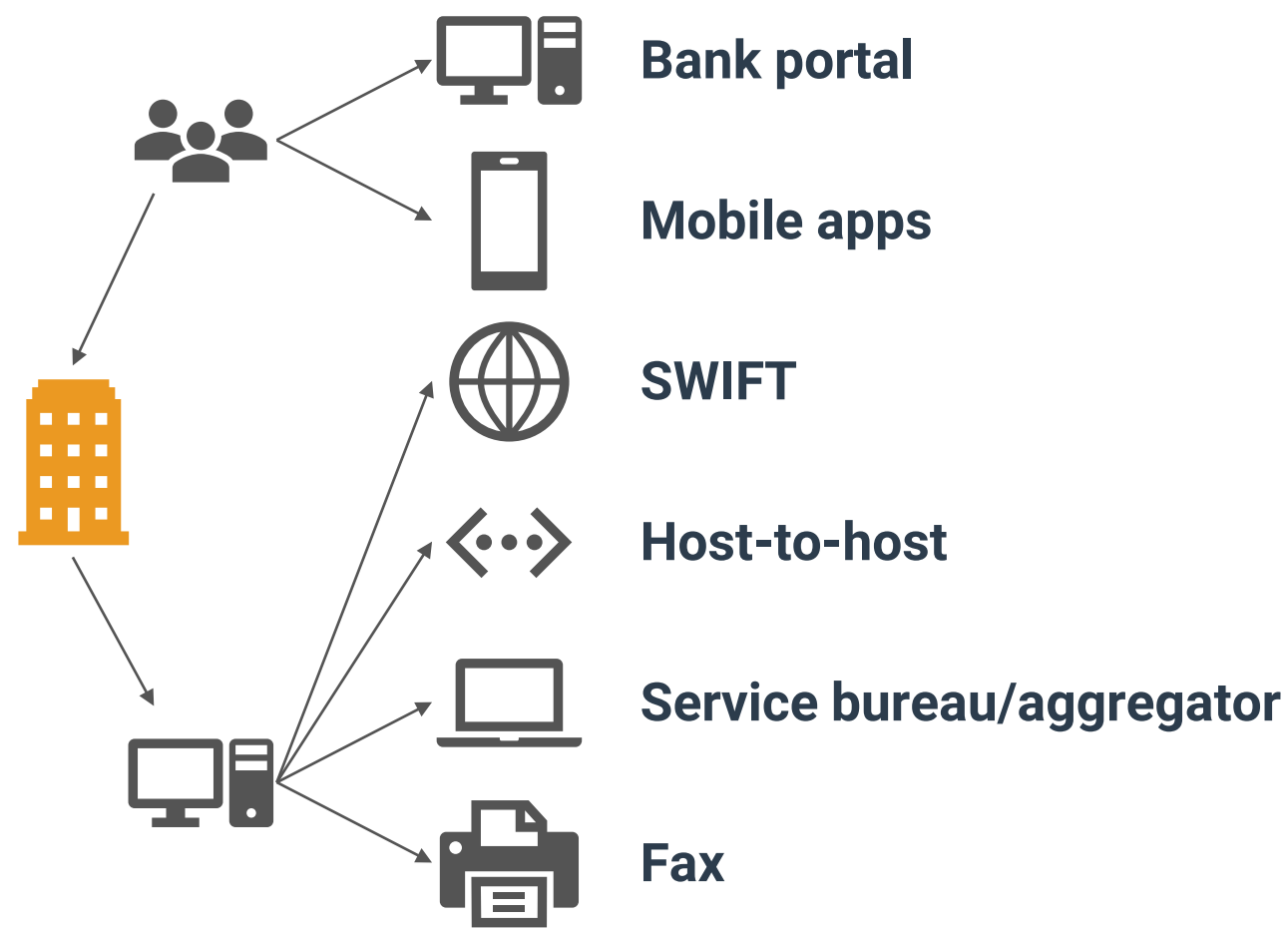
POLL QUESTION

Poll 3 - Do you manage bank connectivity to ERP in-house or outsource?



CORPORATE-TO-BANK LANDSCAPE

THE TYPICAL VIEW



NEW PAYMENT RAILS

INCREASING THE SPEED OF PAYMENTS



New payment rails

Same Day ACH

RTP

FedNow

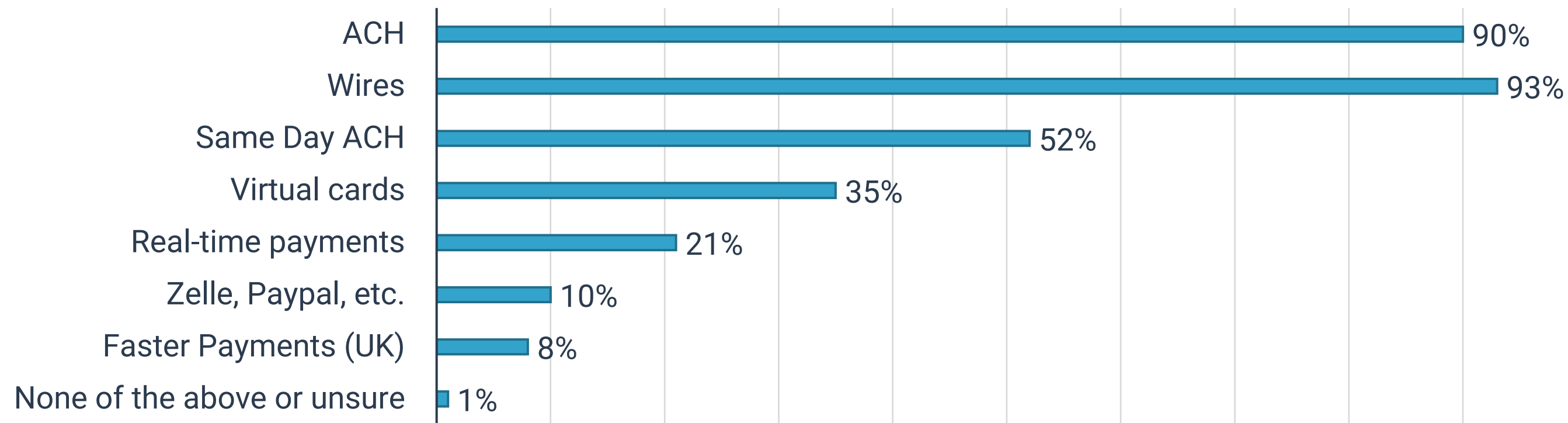
Faster Payments (UK)

Virtual cards

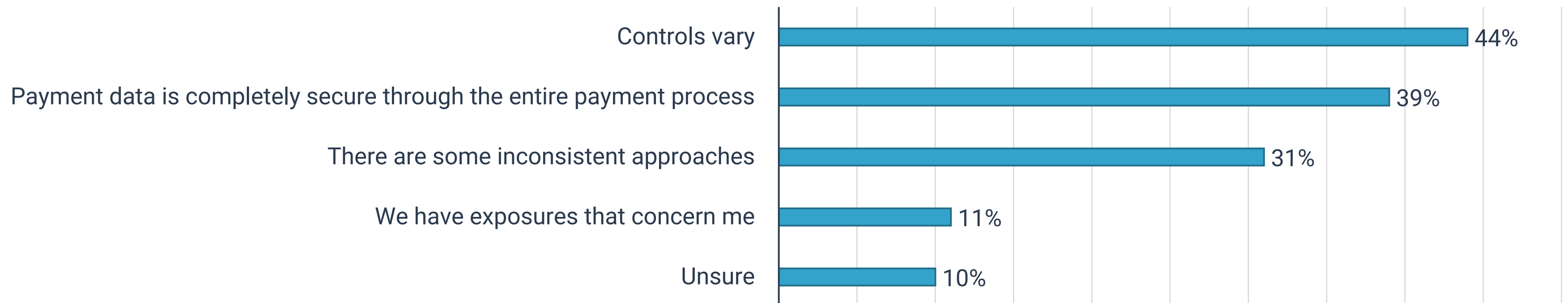
Zelle, PayPal, etc.

POLL QUESTION

Poll 4 - We use the following payment types:



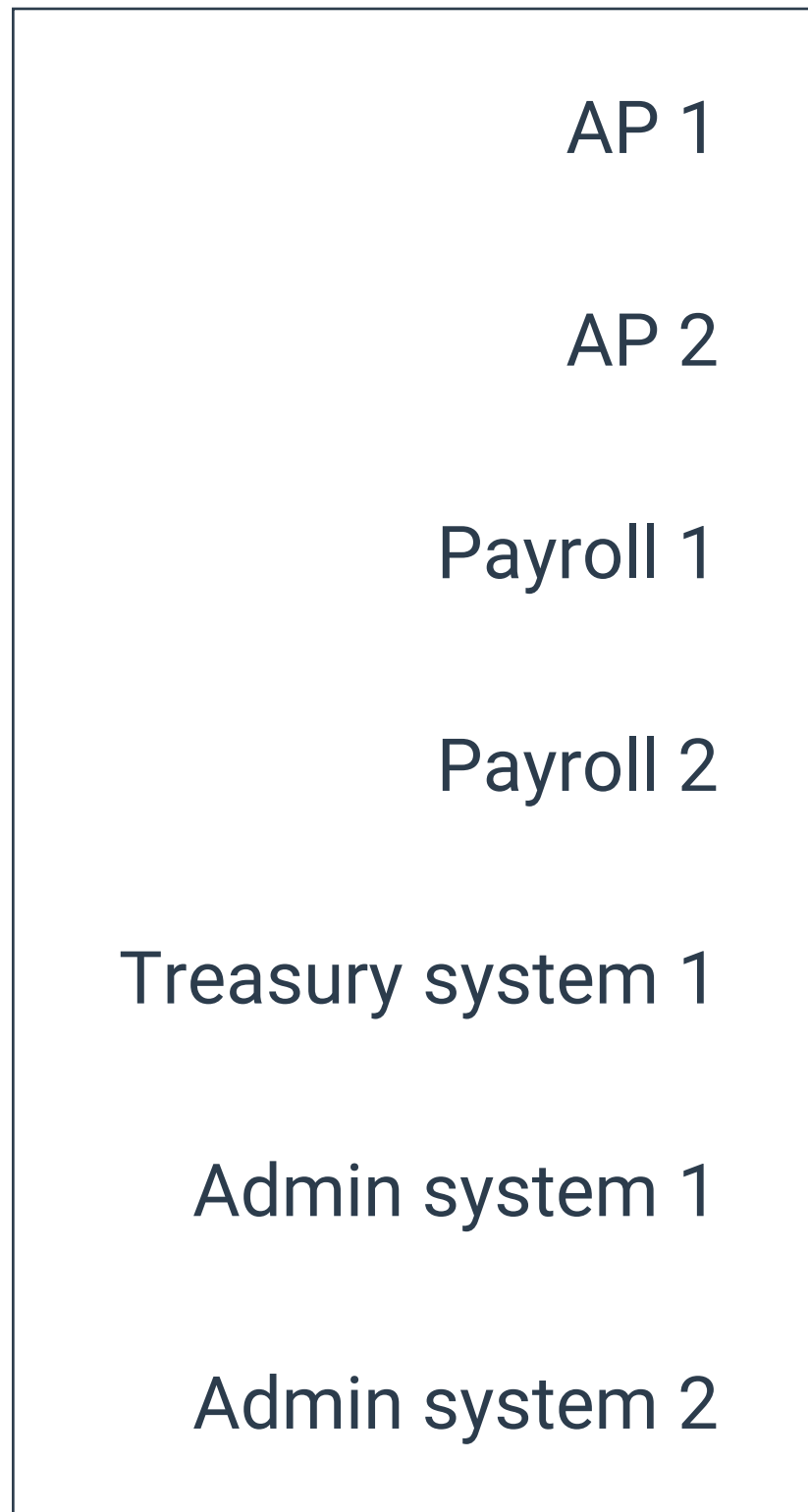
Poll 5 - Payment workflows across our entire company:



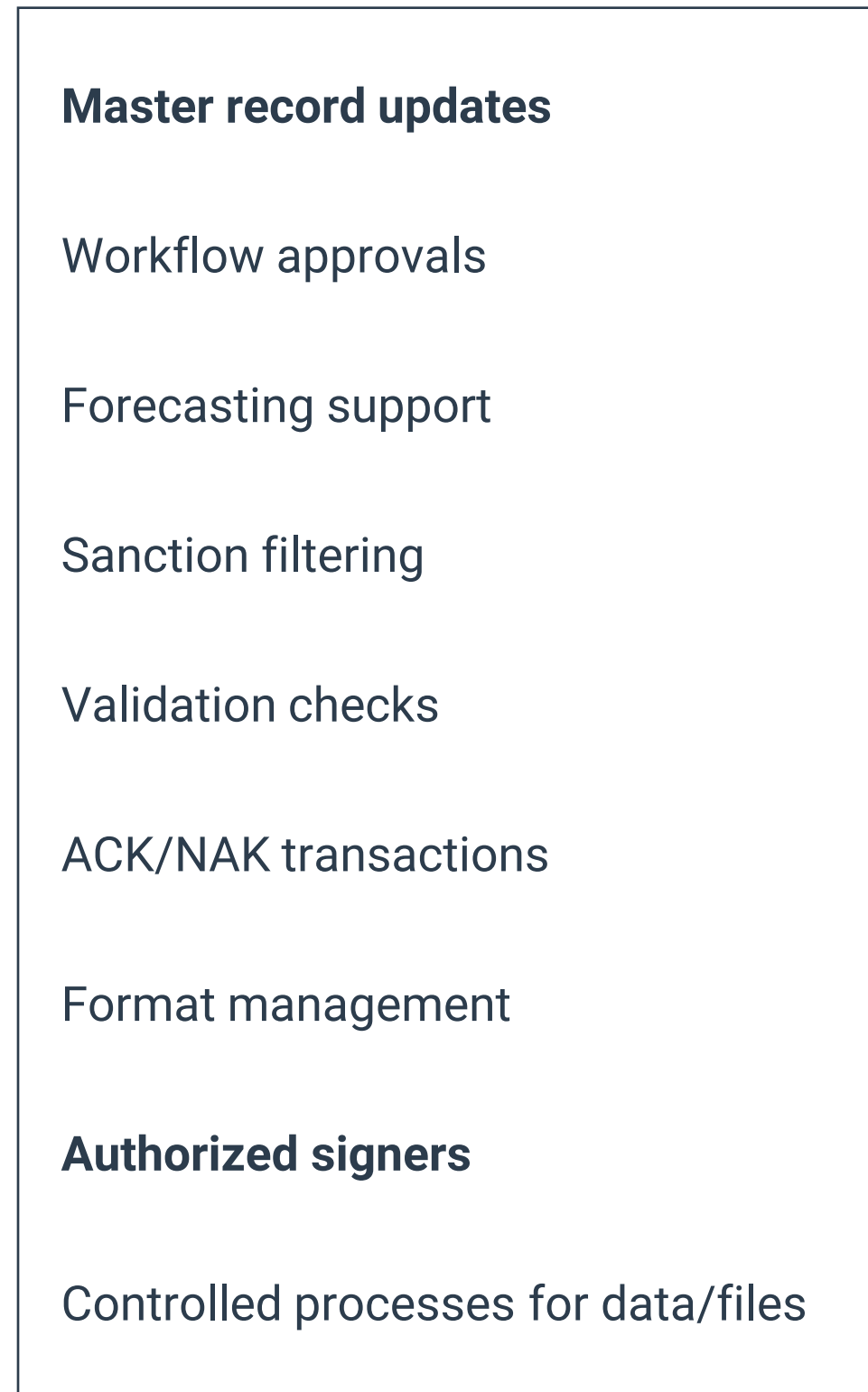
PAYMENT WORKFLOWS

SECURITY AND CONTROLS

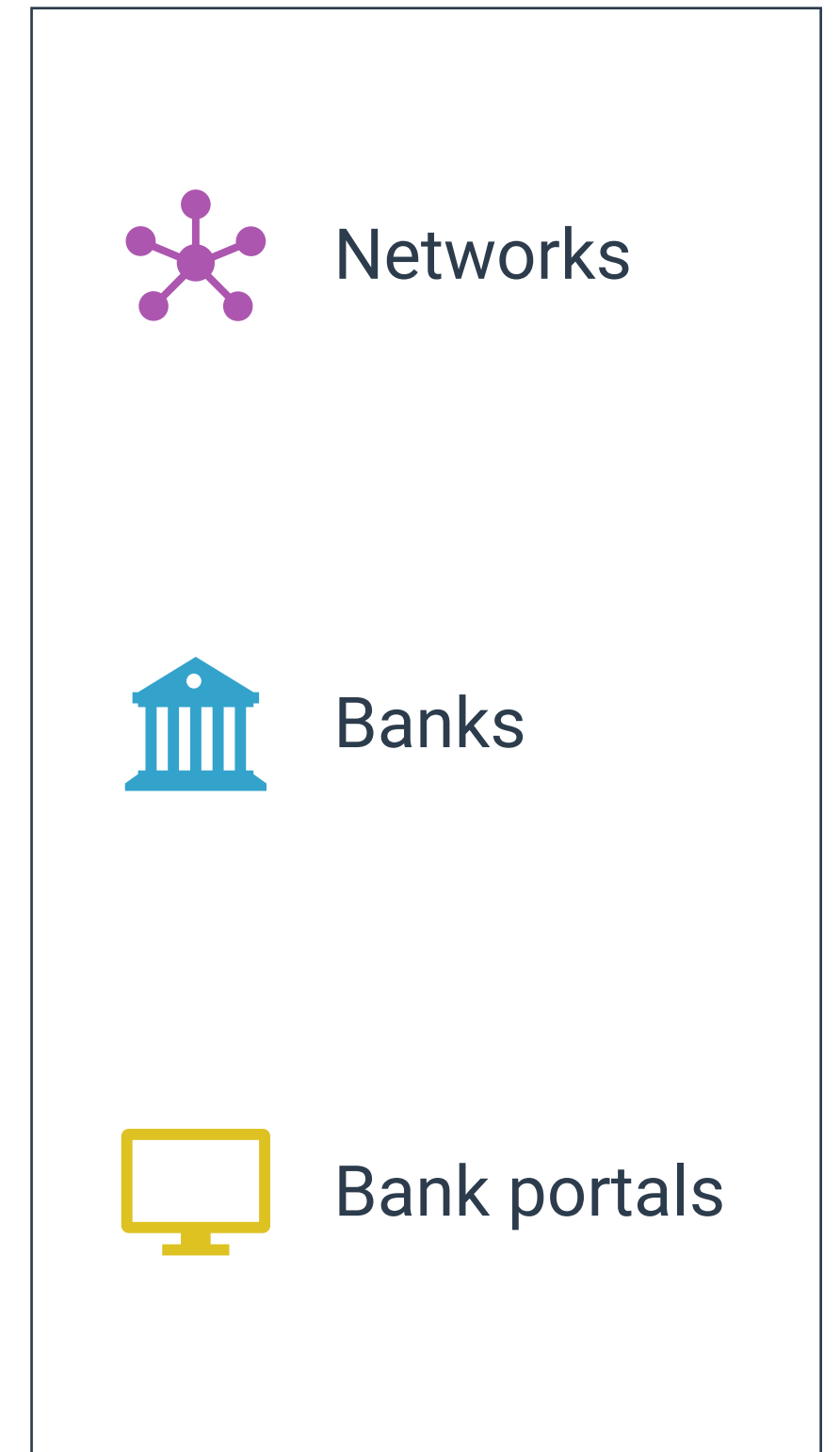
Processes



Requirements



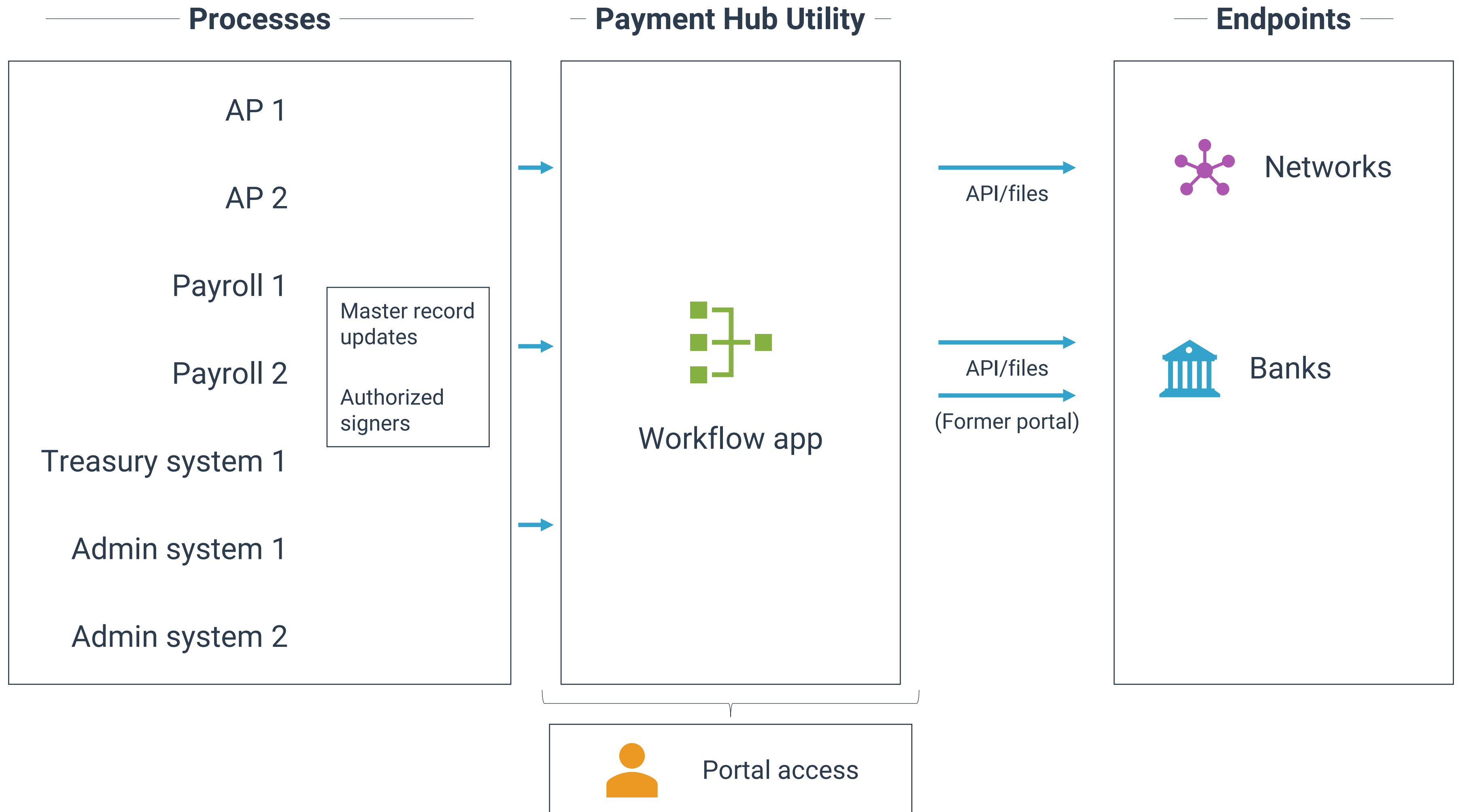
Endpoints



- Each requirement multiplies the complexity of each payment process
- All but master record updates and authorized signers run through payment hubs

RATIONALIZING PAYMENT WORKFLOWS

USING A PAYMENT HUB



FINAL THOUGHTS

HOW TO PROCEED FROM HERE



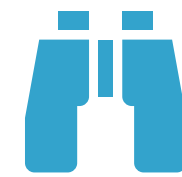
DRIVING CASH DECISIONS

- Adapting to new payments
- New payment types for speed and visibility
- Payment control



TECHNOLOGY & AUTOMATION

- Increases predictability
- Decreases workload



VISIBILITY & PROJECTIONS

- Current data
- Planned activities
- Projections



CONTINUOUS IMPROVEMENT

- Variance analysis
- Feedback loop
- Accountability
- Efficiency of payments

LET'S CONNECT

DON'T LET THE LEARNING END HERE...
CONTACT US WITH ANY FUTURE QUESTIONS

Thank you for your interest in this presentation and for allowing us to support you in your professional development. Strategic Treasurer and our partners believe in the value of continued education and are committed to providing quality resources that keep you well informed.



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- Treasury Aggregators
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